

# AMIT KUMAR

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## ***Current Position***

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2025- **THE UNIVERSITY OF DELAWARE, NEWARK, DE**  
*Assistant Professor of Marketing*

## ***Education***

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2010-2015 **CORNELL UNIVERSITY, ITHACA, NY**  
***Ph.D.*** in Social and Personality Psychology  
Dissertation: “From Looking Backward to Looking Forward: On Consuming the Anticipation of Experiential and Material Purchases”  
Committee Chair: Tom Gilovich  
Committee Members: Melissa Ferguson and Dave Dunning

2004-2008 **HARVARD UNIVERSITY, CAMBRIDGE, MA**  
***A.B. Magna Cum Laude*** with Highest Honors in Psychology (Secondary Field: Economics)  
Honors Thesis: “The Impact of Outcome Valence on Perceived Duration”  
Advisor: Dan Gilbert  
Reader: Max Bazerman

## ***Honors and Awards***

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2024 Best Undergraduate Business Professor, Poets & Quants  
2023 Research Reboot Award for Accelerating Research and Scholarship, UT Austin Provost’s Office  
2022 University of Texas at Austin McCombs Research Excellence Grant (\$20,000)  
2022 American Marketing Association Sheth Faculty Fellow  
2021 Fellow, Society of Experimental Social Psychology  
2021 Marketing Science Institute Young Scholar  
2019 University of Texas at Austin McCombs Research Excellence Grant (\$12,500)  
2017 University of Chicago Center for Decision Research Independent Research Grant (\$3000)  
2016 Society of Experimental Social Psychology Dissertation Award Finalist  
2011-2015 National Science Foundation Pre-Doctoral Fellow (\$96,000 + tuition supplement)  
2014 Cornell University Travel Grant (\$675)  
2014 Cornell University John S. Knight Fellowship (\$11,735)  
2014 Judgment and Decision-Making SPSP Pre-Conference Travel Award (\$200)  
2014 Cornell University Travel Grant (\$440)  
2013 Fellow, Summer Institute in Social and Personality Psychology  
2013 Summer Institute in Social and Personality Psychology Travel Award (\$300)  
2013 Society for Personality and Social Psychology Graduate Student Travel Award (\$500)  
2013 Judgment and Decision-Making SPSP Pre-Conference Travel Award (\$200)  
2013 Cornell University Travel Grant (\$390)  
2012 Cornell University Travel Grant (\$440)  
2011 Cornell Psychology Department Small Research Grant (\$500)  
2008 Phi Beta Kappa, Harvard University  
2008 Harvard Psychology Department Faculty Prize for Distinguished Theses  
2007 Summer Fellow, Harvard College Research Program  
2007 Harvard College Research Program Grant (\$1600)  
2006 Harvard College Scholar (top 10% academic performance in class)

## ***Previous Employment***

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- 2018-2025    The University of Texas at Austin, Austin, TX  
McCombs School of Business  
*Assistant Professor of Marketing and Psychology*
- 2015-2018    The University of Chicago Booth School of Business, Chicago, IL  
Center for Decision Research  
*Postdoctoral Research Fellow*
- 2008-2010    NERA Economic Consulting, New York, NY  
Securities and Finance Division  
*Research Associate (2008-2009), Associate Analyst (2009-2010)*
- 2007          Harvard Business School, Boston, MA  
*Research Associate*  
Advisors: Mike Norton and Carey Morewedge
- 2005-2007    Harvard Psychology Department, Cambridge, MA  
*Research Assistant*  
Advisors: Dan Gilbert and Max Bazerman
- 2006          Dexia Credit Local, NY Branch, New York, NY  
Legal and Tax Division  
Treasury and Financial Markets Division  
*Intern*
- 2005          Columbia Business School, New York, NY  
*Research Assistant*  
Advisors: Sheena Iyengar and Michael Morris
- 2004          Random House Publishing, Inc., New York, NY  
*Intern*

## ***Publications***

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**Google Scholar Citations:** 2300+

**h-index / i10-index:** 17 / 18

Kardas, M., Kumar, A., & Epley, N. (2024). Let it go: How exaggerating the reputational costs of revealing negative information encourages secrecy in relationships. *Journal of Personality and Social Psychology*, 126(6), 1052-1083.

Kumar, A., Mann, T. C. & Gilovich, T. (2024). The aptly buried “I” in experience: Experiential purchases promote more social connection than material purchases. *Journal of Behavioral Decision Making*, 37(2), e2376.

Epley, N., Kumar, A., Dungan, J., & Echelbarger, M. (2023). A prosociality paradox: How miscalibrated social cognition creates a misplaced barrier to prosocial action. *Current Directions in Psychological Science*, 32(1), 33-41.

Kumar, A., & Epley, N. (2023). A little good goes an unexpectedly long way: Underestimating the positive impact of kindness on recipients. *Journal of Experimental Psychology: General*, 152(1), 236-252.

- Kumar, A., & Epley, N. (2023). Undersociality is unwise. *Journal of Consumer Psychology*, 33(1), 199-212.
- Kumar, A., & Epley, N. (2023). Understanding undersociality: Intentions, impressions, and interactions. *Journal of Consumer Psychology*, 33(1), 221-225.
- Kumar, A. (2022). The unmatched brightness of doing: Experiential consumption facilitates greater satisfaction than spending on material possessions. *Current Opinion in Psychology*, 46, 101343.
- Kardas, M., Kumar, A., & Epley, N. (2022). Overly shallow? Miscalibrated expectations create a barrier to deeper conversation. *Journal of Personality and Social Psychology*, 122(3), 367-398.
- Kumar, A. (2022). Some things aren't better left unsaid: Interpersonal barriers to gratitude expression and prosocial engagement. *Current Opinion in Psychology*, 43, 156-160.
- Kumar, A. & Epley, N. (2021). It's surprisingly nice to hear you: Misunderstanding the impact of communication media can lead to suboptimal choices of how to connect with others. *Journal of Experimental Psychology: General*, 150(3), 595-607.
- Kumar, A. & Epley, N. (2020). Type less, talk more. *Harvard Business Review*.
- Kumar, A., Killingsworth, M.A., & Gilovich, T. (2020). Spending on doing promotes more moment-to-moment happiness than spending on having. *Journal of Experimental Social Psychology*, 88, 103971.
- Epley, N. & Kumar, A. (2019). How to design an ethical organization. *Harvard Business Review*, May-June 2019, 144-150.
- Kumar, A. & Epley, N. (2018). Undervaluing gratitude: Expressers misunderstand the consequences of showing appreciation. *Psychological Science*, 29(9), 1423-1435.
- Walker, J. T., Kumar, A. & Gilovich, T. (2016). Cultivating gratitude and giving through experiential consumption. *Emotion*, 16(8), 1126-1136.
- Kumar, A. & Gilovich, T. (2016). To do or to have, now or later? The preferred consumption profiles of material and experiential purchases. *Journal of Consumer Psychology*, 26(2), 169-178.
- Kumar, A. & Gilovich, T. (2015). Some "thing" to talk about? Differential story utility from experiential and material purchases. *Personality and Social Psychology Bulletin*, 41(10), 1320-1331.
- Gilovich, T. & Kumar, A. (2015). We'll always have Paris: The hedonic payoff from experiential and material investments. In M. Zanna and J. Olson (Eds.), *Advances in Experimental Social Psychology*, Vol. 51 (pp. 147-187). New York: Elsevier.
- Gilovich, T., Kumar, A. & Jampol, L. (2015). A wonderful life: Experiential consumption and the pursuit of happiness. *Journal of Consumer Psychology*, 25(1), 152-165.
- Gilovich, T., Kumar, A. & Jampol, L. (2015). The beach, the bikini, and the best buy: Replies to Dunn and Weidman, and to Schmitt, Brakus, and Zarantonello. *Journal of Consumer Psychology*, 25(1), 179-184.
- Kumar, A., Killingsworth, M. A. & Gilovich, T. (2014). Waiting for merlot: Anticipatory consumption of experiential and material purchases. *Psychological Science*, 25(10), 1924-1931.

## ***In Revision***

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Alberhasky, M. & Kumar, A. (2025). *Splitting, More Wisely: Peer-to-Peer Payment Services Can Make Social Relationships More Transactional and Experiences Less Enjoyable*. Manuscript in revision for resubmission to the *International Journal of Research in Marketing*.

## ***In Progress***

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“Conversation Pieces? Mispredicting the Sociality of Material and Experiential Purchases” (with Tom Gilovich)

“Global Happiness Megastudy” (with Barnabas Szaszi, Liz Dunn, Harry Clelland, Dunigan Folk, others)

“Hello, Neighbor: Interactions with Weak Ties in One’s Community Can Increase Prosocial Behavior” (with Max Alberhasky)

## ***Chaired Symposia***

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Kumar, A. & Goor, D. (2020, October). *Consumer Misunderstandings*. Symposium presented virtually at the Association for Consumer Research Annual Meeting. (Speakers: Amit Kumar, Ovul Sezer, Ed O’Brien, Dafna Goor)

Kumar, A. & Gilovich, T. (2015, February). *Happy Money 2.0: New Insights into the Relationship between Money and Well-Being*. Symposium presented at the Society for Personality and Social Psychology Annual Meeting, Long Beach, CA. (Speakers: Amit Kumar, Jordi Quoidbach, Noah Goldstein, Mike Norton)

Kumar, A. & Gilovich, T. (2014, February). *Let’s Get Connected: New and Untapped Routes to Social Connection*. Symposium presented at the Society for Personality and Social Psychology Annual Meeting, Austin, TX. (Speakers: Amit Kumar, Tanya Chartrand, Nick Epley, Lalin Anik)

Kumar, A. & Gilovich, T. (2013, January). *On Doing and Having: 10 Years of Answers to “The Question” of Experiential versus Material Consumption*. Symposium presented at the Society for Personality and Social Psychology Annual Meeting, New Orleans, LA. (Speakers: Amit Kumar, Travis Carter, Peter Caprariello, Ryan Howell)

## ***Conference Oral Presentations***

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Kumar, A., Alberhasky, M., & Gautam, A. (2023, October). *Hello, Neighbor: Interactions with Weak Ties in One’s Community Can Increase Prosocial Behavior*. Paper presented at the Association for Consumer Research Annual Meeting, Seattle, WA.

Kardas, M., Kumar, A., & Epley, N. (2023, May). *Overly Shallow? Miscalibrated Expectations Create a Barrier to Deeper Conversation*. Paper presented at the Association for Psychological Science Annual Convention, Washington, DC.

Kumar, A., & Epley, N. (2022, March). *A Little Good Goes an Unexpectedly Long Way: Underestimating the Positive Impact of Kindness on Recipients*. Paper presented virtually at the Society for Consumer Psychology Annual Meeting.

Alberhasky, M. & Kumar, A. (2022, March). *A Venmo Effect on Relationships: Electronic Payment Makes Social Relations More Transactional and Experiences Less Enjoyable*. Paper presented virtually at the Society for Consumer Psychology Annual Meeting.

Kumar, A., & Epley, N. (2021, May). *A Little Good Goes an Unexpectedly Long Way: Underestimating the Positive Impact of Kindness on Recipients*. Paper presented virtually at the Association for Psychological Science Annual Convention.

Alberhasky, M. & Kumar, A. (2021, February). *A Venmo Effect on Relationships: Electronic Payment Makes Social Relations More Transactional and Experiences Less Enjoyable*. Paper presented virtually at the Happiness and Well-Being Pre-Conference at the Society for Personality and Social Psychology Annual Meeting.

Kumar, A., & Epley, N. (2020, November). *It's Surprisingly Nice to Hear You: Misunderstanding the Impact of Communication Media Can Lead to Suboptimal Choices of How to Connect with Others*. Paper presented virtually at the UT COVID-19 Conference.

Kumar, A., & Epley, N. (2020, October). *A Little Good Goes an Unexpectedly Long Way: Underestimating the Positive Impact of Kindness on Recipients*. Paper presented virtually at the Association for Consumer Research Annual Meeting.

Kumar, A. & Epley, N. (2020, August). *It's Surprisingly Nice to Hear You: Misunderstanding the Impact of Communication Media Can Lead to Suboptimal Choices of How to Connect with Others*. Paper presented virtually at The Love Consortium.

Kumar, A. & Epley, N. (2019, November). *It's Surprisingly Nice to Hear You: Miscalibrated Expectations of Connection and Awkwardness Affect How People Choose to Connect with Others*. Paper presented at the Society for Judgment and Decision-Making Annual Conference, Montreal, QC.

Kardas, M., Kumar, A., & Epley, N. (2019, April). *Digging Deeper: Meaningful Conversations are Surprisingly Pleasant*. Paper presented at the Midwestern Psychological Association Annual Meeting, Chicago, IL.

Kardas, M., Kumar, A., & Epley, N. (2019, February). *Digging Deeper: Meaningful Conversations are Surprisingly Pleasant*. Paper presented at the Society for Personality and Social Psychology Annual Meeting, Portland, OR.

Kumar, A. & Epley, N. (2018, November). *Undervaluing Gratitude: Expressers Misunderstand the Consequences of Showing Appreciation*. Paper presented at the Society for Judgment and Decision-Making Annual Conference, New Orleans, LA.

Kardas, M., Kumar, A., & Epley, N. (2018, November). *Digging Deeper: Meaningful Conversations are Surprisingly Pleasant*. Paper presented at the Society for Judgment and Decision-Making Annual Conference, New Orleans, LA.

Kumar, A. & Epley, N. (2018, October). *It's Surprisingly Nice to Hear You: Miscalibrated Expectations of Connection and Awkwardness Affect How Consumers Choose to Connect with Others*. Paper presented at the Association for Consumer Research Annual Meeting, Dallas, TX.

Kardas, M., Kumar, A., & Epley, N. (2018, August). *Exaggerating the Reputational Costs of Revealing Secrets*. Paper presented at the Academy of Management Annual Meeting, Chicago, IL.

Kardas, M., Kumar, A., & Epley, N. (2018, April). *Exaggerating the Reputational Costs of Revealing Secrets*. Paper presented at the Midwestern Psychological Association Annual Meeting, Chicago, IL.

Kumar, A. & Epley, N. (2018, March). *Under-Valuing Gratitude: Expressors Misunderstand the Consequences of Showing Appreciation*. Paper presented at the Society for Personality and Social Psychology Annual Meeting, Atlanta, GA.

Kumar, A., Walker, J. T., & Gilovich, T. (2017, February). *Cultivating Gratitude and Giving Through Experiential Consumption*. Paper presented at the Society for Consumer Psychology Annual Meeting, San Francisco, CA.

Kumar, A., Walker, J. T., & Gilovich, T. (2017, January). *Cultivating Gratitude and Giving Through Experiential Consumption*. Paper presented at the Society for Personality and Social Psychology Annual Meeting, San Antonio, TX.

Kumar, A., Walker, J. T., & Gilovich, T. (2016, October). *Cultivating Gratitude and Giving Through Experiential Consumption*. Paper presented at the Association for Consumer Research Annual Meeting, Berlin, DE.

Kumar, A., Walker, J. T., & Gilovich, T. (2016, June). *Cultivating Gratitude and Giving Through Experiential Consumption*. Paper presented at the Behavioral Decision Research in Management Conference, Toronto, ON.

Kumar, A., Killingsworth, M. A., & Gilovich, T. (2016, January). *Spending on Doing, Not Having, Promotes Moment-to-Moment Happiness*. Paper presented at the Society for Personality and Social Psychology Annual Meeting, San Diego, CA.

Kumar, A. & Gilovich, T. (2015, October). *To Do or To Have, Now or Later? The Preferred Consumption Profiles of Material and Experiential Purchases*. Paper presented at the Association for Consumer Research Annual Meeting, New Orleans, LA.

Kumar, A., Killingsworth, M. A. & Gilovich, T. (2015, February). *Waiting for Merlot: Anticipatory Consumption of Experiential and Material Purchases*. Paper presented at the Society for Personality and Social Psychology Annual Meeting, Long Beach, CA.

Kumar, A., Killingsworth, M. A. & Gilovich, T. (2014, November). *Waiting for Merlot: Anticipatory Consumption of Experiential and Material Purchases*. Paper presented at the Society for Judgment and Decision-Making Annual Conference, Long Beach, CA.

Kumar, A., Mann, T. C. & Gilovich, T. (2014, October). *Questioning the “I” in Experience: Experiential Purchases Foster Social Connection*. Paper presented at the Association for Consumer Research Annual Meeting, Baltimore, MD.

Kumar, A., Killingsworth, M. A. & Gilovich, T. (2014, July). *Waiting for Merlot: Anticipatory Consumption of Experiential and Material Purchases*. Paper presented at the Judgment and Decision-Making Pre-Conference at the European Association of Social Psychology General Meeting, Amsterdam, NL.

Kumar, A., Mann, T. C. & Gilovich, T. (2014, March). *Questioning the “I” in Experience: Experiential Purchases Foster Social Connection*. Paper presented at the Society for Consumer Psychology Annual Meeting, Miami, FL.

Kumar, A., Mann, T. C. & Gilovich, T. (2014, February). *Questioning the “I” in Experience: Experiential Purchases Foster Social Connection*. Paper presented at the Society for Personality and Social Psychology Annual Meeting, Austin, TX.

Kumar, A. & Gilovich, T. (2014, February). *Do Losses Really “Loom Larger” than Gains? Loss Aversion Isn’t Just in the Mind; It’s in the Eyes, Too*. Paper presented at the Judgment and Decision-Making Pre-Conference at the Society for Personality and Social Psychology Annual Meeting, Austin, TX.

Kumar, A., Mann, T. C. & Gilovich, T. (2013, November). *Questioning the “I” in Experience: Experiential Purchases Foster Social Connection*. Paper presented at the Society for Judgment and Decision-Making Annual Conference, Toronto, ON.

Kumar, A. & Gilovich, T. (2013, October). *Talking About What You Did and What You Have: The Differential Story Utility of Experiential and Material Purchases*. Paper presented at the Association for Consumer Research Annual Conference, Chicago, IL.

Kumar, A. & Gilovich, T. (2013, January). *We’ll Always Have Paris: Differential Story Utility from Experiential and Material Purchases*. Paper presented at the Society for Personality and Social Psychology Annual Meeting, New Orleans, LA.

Kumar, A. & Gilovich, T. (2012, June). *We’ll Always Have Paris: Story Utility for Experiential (But Not Material) Purchases*. Paper presented at the Behavioral Decision Research in Management Conference, Boulder, CO.

### ***Conference Poster Presentations***

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Alberhasky, M. & Kumar, A. (2023, February). *Hello, Neighbor: Interactions with Weak Ties in One’s Community Increase Prosocial Behavior*. Poster presented at the Judgment and Decision-Making Pre-Conference at the Society for Personality and Social Psychology Annual Meeting, Atlanta, GA.

Alberhasky, M. & Kumar, A. (2021, February). *A Venmo Effect on Relationships: Electronic Payment Makes Social Relations More Transactional and Experiences Less Enjoyable*. Poster presented virtually at the Society for Personality and Social Psychology Annual Meeting.

Alberhasky, M. & Kumar, A. (2020, December). *A Venmo Effect on Relationships: Electronic Payment Makes Social Relations More Transactional and Experiences Less Enjoyable*. Poster presented virtually at the Society for Judgment and Decision-Making Annual Conference.

Alberhasky, M. & Kumar, A. (2020, May). *A Venmo Effect on Relationships: Electronic Payment Makes Social Relations More Transactional and Experiences Less Enjoyable*. Poster presented virtually at the Association for Psychological Science Annual Convention.

Alberhasky, M. & Kumar, A. (2020, March). *A Venmo Effect on Relationships: Electronic Payment Makes Social Relations More Transactional and Experiences Less Enjoyable*. Poster presented at the Society for Consumer Psychology Annual Meeting, Huntington Beach, CA.

Kardas, M., Kumar, A., & Epley, N. (2018, November). *Digging Deeper: Meaningful Conversations are Surprisingly Pleasant*. Poster presented at the Society for Judgment and Decision-Making Annual Conference, New Orleans, LA.

Kardas, M., Kumar, A., & Epley, N. (2018, March). *Exaggerating the Reputational Costs of Revealing Secrets*. Poster presented at the Society for Personality and Social Psychology Annual Meeting, Atlanta, GA.

Kardas, M., Kumar, A., & Epley, N. (2017, November). *Exaggerating the Reputational Costs of Revealing Secrets*. Poster presented at the Society for Judgment and Decision-Making Annual Conference, Vancouver, BC.

Walker, J. T., Kumar, A. & Gilovich, T. (2016, January). *Fostering Gratitude and Giving through Experiential Consumption*. Poster presented at the Society for Personality and Social Psychology Annual Meeting, San Diego, CA.

Walker, J. T., Kumar, A. & Gilovich, T. (2015, November). *Fostering Gratitude and Giving through Experiential Consumption*. Poster presented at the Society for Judgment and Decision-Making Annual Conference, Chicago, IL.

Kumar, A., Killingsworth, M. A. & Gilovich, T. (2014, July). *Waiting for Merlot: Anticipatory Consumption of Experiential and Material Purchases*. Poster presented at the European Association of Social Psychology General Meeting, Amsterdam, NL.

Kumar, A. & Gilovich, T. (2014, February). *Do Losses Really “Loom Larger” than Gains? Loss Aversion Isn’t Just in the Mind; It’s in the Eyes, Too*. Poster presented at the Judgment and Decision-Making Pre-Conference at the Society for Personality and Social Psychology Annual Meeting, Austin, TX.

Kumar, A., Mann, T. C. & Gilovich, T. (2013, October). *Experiential Purchases Foster Social Connectedness*. Poster presented at the Association for Consumer Research Annual Conference, Chicago, IL.

Kumar, A. & Gilovich, T. (2013, January). *To Do or to Have, Now or Then: Anticipatory Effects for Material and Experiential Purchases*. Poster presented at the Judgment and Decision-Making Pre-Conference at the Society for Personality and Social Psychology Annual Meeting, New Orleans, LA.

Kumar, A. & Gilovich, T. (2012, November). *Do Losses Really “Loom Larger” than Gains? Loss Aversion isn’t Just in the Mind; It’s in the Eyes, Too*. Poster presented at the Society for Judgment and Decision-Making Annual Conference, Minneapolis, MN.

Kumar, A. & Gilovich, T. (2012, January). *We’ll Always Have Paris: Talking about Experiences and Possessions*. Poster presented at the Society for Personality and Social Psychology Annual Meeting, San Antonio, TX.

### ***Invited Talks***

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2025	University of Delaware, Lerner College of Business and Economics
2025	Johns Hopkins University, Bloomberg School of Public Health
2025	NYU, Stern School of Business
2024	University of Delaware, Lerner College of Business and Economics
2024	Trinity University, Learn and Grow TUgether University Initiative Keynote Speaker
2024	UCLA, Anderson School of Management
2023	Painted Porch Advisors
2023	Amazon Science Hub
2023	University of Texas at Austin, Department of Psychology
2023	Texas McCombs Executive MBA Distinguished Speaker Series
2023	Choice Symposium, INSEAD
2023	Hugh O’Brian Youth Leadership Foundation
2023	Columbia Business School
2023	Northeastern University, D’Amore-McKim School of Business
2023	University of Toronto, Rotman School of Management
2022	University of Virginia, Department of Psychology
2022	MSI Young Scholars Meeting, Boulder
2022	University of Miami, Herbert Business School
2021	Texas A&M University, Mays Business School
2021	University of Texas at Austin Center for Global Business, Board of Advisors
2020	Texas McCombs Alumni Network
2020	Osher Lifelong Learning Institute
2019	University of Pennsylvania, The Wharton School
2019	University of Texas at Austin, Women in Psychology
2019	Partners in Business Ethics Symposium
2019	University of Houston, Bauer College of Business
2018	University of Texas at Austin, Department of Psychology
2018	University of Chicago, Booth School of Business
2018	London Business School
2017	Indiana University, Kelley School of Business
2017	University of Texas at Austin, McCombs School of Business
2016	University of Chicago, Booth School of Business

2015	Harvard University, Department of Psychology
2015	University of Chicago, Booth School of Business
2014	Yale University, Human Cooperation Laboratory
2014	Virginia Tech, Pamplin College of Business
2014	Duke University, Fuqua School of Business
2014	University of Utah, David Eccles School of Business
2014	Cornell University, Department of Psychology
2013	Cornell University, Graduate School of Arts and Sciences
2012	Cornell University, Department of Psychology
2011	Cornell University, Department of Psychology

## *Teaching Experience*

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2025	<p>Buyer Behavior (PhD course), <i>Professor</i></p> <p>Overall Instructor Rating: 4.8 / 5</p> <p>Overall Course Rating: 4.8 / 5</p> <p>Sample Open-Ended Comments:</p> <p>“One of the most effective aspects of this seminar was the thoughtfully curated reading list designed by Prof. Kumar. I truly appreciated how it covered a wide range of topics that are central to consumer behavior research and struck a strong balance between classic, recent, intriguing, and discussion-worthy papers under each theme. Additionally, I found the weekly discussions incredibly enriching. They pushed me to think more deeply about the ideas behind the research and exposed me to diverse perspectives from my classmates as well as Prof. Kumar, which helped me develop a more well-rounded understanding of each topic.”</p> <p>“I liked the assigned readings and class discussions as well as the guest speakers. I think reading more recent papers makes classes more interesting and is generally more helpful for generating research ideas.”</p>
2024	<p>The Science of Good Business (MBA course), <i>Professor</i></p> <p>Overall Instructor Rating: 4.8 / 5</p> <p>Overall Course Rating: 4.7 / 5</p> <p>Sample Open-Ended Comments:</p> <p>“Each class session was very interesting. Professor Kumar is exceedingly kind, knowledgeable, and humorous. He was very eager to share information concerning how changes in environments/situations/contexts can have dramatic effects on behavior. All of the material to which we were exposed was highly valuable.”</p> <p>“Professor Kumar is incredibly knowledgeable and his passion for the material shines through in his lectures.”</p>
2024	<p>The Science of Good Business (undergraduate course), <i>Professor</i></p> <p>Overall Instructor Rating: 4.8 / 5</p> <p>Overall Course Rating: 4.8 / 5</p> <p>Sample Open-Ended Comments:</p> <p>“Dr. Kumar is exceptionally knowledgeable and passionate about business ethics. The way he structured this course was extremely organized and made learning these concepts easy and fun. Hands down the best professor I’ve EVER had—never have I had someone so good at teaching and making difficult, dense case studies super easy to read, understand and discuss. I wish he could teach all my classes.”</p> <p>“He was incredibly easy to reach, helpful, kind and understanding. Easily the most interesting course I’ve taken at UT related to business, and he provided so many examples to help us understand concepts.”</p>
2022	<p>Buyer Behavior (PhD course), <i>Professor</i></p>

Overall Instructor Rating: 5.0 / 5

Overall Course Rating: 5.0 / 5

Sample Open-Ended Comments:

“This class was fantastic and I am very grateful to Amit for everything that I learned. Some highlights: Any time there was advice about research best practices, and all discussions about how to conduct, critique, and evaluate consumer behavior research (and experimental research more broadly). I really enjoyed the discussions of the theories in research papers. I like that the class forces students to think through a theory, think about competing theories, make predictions based on a theory, apply theory in various contexts, and think about how to test a theory.”

“I loved the contemporary research. I find the new ideas often include elements of the older work, so it is truly the best of both worlds and would encourage more contemporary work in other classes. I also found the speakers to be very additive and it was nice to put faces to names. One suggestion might be to require everyone to come up with a question for the speaker so that students are little bit more prepared (we got better over time but there were some where the students had very few questions). I think Amit’s commentary and approach to thinking about paper criticisms was very helpful in class and jumping in on a comment helped steer conversation to productive topics.”

2022 The Science of Good Business (MBA course), *Professor*

Overall Instructor Rating: 4.4 / 5

Overall Course Rating: 4.1 / 5

Sample Open-Ended Comments:

“Amit is a brilliant and passionate instructor. He provides a wealth of knowledge on the material. Really enjoyed the class and his engagement throughout the semester.”

“I absolutely loved this course. The material was insightful, applicable, and data driven. The professor is obviously brilliant and extremely knowledgeable on the topics discussed in class. It felt like virtually every sentence spoken in class by Dr. Kumar was profound in remarkable ways.”

2022 The Science of Good Business (One-year master’s course), *Professor*

Overall Instructor Rating: 2.6 / 5

Overall Course Rating: 2.2 / 5

Sample Open-Ended Comments:

“Professor was well-prepared for every class. I enjoyed the content of the class, particularly the last few lectures on personal happiness. I like that he brought scientific studies and analysis into the class to inspire action. I also enjoyed the assignments and readings such as the book Happy Money. I think I have walked away more knowledgeable about business ethics, design, and leadership and inspired to do and feel good.”

“Favorite course in MSM. Personally – I have a bone to pick with my cohort in that they are being abrasive about this course and it is really discouraging to hear them discredit it because I really enjoyed this course. I plan to keep my notes from this course to be able to use in the future to design better atmosphere – especially in the finance industry. I like that everything is backed by data and it is driven by case studies. I think because this cohort is so young, a lot of students can’t use this information right now. It would be best served as an MBA elective, but I feel really fortunate I got to learn these concepts. The course is culture changing and backed by data is the most valuable part. I’m embarrassed most of my cohort can’t see that and that has nothing to do with Kumar. Best professor for this role.”

2022 The Science of Good Business (undergraduate course), *Professor*

Overall Instructor Rating: 4.5 / 5

Overall Course Rating: 4.4 / 5

Sample Open-Ended Comments:

“Amazing class! Very useful, interesting, and meaningful information that I can use no matter what path I take in my career.”

“Professor Kumar is arguably the most passionate and effective professor I’ve ever had. I’ve told him this in an email, but to reiterate, Dr. Kumar’s passion for this subject is obvious and infectious. I absolutely loved this class and I would recommend it to anyone. Thank you, professor! This was one of my favorite classes I’ve taken in my entire career at UT.”

2021 The Science of Good Business (undergraduate course), *Professor*

Overall Instructor Rating: 4.9 / 5

Overall Course Rating: 4.9 / 5

Sample Open-Ended Comments:

“This is the best class that I have taken at McCombs so far.”

“Professor Kumar and his course are truly amazing. I believe the Science of Good Business should be part of the business core required of McCombs students. Of the many courses I took with the ‘Ethics’ flag, this was the most deserving, and arguably the only deserving course. Professor Kumar cares about what he teaches, and he and his course encouraged me to think in different ways, apply what I have learned to my life, and work to make the places around me better. I have enjoyed this course more than any in my four years, and learned more than any as well. The material is presented in a clear way, and Professor Kumar uses great examples and data to back up the information he presents.”

2021 The Science of Good Business (MBA course), *Professor*

Overall Instructor Rating: 3.3 / 5

Overall Course Rating: 3.2 / 5

Sample Open-Ended Comments:

“This might end up being my favorite course in the MBA. I didn’t exactly know what to expect with this course but I felt like there are more actionable takeaways that might lead to a happy life and or career. Amit is a great teacher that really cares about his students, it was a shame that this happened during Covid because I’m pretty sure it would benefit from in person. Really incredible guest speakers and really inspiring course. This should be mandatory for MBAs because I really think it can improve people’s daily lives in a measurable way.”

“Amit is a really great professor and extremely dedicated. He is understanding and extremely approachable. I actually ended up learning way more than I thought in this class because it covers in depth the ethical conflicts in the financial crisis, Enron, and in companies today.”

2020 The Science of Good Business (MBA course), *Professor*

Overall Instructor Rating: 4.1 / 5

Overall Course Rating: 4.3 / 5

Sample Open-Ended Comments:

“Great course! Professor Kumar clearly put a lot of thought into all of his lectures and the structure of the course. The content of the course was interesting and relevant. He provided us with practical applications of all of the concepts. I thought all of the readings were really interesting. I’m also glad we had weekly contributions to motivate us to actually do the readings. I admire Professor Kumar’s passion for the subject and his dedication to making us better people. I will definitely be incorporating our learnings into my daily life after business school.”

“This class opened my eyes to things I thought I knew but only later realized I did not actually understand. Professor Kumar has an incredible way of engaging his students to think more deeply on the inside and then use that in more intentional action in our real lives.”

- 2020 The Science of Good Business (undergraduate course), *Professor*  
 Overall Instructor Rating: 4.4 / 5  
 Overall Course Rating: 4.2 / 5  
 Sample Open-Ended Comments:  
 “I loved this class. Being a graduating senior, it was bittersweet in the way that it ended, but the things I learned here I will carry with me for the rest of my life. Not enough classes in McCombs cover this type of material and I was very pleasantly surprised with the content and format of the course. Overall it was great, and I would recommend the course.”  
 “I really enjoyed taking this class. When I first registered for the course, I wasn’t quite sure what it was about and just signed up to fulfill elective requirements. However, upon taking the course it was one of my favorites that I have taken at UT! It was quite different yet refreshing from my other business classes. The lectures were interesting and research based, yet equally as applicable for the real business environment. Appreciated how it took a closer look at people’s behavior.”
- 2020 Buyer Behavior (PhD course), *Professor*  
 Overall Instructor Rating: 4.8 / 5  
 Overall Course Rating: 5.0 / 5  
 Sample Open-Ended Comments:  
 “Amit is incredible. It is very apparent that he meticulously designed the course, and puts a lot of time and energy into developing his students. Each assignment pushed us to dive deeper into the literature, which fostered a rich and interactive discussion environment in class. He provided timely and detailed feedback on our weekly reflection topics, which is invaluable as we develop our ideas and identities as researchers. He compiled an incredible roster of guest speakers to discuss papers with us, which is an opportunity that almost no PhD students get. Amit developed us not only in theories of consumer behavior, but also in methods, and I feel much better prepared to conduct and present my own research after taking this course. I am grateful to scientists like Amit for exploring important topics, remaining committed to the truth, and generously sharing his expertise and passion with the next generation of academics. I highly recommend Amit and this course to others.”  
 “I appreciated how organized the class was, and I thought the selection of papers was generally really good. I appreciate Dr. Kumar’s efforts to facilitate a conversation while also bringing up points he wanted us to consider. Zoom, of course, could make these conversations feel a little more forced than they would have been in person, but I think for an online environment class went really well!”
- 2019 The Science of Good Business (MBA course), *Professor*  
 Overall Instructor Rating: 4.8 / 5  
 Overall Course Rating: 4.8 / 5  
 Sample Open-Ended Comments:  
 “Great class. Nice and very helpful professor. Interesting and insightful readings.”  
 “This class is one of the best I’ve ever taken.”
- 2019 The Science of Good Business (undergraduate course), *Professor*  
 Overall Instructor Rating: 4.7 / 5  
 Overall Course Rating: 5.0 / 5  
 Sample Open-Ended Comments:  
 “Wonderful course! I really learned a lot and Dr. Kumar was very effective at communicating. The content of the course, I believe, is something all students (especially those in business) should learn.”  
 “This course was amazing! Truly enjoyed learning about ethics and design concepts. The topics on happiness are also very applicable to daily life. Great course and professor.”

- 2019 The Science of Good Business (undergraduate course), *Professor*  
 Overall Instructor Rating: 4.2 / 5  
 Overall Course Rating: 4.1 / 5  
 Sample Open-Ended Comments:  
 “This has been my favorite class at UT thus far! Professor Kumar was always cheerful and easy to talk to. The material was different from any other MKT class I took, and I retained so much of what we learned. Truly an inspirational professor!”  
 “Professor Kumar was always excited to teach and it showed. I enjoyed this class and material was relevant to the everyday.”
- 2018 Social Psychology, *Guest Lecturer*
- 2017 Designing a Good Life, *Teaching Assistant* (Professor: Nicholas Epley)
- 2016 Designing a Good Life, *Teaching Assistant* (Professor: Nicholas Epley)
- 2014 Writing in the Majors: Introductory Social Psychology, *Instructor*
- 2014 Introduction to Social Psychology, *Teaching Assistant* (Professor: Thomas Gilovich)
- 2013 The Science of Happiness, *Instructor*
- 2013 Introduction to Psychology, *Teaching Assistant* (Professor: David Pizarro)
- 2011 The Individual in the Social World, *Discussion Seminar Instructor*
- 2011 The Individual in the Social World, *Teaching Assistant* (Professor: Thomas Gilovich)
- 2011 Introduction to Social Psychology, *Guest Lecturer*
- 2011 Introduction to Social Psychology, *Teaching Assistant* (Professor: Thomas Gilovich)
- 2010 Statistics and Research Design, *Teaching Assistant* (Professor: Thomas Cleland)

### ***Theses Supervised***

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Emily Powell, Undergraduate Honors Thesis (Initial Placement: NYU Stern Marketing PhD Program)  
 Samantha Kassirer, Master's Thesis (Initial Placement: Northwestern Kellogg Management PhD Program)  
 Maxwell Alberhasky, Doctoral Dissertation (Initial Placement: Cal State University, Asst. Prof. of Marketing)

### ***Professional Affiliations***

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American Marketing Association (AMA)  
 American Psychological Association (APA)  
 Association for Consumer Research (ACR)  
 Association for Psychological Science (APS)  
 European Association of Social Psychology (EASP)  
 Phi Beta Kappa  
 Psi Chi  
 Marketing Science Institute (MSI)  
 Society for Consumer Psychology (SCP)  
 Society for Judgment and Decision-Making (SJDM)  
 Society for Personality and Social Psychology (SPSP)  
 Society of Experimental Social Psychology (SESP)

### ***Service***

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Ad hoc Reviewer  
*Asian Journal of Social Psychology*  
*Baltic Journal of Management*  
*British Journal of Psychology*  
*British Journal of Social Psychology*

*Collabra: Psychology*  
*Current Directions in Psychological Science*  
*Current Issues in Tourism*  
*Current Psychology*  
*Design Science*  
*Ethics & Behavior*  
*Emotion*  
*European Journal of Marketing*  
*European Journal of Social Psychology*  
*Humanities & Social Sciences Communications*  
*International Journal of Research in Marketing*  
*International Review of Administrative Sciences*  
*Journal of the Association of Consumer Research*  
*Journal of Behavioral Decision Making*  
*Journal of Business Research*  
*Journal of Consumer Behaviour*  
*Journal of Consumer Culture*  
*Journal of Consumer Psychology*  
*Journal of Consumer Research*  
*Journal of Experimental Psychology: Applied*  
*Journal of Experimental Psychology: General*  
*Journal of Experimental Social Psychology*  
*Journal of Happiness Studies*  
*Journal of Marketing*  
*Journal of Marketing Research*  
*Journal of Personality and Social Psychology*  
*Journal of Positive Psychology*  
*Journal of Public Policy and Marketing*  
*Journal of Retailing*  
*Journal of Retailing and Consumer Services*  
*Journal of Social Psychology*  
*Management Science*  
*Marketing Letters*  
*Motivation Science*  
*Nature Communications*  
*Nature Scientific Reports*  
*Organizational Behavior and Human Decision Processes*  
*Personal Relationships*  
*Personality and Social Psychology Bulletin*  
*Perspectives on Psychological Science*  
*PLOS ONE*  
*Psychological Science*  
*Psychology & Marketing*  
*Psychonomic Bulletin & Review*  
*Social Influence*  
*Social and Personality Psychology Compass*  
*Social Psychological and Personality Science*  
*Social Science Research*  
*The Spanish Journal of Psychology*  
*Technology, Mind, and Behavior*  
*Trends in Cognitive Sciences*

Editorial Review Board Member, *Journal of Consumer Research*

Chair, Forums and Roundtables, Association for Consumer Research Annual Meeting  
 Associate Editor, Association for Consumer Research Annual Meeting  
 Program Committee, Association for Consumer Research Annual Meeting  
 Faculty Mentor, Harvard Behavioral Insights Group Doctoral Workshop  
 Faculty Mentor, Society for Consumer Psychology Doctoral Symposium  
 Faculty Mentor, Society for Personality and Social Psychology Student Committee  
 Faculty Mentor, Society for Judgment and Decision-Making  
 Reviewer, American Marketing Association John A. Howard/AMA Doctoral Dissertation Awards  
 Reviewer, Marketing Science Institute (MSI) Alden G. Clayton Doctoral Dissertation Proposal Competition  
 Reviewer, Israel Science Foundation national grant applications  
 Reviewer, National Science Foundation (NSF) grant applications  
 Reviewer, Robert Wood Johnson Foundation grant applications  
 Reviewer, Social Sciences and Humanities Research Council of Canada (SSHRC) grant applications  
 Reviewer, Time-Sharing Experiments for the Social Sciences grant applications  
 Reviewer, Association for Consumer Research (ACR) conference submissions  
 Reviewer, Behavioral Decision Research in Management (BDRM) conference submissions  
 Reviewer, Society for Consumer Psychology (SCP) conference submissions  
 Reviewer, Society for Judgment and Decision-Making (SJDM) conference submissions  
 Founding Organizer, University of Texas at Austin Behavioral Science Colloquium  
 Collaborating Faculty, University of Texas at Austin Well-Being Initiative  
 Faculty Affiliate, University of Texas at Austin McCombs Center for Global Business  
 Dean's Faculty Advisory Committee, University of Texas at Austin, McCombs School of Business  
 Marketing Department Representative, Underrepresented Minority Outreach, McCombs School of Business  
 Doctoral Advisory Committee, University of Texas at Austin Marketing Department  
 Doctoral Student Comprehensive Exam Committee, University of Texas at Austin Marketing Department  
 Executive Committee, University of Texas at Austin Marketing Department  
 Faculty Recruiting Committee, University of Texas at Austin Marketing Department  
 First Year Doctoral Paper Committee, University of Texas at Austin Marketing Department  
 Graduate Studies Committee, University of Texas at Austin Marketing Department  
 Seminar Series Coordinator, University of Texas at Austin Marketing Department  
 Chair, Third Year Doctoral Paper Committee, University of Texas at Austin Marketing Department  
 Postdoctoral Coordinator, University of Chicago Booth School of Business Behavioral Science Workshop  
 Coordinator, Cornell University Psychology Department Graduate Student Recruitment  
 Graduate Liaison, Cornell University Psychology Department Faculty Search Committee  
 Graduate Mentor and Honors Thesis Advisor, Cornell University Psychology Department  
 Graduate Student Affiliate, Cornell Institute for Social Sciences  
 Committee on Undergraduate Instruction, Harvard University Psychology Department  
 Peer Academic Advisor, Harvard University Psychology Department

## ***Media Coverage***

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AARP; ABC News; ABP Live (India); Academic Minute; Adnkronos (Italy); A Better Life with Dr. Sanjay Gupta; The Advance-Titan; Advisory Board; The Advocate; Aftonbladet (Sweden); Agric Forum Nigeria; Air Canada enRoute; AirTalk with Larry Mantle; A Las Siete (Argentina); Alaska Dispatch News; Albany Times Union; Albuquerque Journal; A Little More Conversation; Aljazeera; All Sides with Ann Fisher; All Things Considered; Alton Telegraph; AOL; APA Monitor; A Plus; APS Observer; Ani News (India); Arab News; The Arbiter; Archdiocese of Miami; Arizona Daily Independent; Arizona Daily Star; Arizona Family; Arkansas Democrat Gazette; Arkansas Online; The Asian Age; Asia First; AsiaOne; AskMen; Associated Press; Association of American Colleges and Universities; The Atlanta Journal Constitution; The Atlantic; Atlantic Re:think; August Man; Austin Indian; The Australian; Australian Financial Review; Austin Business Journal; Austonia; Axios; The Baltimore Sun; Bangkok Post; BBC; Beatrice Daily Sun; Beaumont Enterprise;

Becoming Minimalist; The Bellingham Herald; The Berkeley High Jacket; Best Life; Best New Ideas in Money Podcast; Better Homes and Gardens; Better Humans; Big Brains Podcast; Big News Network; Big Think; Billings Gazette; Biobio Chile; The Bismarck Tribune; The Blacklight; Bloomberg; Blueboard; Blox Digital; The Boar; The Boca Raton Observer; Body + Soul; Booktrib; Bollywood Country; Bored Panda; Borneo Bulletin; The Borneo Post; Boston.com; Boston Herald; Bottom Line Inc; Bottom Line Personal; Bozeman Daily Chronicle; BPS Research Digest; Brain Blogger; Breathe Magazine; Bright Surf; Brinkwire; Brisbane Times; Bristol Herald Courier; Buenventura Enlinea (Colombia); The Buffalo News; Burnt x Orange Magazine; Business & Financial Times; Business 2 Community; Business Insider; Business Mayor; Business Mirror; Business Radio KDOW; Business Standard; Business World; Bustle; BuzzFeed; The Californian; CanIndia News; Canvas8; Capital Public Radio News; Cape Argus; Care2; CBC; CBS News; Cedar City News; Cedar Mill News; Channel News Asia; Character & Context; Charleston Post Courier; Charlotte Business Journal; The Cheat Sheet; Chegg Life; The Cheyenne Post; Chicago Booth Review; Chicago Business Journal; Chicago Daily Herald; The Chicago Maroon; Chicago Tonight; Chicago Tribune; Chilango (Mexico); China News Service; The Christian Science Monitor; The Citizen; CKNW; Clarin; Cleveland.com; Clozette; Cowboy State Daily; CNBC; CNN; Coastal Living Magazine; The Colin McEnroe Show; The Columbian; Columbus Telegram; Communities Digital News; Connecticut Public Radio; Consumer Affairs; Consumer Reports; The Conversation; The Cool Down; Cornell Alumni Magazine; Cornell Chronicle; Cornell Daily Sun; Corus National Radio (Canada); Corvallis Gazette-Times; Cosmopolitan; Cosmos Magazine; Counsel & Heal; Country Living; Crain's Chicago Business; Creators Syndicate; Crossroads Today; CT Post; CTV News; Curiosity; Customer Think; D'Marge; The Daily Briefing; Daily Express (UK); Daily Guardian; The Daily Herald; Daily Hunt; Daily Journal; Daily Magazine; Daily Mail; Daily Maverick (South Africa); The Daily Nebraskan; The Daily News; Daily Press; The Daily Texan; Daiji World (India); Danbury News Times; The Darien Times; Dawn; Day 6; Dayton Daily News; Deakin University News; Debugger; Delmarva Public Radio; Demotivateur (France); Dentistry IQ; De Standaard (Belgium); Deccan Chronicle (India); Delaware Online; Delayed Gratification; The Derby Informer; Deseret News; Design & Trend; The Detroit News; Deutsche Welle (Germany) Dev Discourse; Diabetes.co.uk; Diário Da Saúde (Brazil); Diario De Cuyo (Argentina); Digital Industry Wire; Digital Journal; Discover Magazine; Dividend Wealth; DNYUZ; Doctor Radio; The Doctor Will See You Now; Doctors Lounge; Dogwood; Dothan Eagle; Dove Med; Droid Gazette; Dubai Chronicle; The Duncan Banner; The Durango Herald; Earth.com; East Bay Express; Eater; The Economic Times; Edge Media Network; El Confidencial (Spain); Elemental; El Diario; El Pais; El Paso Herald-Post; Elite Daily; Ellwood City Ledger; El Meridiano de Córdoba (Colombia); El Mundo; El Semanario; El Tiempo; El Universal; Entrepreneur; Epoca Negocios (Brazil); The Epoch Times; Erie News Now; The Escalon Times; Espanol News; Essential Baby; ETC Blog; Eurasia Review; Everyday Health; Examiner; The Exception; Exploring Your Mind; Express Belgium; Fairfield Citizen; Fashion Beauty Guide; Fashion Portal; Fast Company; The Female Professional; The Financial Express; Find Your Joy; Finger Lakes Times; The Fiscal Times; Flash News 11; FM104 (Ireland); Focus Technica; For a Change; Forbes; Foreign Affairs; Forge; Forskning (Norway); Fortune Magazine; Foundation for Economic Education; Fox 2 Now St. Louis; Fox 5 New York; Fox 7 Austin; Fox 13 Seattle; Fox 13 Tampa Bay; Fox 28 Spokane; Fox Business; Fox Cleveland; Fox LA; Fox News; FR Postus; Franchise-Info; Frankfurter Allgemeine Zeitung (Germany); Free Malaysia Today; The Free Press Journal; Fresh News Magazine; FStoppers; The Full Helping; Futurity; Galesburg Register-Mail; Genetic Literacy Project; George Herald; Georgia Public Broadcasting; Global Advisors; Global Banking & Finance Review; Global News; The Globe and Mail; Glow Articles; The Goal Digger Podcast; GOBankingRates; Good Day Austin; Good Day Seattle; The Good Men Project; Good News Network; Government Executive; GPB; Graaff-Reinet Advertiser; Greater Good; Grok Nation; The Guardian; Guideposts; Gym Health Fitness; Hack Spirit; The Hamilton Spectator; The Hans India; The Happiness Lab with Dr. Laurie Santos; Hareetz; Haute Living; Hartford Courant; Harvard Business Review; Harvard Men's Health Watch; Hawaii Public Radio; Házi Patika (Hungary); Head Topics; Health24; HealthCall Radio; Health Canal; HealthCentral; HealthDay; Health and Home Magazine; Health Magazine; Health Medici Net; Health News Report; The Health Site; Healthcare Professionals Network; Heart of Giving Podcast; Hearts Newspapers; Hello, Love; Herald (India); Herald (Ireland); Herald & Review; Herald Times Online; Hickory Daily Record; Hidden Brain; The Hill; The Hindu; Hindustan Times; The Horizons Tracker; HospitalityNet; Hospitality World; The Hour; Houston Chronicle; How Stuff Works; HPPR; The HR Digest; HR Exchange

Network; Huffington Post; Huron Daily Tribune; The Hustle; Idaho News; Idaho Press; Idaho Statesman; iHeart Radio; Inc.; The Independent (UK); Independent Online; Independent Record; India 4 U; India CSR; India Education Diary; India Live Today; India New England News; India Today; India Times; India TV News; The Indian Express; Indo-Asian News Service; Indulgence; The Informant; Infosurhoy; Inkl; Inlander; Inner Self; Inside Higher Education; Insider; Intelligent Investor; interest.co.nz; International Business Times; Iowa Public Radio; Iowa Starting Line; IOL; The Irish News; The Irish Times; Ironman; Islander News; Ithaca Journal; Ithaca Voice; Inverse; Jacksonville Journal-Courier; Jagran English; The Jakarta Post; Japan Today; JD Supra; The Jewish Link; The Johns Hopkins News-Letter; Journee Mondiale; The Juggle; Kankakee Daily Journal; Kansas City Business Journal; The Kansas City Star; Kathimerini (Greece); KACU; KAVU Victoria; KCBS; KCTV; KCENTV; Kentucky Indian; KENS 5; KETR; KEYT; KGAB Cheyenne; KGOU; KIII TV South Texas; Killeen Daily Herald; Kindred Touch; Kiplinger's Personal Finance; KMA Land; KMIZ; Knysa-Plett Herald; KOAM News Now; Kompas (Indonesia); Kopitiam Bot; KFI FM 640; KIMT 3; KLCC; KPCC; KPCW; KPMI; KQED; KQFX; KRIS 6; KSBY; KSL News; KTBC TV; KTEP; KTVZ; KUAR; KULR; KUNM; KVCR; KVNK; KVPR; KVUE 24; KWBU; KXAN; KXLY; KXXV; Ladders; L'Obs (France); La Cuarto; La Nacion (Argentina); La Repubblica (Italy); Lab Manager Magazine; Lansing State Journal; The Lantern; Laredo Morning Times; Latest LY; Leak Herald; Lee Enterprises; Lexington Herald Leader; LifeHacker; Lifford; Lincoln Journal Star; Little Black Book; Live Mint; Live Trading News; London Business School Review; Longview News-Journal; Los Angeles Loyolan; Los Angeles Times; Los Tiempos (Bolivia); Love in Public; Lowell Sun; Mackinac Center for Public Policy; Madison Magazine; Mandatory; Marcus; Marie Claire; Market Business News; Marketer; MarketWatch; MarkLives; Martha Stewart; Mashable; Mas Por Mas (Mexico); Massage Magazine; Maxim; McCombs Magazine; McCombs Minute; Medical Daily; Medical News Bulletin; Medical Xpress; Med India; Media Update; Medicine Net; Medisite; Medium; The Medium; Medpage Today; The Mel Robbins Podcast; Medriva; Memphis Business Journal; Men's Health; Merca 2.0 (Mexico); Metro (UK)Mic; The Middle East North Africa Financial Network; Middle George CEO; Midland Daily News; Midland Reporter-Telegram; Millennium Post; Millionaire Corner; Milwaukee Business Journal; mindbodygreen; Mindfulness for Women; Minneapolis Star Tribune; Minn Post; Minnesota Public Radio News; Mint; Mirage News Australia; Missoulain; The Modesto Bee; Moms.com; Money; Money Talks News; Moneyish; MoneySense; Moneyweb; Monitor on Psychology; Monmouth Daily Review Atlas; Montgomery Advertiser; MoreHead State Public Radio; Morganton News Herald; The Morning Call; Morning Edition; Morning in America; Morning Joe; Mornings with Simi; Mossel Bay Advertiser; The Most Hated F-Word; Motherly; Mother Nature Network; MSN; MSNBC; MY9 NJ; My San Antonio; MyZA; Naples Daily News; Naples Herald; The Nashville Ledger; The National (United Arab Emirates); National Endowment for the Arts; National Geographic; National Geographic Traveler; The National Interest; Natural Awakenings; Nautilus; NBC Austin; NBC Feed; NBC News; The Negro Chronicle; Neuroscience News; Nevada Public Radio; The New Bedford Light; New Canaan Advertiser; New Haven Register; New Kerala; New Scientist; New Trader U; New York Daily News; New York Magazine; New York Post; The New York Times; New Zealand Herald; New Zealand Listener; News & Observer; News.com.au; News 18; News24; The News and Views; News Azi; Newsblur; Newsbreak; NewsCaf; News Channel 3-12; News Channel Nebraska Southeast; News Drum; Newseria; NewsGram; News Heads; The News Hub; Newsmax; News Medical; Newsnation Now; Newsroom America; Newsweek; Newswise; Newsy; Next Avenue; Next Big Idea Club; Nextgov; The Nikkei (Japan); Nipponese News; Northwest Arkansas Democrat-Gazette; The Northwest Indiana Times; NPR; Nuevo Periodico; Numerons; Nutrition News; Oeste France; OneZero; Oprah Daily; Orcasonian; Oregon Public Broadcasting; Orissa Post; Orlando Sentinel; Otago Daily Times; Outside Magazine; Pacific Northwest Inlander; Pacific Standard; Pathfinder (Greece); PBS; PBS NewsHour; Pen World; Penn Live; Periodista Digital; Personal Growth; Perth Now; The Philadelphia Inquirer; Philippine Daily Inquirer; Philippine Star; PhocusWire; Phys.org; Pi News; Pip Magazine; Plainview Daily Herald; Pledge Times; Poblannerias (Mexico); Politico; Pollstar; PopSugar; Popular Science; Port Charlotte Sun; Positively Dad; PR Week; Pravda (Slovakia); Prevention; Prokerala; PS News; Psych Central; Psychiatrist.com; Psychology Today; PsyPost; Public Radio Tulsa; Qrius; Quad Community Press; Quartz; Quartz at Work; Quest France; Radio New Zealand; Radio Rebelde (Cuba); Raleigh News and Observer; Rapid City Journal; Raw News Health; RCI Ventures; RCN (Colombia National Radio); React Viral; Reader's Digest; Reading Eagle; RealClear Markets; RealClear Science; Real Simple; The Red and Black; RedOrbit; Refinery29; Remote Voices; Reporter-Times; The

Research on That; Rexburg Standard Journal; Rhyl, Prestatyn, & Abergele Journal; Richmond Times-Dispatch; River Bender; River Country – News Channel Nebraska; The Rock Island Dispatch-Argus; Romper; Room 104; RouteNote; RT; RTE (Ireland); RTL Z (Netherlands); The Sacramento Bee; Salon; San Antonio Express-News; The San Diego Union-Tribune; The Sandpoint Reader; SBS; Science & Vie (France); Science Alert; Science Codex; Science Daily; ScienceBlog; The Science Times; Science Unscripted; Science Vs; Science World Report; Scienmag; Scientific American; SciTechDaily; Scoop Upworthy; Scottsbluff Star Herald; Scranton Times-Tribune; Scroll India; Searchlight; Seattle Post-Intelligencer; Seattle Weekly; Seema; Self; Sentinel & Enterprise; The Sentinel Assam; SFGate; She Knows; Shelton Herald; The Shillong Times; The Shreveport Times; Skagit Daily Herald; Sketch Pad; Shondaland; Sify; Signs of the Times; The Situationist; Slate; Slimmest Guru; SmartCompany; Social News XYZ; Sopitas (Mexico); South Africa Today; South Carolina Now; South China Morning Post; South Florida Business Journal; South Florida Sun-Sentinel; Southeast Texas KBMT 12 News Now; The Southern Illinoisian; Southern Weekly; Southwest: The Magazine; Spartan Up Podcast; Spectrum News; The Spokesman-Review; SPSP Blog; The Squamish Chief; St. George Daily Spectrum; St. George News; Stamford Advocate; The Star; Star2; StarPulse; The Startup; St. Louis Post-Dispatch; States New Service; The Statesman; StudyFinds; The Stute; Stylist; Success Street; SuchScience; Suggest; Suld-Kaap Forum; SunHerald; Sunday Morning with Jim Mora; The Sunday Times; Sunny 99.1; Supercommunicators with Charles Duhigg; Surf KY; SW News Media; The Swaddle; Swift County Monitor-News; Swift Telecast; Sydney Morning Herald; Syracuse.com; Talking Papers with Haley Hrymak; Tallahassee Democrat; Targeted News Service; Tasting Table; The Tatva; Te Interesa (Spain); TecReview (Mexico); Tech Insider; Tech Times; Technology Networks; Tek Deeps; Telangana Today; The Telegraph; The Telegraph (UK); Telegraph Herald; The Tennessean; Texarkana Gazette; Texas McCombs Big Ideas; Texas Public Radio; This Week (India); The Ticker Tape; Theravive; ThirdAge; Thrive Global; Thomasville Times-Enterprise; Time Magazine; The Times; Times-Mail; Times of News; The Times of India; The Times of Israel; The Times of Malta; Today Online; The Today Show; Today UK News; TogiNet Radio; Top of Mind with Julie Rose; Toronto Star; Total Croatia News; Town & Country; Training Journal; Travel and Leisure; Travel Daily News; TreeHugger; Trend Radars; Tri States Public Radio; The Tribune; Triple J; Tulsa World; Tyler Morning Telegraph; UALR; UChicago News; Udaipur Kiran (India); UK News Desk; Unexpected Elements; Universia (Brazil); University Herald; The University of Alabama Crimson White; The University of Chicago Magazine; University of Pennsylvania Career Services; Univision; UPI News; Upworthy; US Fed News; U.S. News & World Report; UT News; Vancouver is Awesome; Vanguardia (Mexico); Variety; VegOut; Very Well Mind; Vet Candy; Vice; The Virginian-Pilot; Vision; Vogue; Vox; W24; Wait Wait Don't Tell Me; Wall Street Journal; WalletHub; WAMC; WAMU; Washington Post; WBBM Newsradio; WDIY; The Weather Channel; Web India 123; WESA; Westport News; WFAE; WFMZ; WFXB; WGBH; The Wichita Eagle; WikiFund; Wild Health Podcast; Window To News; Winona Daily News; Wired; Wisconsin Public Radio; WKAR; WKMS; WKOW; WKTV; WMFE; WNYC; Woman & Home; Woman's World; Women's Agenda; The Women's Health Show; Women on Top; World Economic Forum; WOSU; WQOW; WRAL Raleigh-Durham; WRKF; WRVO; WTAX; WTVR; WVTF; WWNO; WXXI; Yahoo Finance; Yahoo Health; Yahoo Life; Yahoo Lifestyle; Yahoo News; Yahoo Travel; Yak Tri News; Yes Magazine; Yoga Journal; York News-Times; You and I; Your Life Choices; YourTango; Zee News (India)

## *References*

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