Graduate Concentration, MBA
Entrepreneurship & Technology Innovation

The concentration in entrepreneurship & technology innovation serves the needs of students who may wish to launch a startup, work for an emerging technology company, or foster innovation for a large enterprise. Students pursuing the concentration will learn how to recognize opportunity, generate ideas, validate innovative business models, gain buy-in from others, bring new technologies to market, and launch and grow new ventures. Due to capacity limitations, approval from the Horn Program in Entrepreneurship is needed for enrollment in immersive experiential courses offered within the concentration – ENTR 650, ENTR 655, ENTR 656, & ENTR 658.

CORE REQUIREMENT (choose one of the following) 3

ENTR 654  Introduction to Entrepreneurship
ENTR 660  High Technology Entrepreneurship

ELECTIVE OPTIONS (choose one of the following options) 6

Option I
ENTR 655  Startup Experience I
ENTR 656  Startup Experience II

Option II (choose one experiential course)
ENTR 650  Business Accelerator for Entrepreneurial Ventures
ENTR 658  Application Development for New Technology

And also choose one of the following:
ACCT 820  Financial Statement Analysis and Valuation
ACCT/FINC 857  Private Equity/Venture Financing
BUAD 871  Managing for Creativity and Innovation
BUAD 881  Research Methods for Marketing Decisions
BUAD 883  Product & Price Management
BUAD 889  Business-to-Business Marketing
CHEG 595  Intellectual Property
FINC 861  Financial Modeling and Valuation

^Designates a course with prerequisite requirements that may need to be satisfied prior to enrollment. Please consult course descriptions in the academic catalog for details.

CREDITS TOTAL A MINIMUM OF 9