

CEEE MISSION and VISION

To prepare K-12 educators in economics, personal finance, and entrepreneurship by providing dynamic, standards-based professional development and resources.

To see students graduate as informed and productive citizens, contributing to their own prosperity and to the well-being of the world.

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CENTER FOR ECONOMIC EDUCATION & ENTREPRENEURSHIP

IMPACT report 2025



UNIVERSITY OF DELAWARE

**LERNER BUSINESS
& ECONOMICS**

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   @CEEEatUD

STUDENT & COMMUNITY HIGHLIGHTS

FOUNDATIONS OF FINANCIAL LITERACY

7,500 Students reached

TEACH CHILDREN TO SAVE DAY

6,224 Students engaged

ECONOMICS MODEL LESSONS

6,092 Economic thinkers cultivated

PERSONAL FINANCE ACADEMY

5,533 Individuals connected

BANK AT SCHOOL

1,950 Children banked

SIEGFRIED YOUTH LEADERSHIP PROGRAM®

797 Future leaders inspired

ECONOMIC FORECAST

236 Professionals plugged in

CEEE CONFERENCES

84 Educators energized

MAEEE MASTER'S PROGRAM

22 Teachers prepared

IMPACTreport

CENTER FOR
ECONOMIC EDUCATION
& ENTREPRENEURSHIP

REACH

107 Trainings held

2,164 Teachers taught

220,516 Students reached

AWARDS

Jennifer Magaw
UD Distinguished Individual Staff
Excellence Award

Carlos Asarta
Bank of America Chaired Professorship

National Association of Economic
Educators James O'Neill Economic
Education Multiplier Award

University of Delaware Athletics Most
Valuable Professor

STUDENT CONTESTS

6,381 Students competed

- InvestWrite Essay Contest
- Meaningful Economics (ME*) Competition
- Personal Finance Challenge
- Personal Finance Essay Contest
- Teach Children to Save Day Poster Contest
- The Stock Market Game

PRAISE

96% Will recommend our professional development to others

96% Report that our professional development improved their content knowledge

PROGRAMS BY GRADE LEVEL

ELEMENTARY SCHOOL

- Economics Courses for Teachers
- Economics for Kids
- Economics Model Lessons
- Mini-Society
- Personal Finance Academy
- Professional learning for in-service teachers
- Ronni K. Cohen Bank At School
- Teach Children to Save Day

SECONDARY SCHOOL

- Economics Courses for Teachers
- Economics Model Lessons
- Keys to Financial Success
- Professional learning for in-service teachers
- Siegfried Youth Leadership Program® (SYLP)
- SYLP Economics Summer Camp

HIGHER EDUCATION

- Master of Arts in Economics and Entrepreneurship for Educators

THANK YOU FOR PARTNERING!

- Alfred Lerner College of Business & Economics
- Artisans' Bank
- Bank of America
- Bank of Ocean City
- Barclays Bank Delaware
- Berkadia
- Better Business Bureau
- BNY Wealth
- Bryn Mawr Trust Co. of Delaware
- Capital One
- Comerica Bank & Trust
- County Bank Delaware
- Delaware Bank Commissioner's Office
- Delaware Bankers Association
- Delaware Council on Economic Education
- Delaware Department of Education
- Delaware Department of Justice Investor Protection Unit
- Delaware Financial Education Alliance
- Delaware Office of the Governor
- Delaware State Treasurer's Office
- Discover
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- Farr, Miller & Washington
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- Federal Reserve Bank of St. Louis
- First Citizens Community Bank
- Fulton Bank
- Funding the Future
- Horn Entrepreneurship
- Institute for Public Administration's Center for Civic Education
- JPMorgan Chase
- Junior Achievement of Delaware
- KEY National Trust Company of Delaware
- Lyons Companies
- M&T Bank
- McGraw Hill Education
- Puglisi & Associates
- Radio America
- Robinhood
- The American Economist
- The Rockefeller Trust Company (Delaware)
- Sallie Mae Bank
- Charles Schwab Trust Co.
- Shore United Bank
- The Siegfried Group
- SIFMA
- Social Studies Coalition of Delaware
- Sussex County Government
- TD Bank
- UD Department of Economics
- UD Department of Finance
- YourMoney101.org
- Wells Fargo
- Wilmington Trust
- WSFS Bank



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