

Amanda Bullough

University of Delaware, Alfred Lerner College of Business
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Teaching, scholarship, and program work in management, leadership, and entrepreneurship, with special expertise in women's businesses and leadership, global mindset skills, and entrepreneurship in adverse environments and developing countries.

EDUCATION

Ph.D. (2008) Florida International University, Miami, FL, Management & International Business
M.A. (2004) Florida International University, Miami, FL, International Studies
B.S. (1997) University of South Florida, Tampa, FL, Business Administration, Marketing
(1993-1995) West Virginia University, Morgantown, WV, Business Administration

ACADEMIC WORK & LEADERSHIP

University of Delaware (2014-Present), Newark, Delaware, USA

Professor of Management & Global Leadership (August 2023-Present)
Associate Professor of Management & Global Leadership (September 2018-August 2023)
Co-Founder and Research Director of the Lerner College Women in Business initiative (2016-Present)
Core Research Team Member, Global Leadership & Organizational Behavior Effectiveness (GLOBE 2020) Project; serves on a 7-person, global culture and leadership research initiative with data covering 99% of the world's GDP and 96% of the world's population (2017-Present)
Academic Director, U.S. Department of State Study of the U.S. Institutes Women's Leadership Program Grant, Sub-Saharan Africa, University of Delaware, Institute for Global Students (Summers, 2017-2025)
Executive Leadership Education, Toyota Financial Services, Rise Up Women's Leadership Forum, Christiana Care Health Services, New Castle County Department of Land Use, Produce Marketing Association (2016-present)
Assistant Professor of Management & Global Leadership (September 2014-August 2018)

Academy of International Business, Women in the AIB (WAIB) (2013-2017), Global, Virtual

President (2015-2017)
Vice President (2013-2015)

Thunderbird School of Global Management (2008-2014), Phoenix, AZ, USA

Assistant Professor of Global Entrepreneurship & Leadership (2008-2014)
Academic Director of the World Bank Entrepreneurship Education & Training (EET) research project (2012-2013)
Academic Director of the Goldman Sachs 10,000 Women's Entrepreneurship Programs (2008-2014), Afghanistan and Peru

Florida International University (2004-2008), Miami, FL, USA

Doctoral Teaching/Research Assistant (2004-2008)
Lead Researcher (2005-2007), Women-Led Businesses Survey Research Project

TEACHING EXPERIENCE

Graduate MBA Course Topics:

Global Leadership/Global Mindset
Organizational Behavior
Professional Development & Branding
Social Entrepreneurship
Multicultural Teams & Leadership
Business Plan Consulting

Undergraduate Course Topics:

Organizational Behavior
Women Leaders Consulting
International Business/Management
Study Abroad Costa Rica
Entrepreneurship
Organization & Management

RESEARCH

Publications

- Cotton, R., Javidan, M., Egri, C., Dorfman, P. Bullough, A., Fitzsimmons, S., Lazarova, M., Kumar, M.S., Kar, M., et al (Forthcoming). The New GLOBE Integrative Model of Outstanding Leadership: A Springboard for Large Scale Comparative Research in 134 Societies. Conditionally Accepted. *Journal of World Business*. (Impact Factor [8.8](#), CiteScore 19.2, CABS-AJG [4](#))
- Javidan, M., Cotton, R., Bullough, A., Dorfman, P.W., Kumar, M.S., & Egri, C.P. (2024). Global leadership. In C.G. Asmussen, N. Hashai, & D. Minbaeva (Eds.), **Encyclopedia of International Strategic Management**: 123-126. Edward Elgar Publishing (UK). <http://doi.org/10.4337/9781800884045.ch33>
- Javidan, M., Dorfman, P.W., Cotton, R., Bullough, A., Kumar, M.S. (2023). GLOBE 2020, in Goethals G.R., Allison, S.T., Sorenson, G.J. (Eds), **The SAGE Encyclopedia of Leadership Studies**, (Vols. 1-2). SAGE Publications, Inc., <https://doi.org/10.4135/9781071840801>
- Byrne, J.M., Shantz, A., & Bullough, A. (2023). What About Us? Fostering Authenticity in Entrepreneurship Education, *Academy of Management Learning and Education*, 22(1):1-14. <https://doi.org/10.5465/amle.2020.0512> (5-Year Impact Factor [6.0](#), Article Influence Score, 1.59, CABS-AJG [4*](#))
- Bullough, A., Guelich, U., Manolova, T., and Schjoedt, L. (2022). Women's entrepreneurship and culture: gender role expectations and identities, societal culture, and the entrepreneurial environment, *Small Business Economics*, 58: 985–996. <https://doi.org/10.1007/s11187-020-00429-6> (Google Scholar [590](#) citations, 5-Year Impact Factor [7.9](#), CABS-AJG [3](#), Google Scholar Ranking #3 in Entrepreneurship & Innovation)
- Serva, M., Convery, A., & Bullough, A. (2021). Motivational Tiered Assessment: A New Grading Approach for Motivating Information Systems Students, *CAIS (Communications of the Association for Information Systems)* 49(36):639-58. (Impact Factor .574, CABS-AJG [2](#))
- Guelich, U., Bullough, A., Manolova, T., Schjoedt, L. (Eds) (2021). *Women's Entrepreneurship and Culture: Socio-cultural Context, Traditional Family Roles and Self-determination*, Edward Elgar Publishing Inc.
- Renko, M., Bullough, A., & Saeed S. (2021). How do resilience and self-efficacy relate to entrepreneurial intentions in countries with varying degrees of fragility? A Six Country Study, *International Small Business Journal*, 39(2): 130-156. <https://doi.org/10.1177/0266242620960456> (Google Scholar [176](#) citations, 5-Year Impact Factor [6.3](#), CiteScore 10.3, CABS-AJG [3](#))
- Bullough, A., Hechavarria, D., Brush, C., Edelman, L. (Eds) (2019). *High-growth Women's Entrepreneurship Programs, Policies and Practices*, Edward Elgar Publishing. (Google Scholar [42](#) citations)
- Hechavarria, D., Bullough, A., Brush, C., Edelman, L. (2019). High Growth Women's Entrepreneurship: Fueling Social and Economic Development, *Journal of Small Business Management* 57(1): 5-13. <https://doi.org/10.1111/jsbm.12503> (Google Scholar [365](#) citations, 5-Year Impact Factor [6.9](#), CiteScore 14.0, CABS-AJG [3](#))

- Budde-Sung, A., Bullough, A., Kalafatoglu, T., and Moore, F. (2019). Yes We Can, But How? Women's Representation in Global Business, *AIB Insights*, Academy of International Business, Special Issue on Gender in International Business, 19(4): 3-7. <https://doi.org/10.46697/001c.16802>
- Bullough, A., Renko, M., & Abdelzaher, D. (2017). Women's Business Ownership: Operating within the Context of Institutional and In-Group Collectivism. *Journal of Management*. 43(7): 2037–2064. <https://doi.org/10.1177/0149206314561302> (Google Scholar [193](#) citations, FT50, 5-Year Impact Factor [18.017](#), CABS-AJG [4*](#))
- Bullough, A. & Renko, M. (2017). A Different Frame of Reference: Entrepreneurship and Gender Differences in the Perception of Danger. *Academy of Management Discoveries*. 3(1): 21-41. <https://doi.org/10.5465/amd.2015.0026> (Google Scholar [61](#) citations, 5-Year Impact Factor [6.2](#), Article Influence 3.08, #61 in Management, CABS-AJG [3](#))
- Bullough, A., Moore, F. Kalafatoglu, T. (2017). Research on Women in International Business and Management: Then, Now, and Next. *Cross Cultural and Strategic Management*. 24(2): 211-230. <https://doi.org/10.1108/CCSM-02-2017-0011> (Google Scholar [79](#) citations, 5-year Impact Factor [2.8](#), CiteScore 5.5, CABS-AJG [2](#))
- Javidan, M., Bullough, A., & Dibbles, R. (2016). Mind the Gap: Gender Differences and Global Leadership Self-efficacies. *Academy of Management Perspectives*. 30(1): 59-73. <https://doi.org/10.5465/amp.2015.0035> (Google Scholar [182](#) citations, 5-Year Impact Factor [8.3](#), Article Influence Score, 3.61, CABS-AJG [4](#))
- Bullough, A., Sully de Luque, M., Abdelzaher, D., & Heim, W. (2015). Developing Women Leaders through Entrepreneurship Training. *Academy of Management Perspectives*. 29(2): 250-270. <https://doi.org/10.5465/amp.2012.0169> (Google Scholar [280](#) citations, 5-Year Impact Factor [8.3](#), Article Influence Score, 3.61, CABS-AJG [4](#))
- Bullough, A. & Sully de Luque, M. (2015). Women's Participation in Entrepreneurial and Political Leadership: The Importance of Culturally Endorsed Implicit Leadership Theories. *Leadership*, 11(1): 36–56. <https://doi.org/10.1177%2F1742715013504427> (Google Scholar [83](#) citations, 5-year Impact Factor [2.7](#), CiteScore 4.9, CABS-AJG [2](#))
- Bullough, A. (2014). Increasing Students' Global Mindset and Entrepreneurial Competencies through E-Consulting Projects. *AIB Insights*, 14(4): 12-15. <https://doi.org/10.46697/001c.16922>
- Bullough, A., Renko, M., & Myatt, T. (2014). Danger Zone Entrepreneurs: The Importance of Resilience and Self-Efficacy for Entrepreneurial Intentions. *Entrepreneurship Theory and Practice*, 38(3): 473–499. <https://doi.org/10.1111%2Fetap.12006> (Google Scholar 1250 citations, FT50, 5-Year Impact Factor [12.8](#), CABS-AJG [4*](#); 11 out of 154 in Business)
- Javidan, M., Walker, J.L., & Bullough, A. (2013). [Behind the Global Curve](#): HR professionals' Global Mindset. *People + Strategy*, 36(3): 42-47.
- Bullough, A. (2013). Perceptions of Women Entrepreneurs in Male-Dominated Leadership Cultures: More Positive Support for Women than Many Thought. *Journal of Enterprising Culture*, 21(3): 359-374. <https://doi.org/10.1142/S0218495813500155> (Google Scholar 40 citations, Impact Factor [0.6](#), CABS-AJG [1](#))
- Bullough, A. & Renko, M. (2013). Entrepreneurial Resilience during Challenging Times. *Business Horizons*, 56(3): 343-50. <https://doi.org/10.1016/j.bushor.2013.01.001> (Google Scholar 696 citations, Impact Factor [7.0](#), CiteScore 15.4, 20 out of 154 in Business, CABS-AJG [2](#))
- Abdelzaher, D. & Bullough, A. (2013). Personal Experiences of Oppression of Women Stereotypes in the Middle East: Both East and West are Guilty. *AIB Insights*, 13(2): 8-11. <https://doi.org/10.46697/001c.16954>
- Bullough, A. & Abdelzaher, D. (2013). Global Research on Women's Entrepreneurship: An Overview of Available Data Sources & Limitations. *Business and Management Research*, 2(2): 42-59. <https://doi.org/10.5430/bmr.v2n3p42>
- Bullough, A., Kroeck, K. G., Newburry, W., Lowe, K., & Kundu, S. (2012) Women's Political Leadership Participation around the World: An Institutional Analysis. *The Leadership Quarterly*,

- 23(3): 398–411. <https://doi.org/10.1016/j.leafqua.2011.09.010> (Google Scholar 158 citations, Impact Factor [9.7](#), CiteScore 18.3, 4 out of 83 in Applied Psychology, CABS-AJG [4](#))
- Renko, M., Kroeck, K. G., & Bullough, A. (2012). Expectancy Theory and Nascent Entrepreneurship. *Small Business Economics*, 39(30): 667-684. <https://doi.org/10.1007/s11187-011-9354-3> (Google Scholar 466 citations, 5-Year Impact Factor [8.081](#), CABS-AJG [3](#), Google Scholar Ranking #3 in Entrepreneurship & Innovation)
- Zanakis, S., Renko, M., & Bullough, A. (2012). Where Do New Businesses Come From? Individual-Level Explanations for the Transition to Entrepreneurship. *Journal of Developmental Entrepreneurship*, 17(1): 1-25. (Google Scholar 122 citations, Impact Factor: [0.7](#), CiteScore: 2.0)
- Javidan, M., Hough, L., & Bullough, A. (2010). Technical Report: [Conceptualizing and Measuring Global Mindset: Development of the Global Mindset Inventory](#). Thunderbird School of Global Management: Thunderbird Global Mindset Institute. (Google Scholar 85 citations)
- Kroeck, K. G., Bullough, A., & Reynolds, P. (2010). Entrepreneurship and Differences in Locus of Control. *Journal of Applied Management and Entrepreneurship*, 15(1) 21-49. (Google Scholar 80 citations)
- Bullough, A. (2008). Dissertation: Global Factors Affecting Women's Participation in Leadership. Florida International University, Management & International Business Department, Miami, FL. FIU Electronic Theses and Dissertations. Paper 184. <http://digitalcommons.fiu.edu/etd/184>
- Elam, J., Bullough, A., & Beers, M. (2006). [Florida's Women-Led Businesses 2006 Report](#). Miami, FL: The Center for Leadership at Florida International University.

New Works in Progress

- Javidan, M., Egri, C., Cotton, R., Bullough, A., Dorfman, P., Fitzsimmons, S., Lazarova, M., Kar, M., Kumar, M.S. (Almost Ready for Submission). Cultural Map of the World: The GLOBE Study of 144 Countries and Societies. first round R&R with *Journal of International Business Studies* as paper 1 of 2. (FT50, UTD24, 5-Year Impact Factor [13.1](#), CABS-AJG [4*](#))
- Bullough, A., Javidan, M., Egri, C., Cotton, R., Lazarova, M., Dorfman, P., Fitzsimmons, S., Kumar, M.S., Kar, M. (Almost Ready for Submission). GLOBE 2020: A comprehensive map of world culture clusters across 144 countries and societies, first round R&R with the *Journal of International Business Studies* as paper 2 of 2. (FT50, UTD24, 5-Year Impact Factor [13.1](#), CABS-AJG [4*](#))
- Javidan, M., Dorfman, P., Bullough, A., Cotton, R., Egri, C., Lazarova, M. Fitzsimmons, S., Kar, M., Kumar, M.S. (Ready for Submission). Individual and Societally Endorsed Drivers of Outstanding leadership: The New GLOBE Study of 134 Countries and Societies. Waiting to submit to *The Leadership Quarterly* as soon as JWB article above is forthcoming.
- Bullough, A., Fitzsimmons, S., Lazarova, M., Kumar, S., Egri, C., Javidan, A., Dorfman, P., Cotton, R., Kar, M. (Working Paper). The Role of Gender Egalitarian Culture Norms in Addressing Some of the World's Biggest Challenges, target journal TBD

Editorial Experience

- Bullough, A., Guelich, U., Welter, F., Manolova, T., Schjoedt, L. (2021) Edited Book: Women's Entrepreneurship across Cultures, to be published by Edward Elgar Publishing Inc.
- Bullough, A., Guelich, U., Welter, F., Manolova, T., Schjoedt, L. (2020) Small Business Economics: An Entrepreneurship Journal, Special Issue Women's Entrepreneurship across Cultures
- Hechavarria, D., Bullough, A., Brush, C., Greene, P., (2019) Journal of Small Business, Management, Special Issue on High-Growth Women's Entrepreneurship
- Bullough, A., Hechavarria, D., Brush, C., Greene, P., (2019) Edited Book: High-Growth Women's Entrepreneurship, to be published by Edward Elgar Publishing Inc.
- Guelich, U., Bullough, A., Welter, F., Brush, C. (2018) Diana International Research Conference, Theme: Women's Entrepreneurship across Cultures, Bangkok University, Thailand, July 31-August 2

- Bullough, A., Hechavarria, D., Brush, C., Greene, P., (2017) Diana International Research Conference, Theme: Programs, Policies, & Practices around High-Growth Women's Entrepreneurship, Ewing Marion Kauffman Foundation, Kansas City, Missouri, October 1-3
- Gupta, S. F., Eden, L., Bullough, A., Moore, F., & Kalafatoglu, T. (2017) Cross Cultural & Strategic Management 4(2): Special Issue: Gender in international business and management

Awards

- 2021 Lerner College Outstanding Outreach/Service Award
- 2021 MBA Roundtable Innovator Award, M. Serva, A. Convery, A. Bullough, Motivational Tiered Assessment: Rethinking How We Assess Our GME Students
- AIB Insights 20th Anniversary Outstanding Article Award, 2021, Budde-Sung, A., Bullough, A., Kalafatoglu, T., and Moore, F. 2019. Yes We Can, But How? Women's Representation in Global Business, AIB Insights, Academy of International Business, 19(4): 3-7.
- 2020 E. Arthur Trabant Award for Women's Equity, the University of Delaware, presented by the Vice Provost for Diversity in the Office of the Provost, Newark, DE
- 2019 Women in Business Awardee, Delaware Today magazine, for my work as Co-Founder of the Women's Leadership Initiative, Wilmington, DE
- Best Paper and Symposia Proceedings of the 78th Annual Meeting of the Academy of Management Conference, Dastmalchian, A., Bullough, A., Cotton, R., W. Dorfman, P., Fitzsimmons, S. and Javidan, M. (2018). The Next Phase in the GLOBE Research Program: Culture, Practices and Leadership, Guclu Atinc (Ed.), Published Online (9 Jul 2018): <https://doi.org/10.5465/AMBPP.2018.15457symposium>.
- 2015 Faculty Research Award funded by the Mae and Robert Carter Endowment in Women's Studies, University of Delaware, for "Women Entrepreneurs: Building Resilience and Reducing Fear through Business Ownership"
- Best Paper Proceedings of the 74th Annual Meeting of the Academy of Management Conference, Javidan, M., Bullough, A., & Dibbles, B., A. (2014). Mind the Gap: Gender Differences in Global Leadership Competencies and Why it Matters. John Humphreys (Ed.), ISSN 1543-8643.
- Best Paper Award for Increased Gender Awareness in International Business Research at the 2009 Academy of International Business Conference, Bullough, A., Kroeck, K. G., Newburry, W., Lowe, K., & Kundu, S. "Institutional Factors Affecting Women's Participation in Business Leadership Around the Globe," awarded by the Women in the Academy of International Business, Academy of International Business Conference, June 28-30, San Diego, CA
- Highly Commended Paper for Emerging Scholar Award in Women's Entrepreneurship at the 2009 Academy of International Business conference, Bullough, A., Kroeck, K. G., Newburry, W., Lowe, K., & Kundu, S. "Institutional Factors Affecting Women's Participation in Business Leadership Around the Globe," awarded by the Women in the Academy of International Business, Academy of International Business Conference, June 28-30, San Diego, CA

Case Studies

[Women Leaders Case Series](#), developed by Prof. Amanda Bullough, published through The Case Centre, open-access for free worldwide, 17 cases with accompanying Teaching Notes for verified instructors, launched August 2023:

- Moszer, A., Sullivan, L., Bullough, A., & Idowu-Kunlere, T. (2025) "Challenging the Status Quo and Leading: Michele Kang, Building a Global Women's Soccer Organization" Case Study
→ Bullough, A., Moszer, A., Sullivan, L., & Idowu-Kunlere, T. (2025) Teaching Note
- Sanghvi, S., Sava, N., Wild, K., Bullough, A., & Idowu-Kunlere, T. (2024) "[The Future Vintages of a Cultural Commodity in China: Silver Heights Winery Leader, Emma Gao](#)" Case Study
→ Bullough, A., Sanghvi, S., Sava, N., Wild, K., & Idowu-Kunlere, T. (2024) Teaching Note
- Melia, L., Soja, M., Velazquez-Segura, N., Idowu-Kunlere, T., & Bullough, A., (2024) "[The Future of Fast Fashion: H&M CEO, Helena Helmersson](#)" Case Study

- Bullough, A., Melia, L., Velazquez-Segura, N., & Idowu-Kunlere, T. (2024) Teaching Note
- Greer, B., Maciolek, M., Williams, L., Idowu-Kunlere, T., & Bullough, A., (2024) "[Menstrual Health and Women's Leadership: Flex Co. Global Expansion by Entrepreneur, Lauren Schulte Wang](#)" Case Study
- Bullough, A., Greer, B., Maciolek, M., Williams, L., & Idowu-Kunlere, T. (2024) Teaching Note
- Dunham, A., Bullough, A., Gill, A., Hayden, C., Baker, C., & Peng, S. (2024) "[Striving to Fix Social Problems: The Better Woman Foundation, Uganda](#)" Case Study
- Bullough, A., Idowu-Kunlere, T., Dunham, A. (2024) Teaching Note
- Dunham, A., Bullough, A., Reilly, R., Stoll, K., and Reeves, S. (2024) "[Struggling to Educate Children: Erevuka Dada, Kenya](#)" Case Study
- Bullough, A., Idowu-Kunlere, T., Dunham, A. (2024) Teaching Note
- Dunham, A., Bullough, A., Mastronardi, J., Ruoff, G., and Jones, L. (2024) "[Lacking Motivation, Legitimacy, and Structure: The Case of Être Une Femme, a Cote d'Ivoire Non-profit,](#)" Case Study
- Bullough, A., Idowu-Kunlere, T., Dunham, A. (2024) Teaching Note
- Bullough, A. & Dunham, A. (2023), "[Flourishing Despite Adversity: Resilience & Self-belief from Entrepreneur, Anadil Khan,](#)" Case Study
- Bullough, A., Dunham, A., Larrew, L., and Chaudhry, M. (2023), Teaching Note
- Bullough, A. & Dunham, A. (2023), "[Swimming Upstream: The Resilience and Strength of Entrepreneur, Ayesha Hamza,](#)" Case Study
- Bullough, A., Dunham, A., Larrew, L., and Chaudhry, M. (2023) Teaching Note
- Bullough, A. & Dunham, A. (2023), "[Employee Empowerment & Strengths-Based Leadership: Small Business Development with Entrepreneur, Elizabeth Colón,](#)" Case Study
- Bullough, A., Dunham, A., Larrew, L., and Chaudhry, M. (2023), Teaching Note
- Bullough, A. & Dunham, A. (2023), "[Experiences of Womanhood in Business Consulting and Web Design: Entrepreneur, Emily Lonigro,](#)" Case Study
- Bullough, A., Dunham, A., Larrew, L., and Chaudhry, M. (2023) Teaching Note
- Bullough, A. & Dunham, A. (2023), "[Authentic Leadership and the Leadership Paradox: The Balancing Act of Leading a Small Business,](#)" Case Study
- Bullough, A., Dunham, A., Larrew, L., and Chaudhry, M. (2023) Teaching Note
- Bullough, A. & Dunham, A. (2023), "[Building A Brand: From Entrepreneur, Humera Fatima,](#)" Case Study
- Bullough, A., Dunham, A., Larrew, L., and Chaudhry, M. (2023) Teaching Note
- Bullough, A., Dunham, A., Renko, M, and Fogarty, A. (2023), "[Seeing Entrepreneurship and a Blind Chef: Entrepreneur, Laura Martinez,](#)" Case Study
- Bullough, A., Dunham, A., Larrew, L., and Chaudhry, M. (2023) Teaching Note
- Bullough, A. & Dunham, A. (2023), "[Grit and the Uphill Climb in Computer Science: Entrepreneur, Mahrukh Qadeer,](#)" Case Study
- Bullough, A., Dunham, A., Larrew, L., and Chaudhry, M. (2023) Teaching Note
- Bullough, A. & Dunham, A. (2023), "[Overcoming Sexism and Economic Setbacks: Entrepreneur, Naumeena Suhail,](#)" Case Study
- Bullough, A., Dunham, A., Larrew, L., and Chaudhry, M. (2023) Teaching Note
- Bullough, A. & Dunham, A. (2023), "[Forging Ahead with Passion and Spousal Support: Entrepreneur, Safia Mustafa,](#)" Case Study
- Bullough, A., Dunham, A., Larrew, L., and Chaudhry, M. (2023) Teaching Note
- Kramer, A., Chell, L., Vargo, B., Williams, K.F., Wilson, S., and Bullough, A. (2020). "The Starbucks Joint Venture in India: Will expansion in India be as successful as it was in China?" [Multimedia Case](#) and Teaching Note, *Sage Business Cases*.

- Bullough, A., Bell, E., & Helm, D. (2015) "[Opportunity International: Tackling the Rural Hurdle](#)," Published in the Thunderbird Case Series and Indexed with Harvard Business School Publishing, Product # A05-15-0001
- Brandwein, N., & Bullough, A. (2015) "[Do Private Enterprises and Market Practices Have a Place in Solving Malnutrition?](#)" The Case Center, Global Business School Network (GBSN), Product #215-060-1
- Bullough, A., Seltz, K., Toto, M., & Erley, M. (2013). "[VermiSoks: One Man's Food Waste is Another Man's Tomato](#)," Case Study, Published in the Thunderbird Case Series and Indexed with Harvard Business School Publishing, Product #: TB0355-PDF-ENG.

CONFERENCE PAPER PRESENTATIONS AND PANELS

- Bullough, A., Cotton, Dorfman, P., Egri, C., R., Javidan, M., Kar, A., Kumar, M. & "National Cultural Norms and Leadership Ideals," 85th Annual Meeting of the Academy of Management, Copenhagen, Denmark, July 25-29, 2025
- Javidan, M. & Bullough, A. "GLOBE 2020: The Latest Findings on National Cultural Norms and Leadership Ideals in Thailand and Singapore," Asian Academy of Management Annual Conference, Bangkok, Thailand, June 18–21, 2025
- Bullough, A. "GLOBE 2020: National Cultural Norms Across 144 Countries/Societies," AIB Insights Paper Development Workshop, May 2024, Nairobi, Kenya
- Javidan, M., Egri, C., Dorfman, P., Cotton, R., Kumar, M., Kar, A., & Bullough, A., "The New GLOBE Leadership Model and Measures: Cross-Culturally Validated in 134 Countries/Societies," 83rd Annual Meeting of the Academy of Management, Boston, Massachusetts, August 4-8, 2023, [Academy of Management Best Papers Proceedings](#)
- Javidan, M., Egri, C., Cotton, R., Kumar, M., Kar, A., Bullough, A., & Dorfman, P., "GLOBE 2020: The Latest Findings on National Cultural Norms Across 144 Countries/Societies," 83rd Annual Meeting of the Academy of Management, Boston, Massachusetts, August 4-8, 2023, [Academy of Management Best Paper Proceedings](#)
- Javidan, M., Cotton, R., Kumar, M., Egri, C., Kar, A., Dorfman, P., Bullough, A., & Fitzsimmons, S., "Creating a Better Cross-Cultural World Together: GLOBE 2020 Exploratory Incubator," 82nd Annual Meeting of the Academy of Management, Seattle, WA, August 5-9, 2022
- Javidan, M., Cotton, R., Kumar, M., Egri, C., Kar, A., Dorfman, P., Bullough, A., & Fitzsimmons, S., "GLOBE 2020 on Trust: Preliminary Findings in a study of cultural foundations of trust in 142 countries/societies," 82nd Annual Meeting of the Academy of Management, Seattle, WA, August 5-9, 2022
- Javidan, M., Cotton, R., Kumar, M., Egri, C., Kar, A., Dorfman, P., Bullough, A., & Fitzsimmons, S., "GLOBE 2020: Preliminary Findings in a Study of National Cultural Norms and Leadership Ideals in 142 Countries," Academy of International Business Annual Meeting, Miami, FL, July 7-9, 2022
- Javidan, M., Cotton, R., Kumar, M., Egri, C., Kar, A., Dorfman, P., Bullough, A., & Fitzsimmons, S., "GLOBE 2020 on Trust: Preliminary Findings in a study of cultural foundations of trust in 142 countries/societies," Academy of International Business Annual Meeting, Miami, FL, July 7-9, 2022
- Budde-Sung, A., Bullough, A., Eden, L., Kothari, T., Gupta, S. & Suder, G., Panelists on "Gender in IB: WAIB Presidents Discuss the Past, Present, and Future," Academy of International Business Annual Meeting, Miami, FL, July 7-9, 2022
- Javidan, M., Dorfman, P., Cotton, R., Egri, C., Bullough, A., Fitzsimmons, S., & Kar, A. "GLOBE 2020: A Study of National Cultural Practices and Leadership Ideals in Over 100 Countries," Synchronous Live Open virtual session 81st Annual Meeting of the Academy of Management (fully virtual), July 29-August 4, 2021.

- Javidan, M., Cotton, R., Bullough, A., Kumanr, M., & Kar, A. "Bringing the Manager Back In: GLOBE 2020 Exploratory Incubator," Synchronous Live Open virtual session 81st Annual Meeting of the Academy of Management (fully virtual), July 29-August 4, 2021.
- Javidan, M., Dorfman, P., Cotton, R., Egri, C., Bullough, A., Fitzsimmons, S., & Kar, A. "GLOBE 2020: A Study of National Cultural Practices and Leadership Ideals in Over 100 Countries," Academy of International Business Annual Meeting, Online, June 25-29, 2021
- Budde-Sung, A., Shoham, A., Bullough, A., Franzke, S., Lowe, K., Fitzsimmons, S. "Gender in International Business Research: Exploring New Frontiers," Academy of International Business Annual Meeting, Online, June 25-29, 2021
- Javidan, M., Dorfman, P., Cotton, R., Egri, C., & Bullough, A. "GLOBE 2020: The latest findings on cultural practices, culture change, and leadership ideals" at the 80th Annual Meeting of the Academy of Management, August 7-11, 2020 in Vancouver, BC, Canada.
- Serva, M., Convery, A., & Bullough, A. "Reassessing How We Grade in Today's Business Schools," at the 80th Annual Meeting of the Academy of Management (fully virtual), August 7-11, 2020 in Vancouver, BC, Canada.
- Shoham, A., Bazel, O., Berman, A., & Bullough, A. "Gender in International Business Research: Addressing the Importance and Overcoming the Obstacles," 2019 Academy of International Business North East U.S. Chapter, Rutgers Univeristy, Newark, NJ, October 11, 2019
- Renko, M., Byrne, J.M., & Bullough, A. "Personal Adversity & the Entrepreneurial Challenge: Identity, Resilience, & Purpose of Women Entrepreneurs," 2018 78th Annual Meeting of the Academy of Management, Boston, MA, August 5-9.
- Byrne, J.M., Shantz, A., & Bullough, A. "From Shattered Lives to Entrepreneur: The Role of Entrepreneurship Education and Training," 2018 Diana International Women's Entrepreneurship Conference, Bangkok University, Bangkok, Thailand, July 31-August 2, 2018.
- Renko, M., Byrne, J.M., & Bullough, A. "Personal Adversity & the Entrepreneurial Challenge: Identity, Resilience, & Purpose of Women Entrepreneurs," 2017 Diana International Women's Entrepreneurship Conference, Kauffman Foundation, Kansas City, MO, October 1-3, 2017.
- Bullough, A. "Empirical Support for What Types of Pedagogy are Most Effective for Entrepreneurs," Professional Development Workshop. Academy of Management Annual Meeting, Atlanta, GA August 4-9, 2017.
- Renko, M., Bullough, A., & Stephan, U., Welter, F., "Entrepreneurship under Adverse Conditions: A Global Study of Individual Resilience and Self-efficacy," Research Symposium at the Academy of Management, Anaheim, CA, August 5-9, 2016.
- Renko, M., Bullough, A., & Saeed, S., "Entrepreneurship under Adverse Conditions: A Global Study of Individual Resilience and Self-efficacy," Competitive Paper Presentation at the Academy of Management, Anaheim, CA, August 5-9, 2016.
- Renko, M., Bullough, A., & Saeed, S., "Entrepreneurship under Adverse Conditions: A Global Study of Individual Resilience and Self-efficacy," Competitive Paper Presentation at the Academy of International Business, New Orleans, LA, June 27-30, 2016.
- Bullough, A. Chair and Moderator: "Women AIB Fellows Panel," Academy of International Business, New Orleans, LA, June 27-30, 2016.
- Bullough, A. Panelist: "Gender in International Business Research." Academy of International Business, New Orleans, LA, June 27-30, 2016.
- Bullough, A. & Newburry, W., Chair & Moderator: "Gender in International Business Research." Academy of International Business US Southeast Meeting, Savannah, GA, November 12-14, 2015.
- Bullough, A., Panel Chair & Panelist: "High-Quality Research on Women and Gender." Expert Co-Panelists: Rosalie L. Tung, William Newburry, Lorraine Eden. Academy of International Business US Southeast Meeting, Savannah, GA, November 12-14, 2015.
- Bullough, A. & Kalafatoglu, T., Panel Co-Chair and Moderator: "Creating and Publishing High-Quality Research on Women and Gender." Expert Panelists: Rosalie L. Tung, William Newburry, Patricia P.

- McDougall-Covin, Nakiye Avdan Boyacigiller, Fiona Moore. Academy of International Business Annual Meeting, Bengaluru, India, June 27-30, 2015.
- Bullough, A. & Javidan, M. "Mind the Gap: Gender Differences in Global Leadership Competencies and Why It Matters. Academy of Management Annual Meeting, Philadelphia, PA, August 1-5, 2014.
- Bullough, A. "Frame of Reference: Entrepreneurship and Gender Differences in the Perception of Danger." Presented at the "Against the Odds: Women's Entrepreneurship" Panel. Academy of International Business Annual Conference, Vancouver, BC, Canada, June 23-27, 2014.
- Bullough, A. & Renko, M. PDW Chairs: "Get Creative! Data Collection under Adverse Conditions." Professional Development Workshop. Academy of Management Annual Meeting, Orlando, FL, August 9-13, 2013.
- Bullough, A., Javidan, M., & Walker, J. PDW Chairs: "Beyond Cross-Cultural Education: How to Develop the Global Mindset of Business Leaders." Professional Development Workshop. Academy of Management Annual Meeting, Orlando, FL, August 9-13, 2013.
- Bullough, A. PDW Facilitator: "Building a Community of Base of the Pyramid Scholars: Creating a Legacy that can Change the World Community of BoP Scholars." Professional Development Workshop led by Ted London, Harry G. Barkema, and Geoff Kistruck. Academy of Management Annual Meeting, Orlando, FL, August 9-13, 2013.
- Bullough, A. Session Chair: "Women's Entrepreneurship." Academy of Management Annual Meeting, Orlando, FL, August 9-13, 2013.
- Bullough, A., Renko, M., & Abdelzaher, D. "Women's Entrepreneurship: Operating within the Context of Institutional and In-Group Collectivism." Academy of Management Annual Meeting, Orlando, FL, August 9-13, 2013.
- Renko, M. & Bullough, A. "Fear factor: The role of resilience in business creation under adverse conditions." Babson College Entrepreneurship Research Conference (BCERC), Lyon, France, June 5-8, 2013.
- Bullough, A. and Gupta, Susan. Conference Panel: "Women Starting and Leading Businesses in Adverse Conditions," Sponsored by WAIB, for the Academy of International Business Conference, Washington, D.C., June 30-Jul 3, 2012.
- Bullough, A. Panel Chair: "Poverty Alleviation at the base of the Pyramid." Academy of Management Annual Meeting, Boston, MA, August 2-6, 2012.
- Bullough, A. & Abdelzaher, D. "Entrepreneurship and Sustainable Development: The Importance of Community-based and Social Entrepreneurs as Agents of Development." NYU-Stern Social Entrepreneurship Conference, November 2-4, 2011.
- Bullough, A. & Abdelzaher, D. "Research Note: An Overview of Available Data Sources & Limitations in Global Research on Women's Entrepreneurship." Academy of International Business Southeast Conference, October 26-28, 2011, Orlando, FL.
- Bullough, A., Renko, M., & Abdelzaher, D. "Women's Entrepreneurship: Operating within the Context of Institutional and In-Group Collectivism." Academy of International Business Southeast Conference, October 26-28, 2011, Orlando, FL.
- Bullough, A. & Sully de Luque, M. "The Importance of Culturally Endorsed Implicit Leadership Theories on the Participation of Women in Entrepreneurial and Political Leadership," Symposium: Women Leaders across the Globe, 2011 Academy of Management Annual Meeting, August 12-16, in San Antonio, TX.
- Bullough, A. Renko, M., & Myatt, T. "Surmounting Obstacles: Resilience, Self-Efficacy, and Entrepreneurial Intentions in a Danger Zone," Competitive Paper Session, 2011 Academy of Management Annual Meeting, August 12-16, in San Antonio, TX.
- Bullough, A., Kroeck, K. G., Newburry, W., Lowe, K., & Kundu, S. "Women's Participation in Leadership Around the Globe: An Institutional Analysis," Competitive Paper Session, 2010 Academy of Management Annual Meeting, August 6-10, in Montreal, Canada

- Bullough, A., Renko, M., & Myatt, T. "Women's Entrepreneurial Intentions and the Effects of Danger and Conflict," Symposium: Doing Business Under Adverse Conditions in Developing Countries, 2010 Academy of Management Annual Meeting, August 6-10, in Montreal, Canada
- Bullough, A., Renko, M., & Myatt, T. "Women's Entrepreneurial Intentions and the Effects of Danger and Conflict," 2010 Diana International Conference on Women's Entrepreneurship Research, August 3- 4, Banff, Canada
- Sully de Luque, M., Bullough, A., Fields, J., Kreiser, K. "Economic Development Among Women in the Third World," Panel at the Conference "Breaking Down the Walls: Increasing the Discourse and Exchanging Ideas in the American Policy-Making Community," sponsored by Arizona State University, March 31-April 2, 2010 Phoenix, AZ
- Zanakis, Stelios, Maija Renko, Amanda Bullough. "Survival of Nascent Entrepreneurs: In Search of an Explanation," ICSB 2007 World Conference, Turku, Finland, June 13-16
- Bullough, Amanda. "Leadership and Entrepreneurship in Developing Countries: There May Be More Room for Women Than We Thought," 2006 Gallup Leadership Institute Summit, October 7-9, Washington, D.C.
- Bullough, Amanda. "The Effect of Women Entrepreneurs Economic Development," Paper presented at the Academy of International Business, Southeast USA Chapter 2006 Annual Conference, October 25-27, Clearwater Beach, FL
- Bullough, Amanda. "The Role of Governments & Institutions in Promoting Global Entrepreneurship: International Business Theories Applied," Competitive Paper presented at the 2006 Annual Academy of International Business Conference, June 23-25, Beijing, China
- Kroeck, K. Galen, Amanda Bullough, Paul D. Reynolds. "Cognitive Aspects of Entrepreneurship Revisited: Differences in Locus of Control," Paper presented at the 2005 Annual Academy of Management Conference: A New Vision of Management In The 21st Century, August 5-10, Honolulu, Hawaii
- Bullough, Amanda. "Sex Slavery in Asia: Exploring Patriarchy and the Economic Effects of Globalization," Paper presented at the International Studies Association Southeast Conference, Miami, October 2005, at the Florida International University Women's Studies Conference, Miami, April 2005, and at the Florida Atlantic University Women's Studies Conference, Boca Raton, April 2005

OTHER WORK EXPERIENCE & SERVICE

Entrepreneurship

AMB Wellness – Business Owner & Independent Distributor with Nikken Health and Wellness, Tampa, FL (July 1998 – August 2003)

Marketing/Advertising

Enigma Global – Field Marketing Representative, Sydney, NSW, Australia (October 2001-February 2002)

Univision WVEA-TV Channel 62 – Account Executive, Tampa, FL (May 2000-February 2001)

Landers and Partners – Account Executive, Clearwater, FL (March 1998-May 2000)

The Dutcher Group – Assistant Production Manager, Tampa, FL (May 1997-March 1998).

Management/Leadership

Montgomery County Government – Aquatic Facility Manager/Instructor, Montgomery Country, MD (April 2001-August 2003)

Georgetown Aquatics Corp. – Club Recreation Manager, Damascus/Olney, MD (May 2001-August 2003/Seasonal)

International Travel & Internship

International Travel (more than 35 countries) – (August 2001-Present)

English Instructor/Spanish Language Internship, Colima, Mexico (May 2004 - July 2004)

Public Service

Co-Founder & Director – Women’s Leadership Initiative at Lerner College of Business & Economics,
University of Delaware (February 2016-Present)

Volunteer, Paris Foundation (feeding the homeless and hungry), Eltkon, MD (April 2018-Present)

President, Women in the Academy of International Business, Global (July 2015-July 2017)

Vice President, Women in the Academy of International Business, Global (July 2013-July 2015)

Vice President/Public Service Chair, AD2 Tampa Bay, Tampa, FL (April 1997–June 2002)

Mentor/Big Sister, Big Brothers Big Sisters, Tampa, FL (February 2000-April 2001)

Certifications for Executive and Student Coaching & Training

Certified Instructor, Global Mindset Inventory

Certified Instructor, Gallup StrengthsQuest

Certified Instructor, Hogan Business Reasoning Inventory and Self-training on the HDS (leadership Derailers), HPI (Personality), and MVPI (Motives, Values, Preferences)

Certified Instructor, GMAC Reflect, a Hogan assessment by GMAC for graduate business students