Graduate Certificate  
Entrepreneurship & Technology Innovation

The graduate certificate in entrepreneurship & technology innovation serves the needs of students who may wish to launch a startup, work for an emerging technology company or foster innovation for a large enterprise. Students pursuing the certificate will learn how to recognize opportunity, generate ideas, validate innovative business models, gain buy-in from others, bring new technologies to market, and launch and grow new ventures. Due to capacity limitations, approval from the Horn Program in Entrepreneurship is needed for enrollment in the courses comprising the required immersive experience - the Startup Experience (ENTR 655 & ENTR 656). Applications will be accepted on a rolling basis; however, the application deadline for enrollment in the Startup Experience for a given academic year is November 15.

CORE REQUIREMENT (choose one of the following)  
ENTR 654  Introduction to Entrepreneurship  
ENTR 660  High Tech Entrepreneurship  
MSEG 625  Entrepreneurship and Risk: Meeting the Challenges  
ELEG 660  High Technology Entrepreneurship

IMMERSIVE EXPERIENCE – the Startup Experience  
ENTR 655  Startup Experience I  
ENTR 656  Startup Experience II

ELECTIVE (choose any one of the following)  
ACCT 820  Financial Statement Analysis and Valuation^  
ACCT/FINC 857  Private Equity/Venture Financing^  
BUAD 871  Managing for Creativity and Innovation^  
BUAD 883  Product & Price Management^  
BUAD 889  Business-to-Business Marketing^  
CHEG 595  Intellectual Property  
ENTR 650  Business Accelerator for Entrepreneurial Ventures  
ENTR 658  Application Development for New Technology  
FINC 850  Financial Management  
FINC 861  Financial Modeling and Valuation^  

^Designates a course with prerequisite requirements that may need to be satisfied prior to enrollment. Please consult course descriptions in the academic catalog for details.

CREDITS TOTAL A MINIMUM OF 12