

STUDENT & COMMUNITY HIGHLIGHTS

TEACH CHILDREN TO SAVE DAY

5,411 Students engaged

BANK AT SCHOOL

1,950 Children encouraged

FUNDING THE FUTURE CONCERTS

1,661 Registrants roused

ONE SCHOOL, ONE BOOK

810 Individuals connected

SIEGFRIED YOUTH LEADERSHIP PROGRAM®

777 Future leaders inspired

2024 ECONOMIC FORECAST

329 Professionals plugged in

PERSONAL FINANCE FAMILY EDUCATION NIGHTS

320 Family members gathered

CEEE PERSONAL FINANCE AND ECONOMIC EDUCATION CONFERENCES

79 Educators energized

IMPACT 2024

CENTER FOR ECONOMIC EDUCATION & ENTREPRENEURSHIP

REACH

123 Trainings held

2,140 Teachers taught

221,550 Students reached

PRAISE

92% Will recommend this professional development to others

88% Report that PD improved their content knowledge

STUDENT CONTESTS

7,858 Students competed

- InvestWrite Essay Contest
- Meaningful Economics Competition (ME*)
- Personal Finance Challenge
- Personal Finance Essay Contest
- The Stock Market Game
- Teach Children to Save Day Poster Contest

AWARDS

Gail Colbert

Alumni Award of Excellence, UD's Alfred Lerner College of Business and Economics

Bonnie Meszaros

Inductee, Delaware Women's Hall of Fame

PROGRAMS BY GRADE LEVEL

ELEMENTARY SCHOOL

- Bank At School
- Economics for Kids
- Mini-Society
- Personal Finance Academy
- Professional learning for in-service teachers
- Teach Children to Save Day

SECONDARY SCHOOL

- Keys to Financial Success
- Professional learning for in-service teachers
- Siegfried Youth Leadership Program®
- SYLP® Economics Summer Camp

HIGHER EDUCATION

- Master of Arts in Economics and Entrepreneurship for Educators

THANK YOU FOR PARTNERING!

- Alfred Lerner College of Business & Economics
- Artisans' Bank
- Bank of America
- Bank of Ocean City
- Barclays Bank Delaware
- Berkadia
- Better Business Bureau
- BNY Mellon Trust of Delaware
- Bryn Mawr Trust Co. of Delaware
- Capital One
- Comerica Bank & Trust
- County Bank Delaware
- Delaware Bank Commissioner's Office
- Delaware Bankers Association
- Delaware Council on Economic Education
- Delaware Department of Education
- Delaware Department of Justice Investor Protection Unit
- Delaware Financial Education Alliance
- Delaware Office of the Governor
- Delaware State Treasurer's Office
- Delaware Technology Park
- Discover
- edU Federal Credit Union
- Farr, Miller & Washington
- Federal Reserve Bank of Philadelphia
- Federal Reserve Bank of St. Louis
- First Citizens Community Bank
- Fulton Bank
- Funding the Future
- Horn Entrepreneurship
- JPMorgan Chase
- Junior Achievement of Delaware
- KEY National Trust Company of Delaware
- Lyons Companies
- M&T Bank
- McGraw Hill
- Radio America
- Robinhood
- The Rockefeller Trust Company (Delaware)
- Sallie Mae Bank
- Charles Schwab Trust Co.
- Shore United Bank
- The Siegfried Group
- SIFMA
- Social Studies Coalition of Delaware
- Sussex County Government
- TD Bank
- UD Department of Economics
- UD Department of Finance
- Wells Fargo
- Wilmington Trust
- WSFS Bank



UNIVERSITY OF DELAWARE
LERNER BUSINESS & ECONOMICS