Welcome to the first issue of the new and improved Business Briefs, the e-newsletter of the Alfred Lerner College of Business and Economics at the University of Delaware. Each issue will recap the prior month’s news items featuring Lerner College events, faculty, students, alumni and more. For complete coverage, visit Business Briefs online.

**Lerner College: research seminar series announced**

The Lerner College has announced a 2012 research seminar series, featuring business faculty and researchers from across the country. Designed to cover a broad range of research topics in business, the series will cover everything from supply chain design and hotel analytics to board advising and mutual funds. For specific times and locations, see the college research seminar schedule.

**Economic forecast: No silver bullet but hope for economy remains, experts tell audience at UD**

Analogies abounded at the 2012 Economic Forecast, where speakers compared monetary policy to turnpike driving, fiscal policy to an empty toolbox and investing to “finding the least worst house on an unstable block.” Charles I. Plosser, president and CEO of the Philadelphia Federal Reserve, was one of three featured speakers at the annual event, which was sponsored by Lyons Companies and the University of Delaware’s Center for Economic Education and Entrepreneurship (CEEE) and held Tuesday, Feb. 14, at UD’s Clayton Hall.

**Business ethics honors: UD corporate governance expert Elson named in Ethisphere’s top 100**

It isn’t every day someone is honored in a “top 100” list but the University of Delaware’s Charles Elson, Edgar S. Woolard, Jr., Chair in Corporate Governance, has done it twice. His hard work and dedication in the realm of corporate governance has earned him recognition in the Ethisphere Institute’s 2011 100 Most Influential People in Business Ethics, a collection of individuals who had a significant impact in business ethics over the last year.

We welcome your Lerner College story ideas. Please use the Business Briefs Submission Form. Faculty, have you been quoted in the media or do you have academic news to share? Tell us using the Media Mentions Form or the Academic News Form.