

JAMES B. O'NEILL

VITA

BUSINESS ADDRESS: Center for Economic Education & Entrepreneurship
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PROFESSIONAL TRAINING:

Ph.D., Ed. Admin., Economic Ed., Purdue University, 1971
M.A., Economic Ed., Purdue University, 1968
M.E., Education, Oregon State University, 1965
B.S., Education, Portland State University, 1963

PROFESSIONAL EXPERIENCE:

Director, Center for Economic Education and Entrepreneurship, 1972 – Present
Professor, Economics Department, 1985 – Present
President, Delaware Council on Economic Education, 1985 – Present
Director, Masters of Arts for Economic Education and Entrepreneurship, 1981 – Present
Director, Family Business Center, 1998 – 2000

AWARDS, SPECIAL RECOGNITIONS, OUTSTANDING ACCOMPLISHMENTS, HONORS:

Honorary Member of the Academic Forum of Varna Free University, 2012
International Judge, Ecopreneur, Mongolia, 2012
First State Saves Saving Star Award, 2008
Lerner College Outstanding Teaching Award, 2008
Good Works Coalition, Inc. Champion of Wisdom Award, 2007
John C. Schram Leadership Award, NCEE, 2006
William Forbes Award, Center Excellence, 2001
Leon & Margaret Slocomb Professional Excellence Award, 1997
Bessie B. Moore Service Award, JCEE/NAEE, 1991
Leavy Foundation Award for Excellence in Private Enterprise Education, Freedoms Foundation, 1987
George Washington Honor Medal, Freedoms Foundation, 1986
Public Service Fellow, Higher Education - State Development Partnership, 1985 – 86
Salzberg Fellow, Summer 1985
Excellence in Teaching, College of Business & Economics, 1983

MEMBERSHIPS IN PROFESSIONAL ORGANIZATIONS:

President, Society of Economic Educators, 1991
Advisory Board, Delaware Family Business Center
Executive Advisory Committee, Kauffman Foundation, 1993 – 1999
National Association of Economic Educators
Society of Economic Educators, 1988 – Present
American Economic Association

PUBLIC SERVICE:

Board of Directors, Delaware Blood Bank, 2007 – Present
Board of Directors, Boys & Girls Club of Greater Newark, 1996 - 2010
Content Review for Economics, State Standards for Delaware
Advisory Committee for Social Studies, State Department of Public Instruction, 1985 – Present
Governor's Task Force on Education for Economic Growth, State of Delaware, 1983 – 84
Evaluation Committee, Best in Business, Wilmington News Journal, 2000 - Present

PUBLICATIONS AND ARTICLES:

“The Value of Including Economics and Entrepreneurship in All Curriculums for K-12” (with Amanda Hughey), *Living Education eMagazine*, Vol. 4, 2012.

“Learning to Handle Finances Is Key to Student Job Success,” *Wilmington News Journal*, January 2011.

“Health Care Reform” (with Tom Hall, Founder and CEO of Cardio-Kinetics), *Wilmington News Journal*, January 2010.

“Why Don’t We Have Financial Education in the Schools?” (with Kimberly Dorda, Elementary Teacher for Christina School District), *Wilmington News Journal*, August 2009.

Economic Forecast Panel Discussion Facilitator (with Charles I. Plosser, President & Chief Executive Officer, Federal Reserve Bank of Philadelphia, Michael K. Farr, President, Farr, Miller and Washington, LLC, & David R. Malpass, Encima Global, LLC), January 2009.

“The Need for Financial Literacy among Students” (Leland Ware, Louis L. Redding Professor of Law and Public Policy) *Wilmington News Journal*, August 2008.

“Healthcare – Government Is Not the Answer” (with Tom Hall, Founder and CEO of Cardio-Kinetics), *Wilmington News Journal*, January 2008

"A Brief History of the Rationale for Economic Education," *An Economy at Risk: Does Anyone Care?* Georgia State University Business Press, 1992.

“Resource Guide for Teachers,” Advisor, conjunction with The National Federation of Independent Business (NFIB) Foundation, September, 1990.

“Challenge for Economic Education in Ireland: Historical Overview of Ireland,” *Journal of Private Enterprise*, Volume VI, Number 1, p. 79, Fall 1990.

Economics Today (With R. Banaszak) Foundation for Teaching Economics and USA Today, Gannett Co. Inc., 1986 –1988.

“The Perceived Importance of Time in Economic Education and Decision-Making,”(with B. Kourilsky), *The Journal of Private Enterprise*, Fall 1985.

Strategies for Teaching Economics: United States History (Secondary), Joint Council on Economic Education, New York, NY, 1980.

Strategies for Teaching Economics: World Studies (Secondary), Joint Council on Economic Education, New York, NY, 1980.

PRESENTATIONS, SEMINARS AND PANEL DISCUSSIONS:

June 2011 – National Conference on Teaching Economics, “Entrepreneurship – The Challenge in Grades K-12,” with Robert Strom, Kauffman Foundation

January 20, 2010 – Moderated a panel discussion at the 2010 Economic Forecast with speakers: Nancy Wentzler, chief economist and deputy comptroller in the Office of the Comptroller of the Currency, a bureau of the U.S. Department of the Treasury; Michael Farr, president of Farr, Miller; and Knight Kiplinger, editor in chief of Kiplinger Washington Editors.

May 6, 2009 – Made a presentation at the Academy of Lifelong Learning on “The Challenges of Economic Education/Entrepreneurship – Starting Early.”

April 7, 2009 – Organized a seminar for Delaware high school teachers focusing on “Managing Consumer Lending through Troubled Times,” during which Ric Struthers, president of Bank of America Global Card Services, was the keynote speaker.

April 24, 2009 – Made a video presentation on the power of entrepreneurship education for elementary and secondary school students at the University of Delaware's conference, “Creating the Systems to Drive Innovation and Entrepreneurship.”

January 14, 2009 – Led a panel discussion with Charles I. Plosser, President and Chief Executive Officer of the Federal Reserve Bank of Philadelphia and global economists Michael K. Farr, President of Farr, Miller and Washington, LLC, and David R. Malpass of Encima Global, LLC, at the 2009 Economic Forecast.

March 8, 2008 – Presented at the annual conference of the Society of Economic Educators, “The Role of Entrepreneurship.”