

## CURRICULUM VITAE

Carlos J. Asarta, PhD.  
Professor, Department of Economics  
James B. O'Neill Director, Center for Economic Education and Entrepreneurship  
Founding Co-Director (Education and Outreach), FinTech Innovation Hub  
Faculty Athletics Representative  
Women's Leadership Initiative Faculty Fellow  
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### **Education**

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**Ph.D.** University of Nebraska-Lincoln, Economics, *August 2007*

**M.A.** University of Nebraska-Lincoln, Economics, *August 2004*

**B.S.** University of Nebraska-Lincoln, Economics and International Business, *May 2001*

### **Academic Positions**

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#### **University of Delaware**

Professor, *2018 - Present*

Associate Professor, *2013 - 2018 (tenured, 2016)*

#### **University of Nebraska-Lincoln**

Associate Professor of Practice, *2012 - 2013*

Assistant Professor of Practice, *2007 - 2012*

Instructor/Lecturer, *2004 - 2007*

### **Economic Education and Administrative Experience**

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Founding Co-Director (Education and Outreach), FinTech Innovation Hub, *2023 - Present*

President, Delaware Council on Economic Education, *2017 - Present*

Secretary, *2014 - Present*

Director, UD Center for Economic Education and Entrepreneurship, *2013 - Present*

Director, UD M.A. in Economics and Entrepreneurship for Educators, *2013 - Present*

Fellow, Calvin K. Kazanjian Economics Foundation, *2014 - Present*

Professor, Foundation for Teaching Economics (FTE), *2009 - Present*

#### **Past**

Member, AEA Committee on Economic Education, *2019 - 2022*

Director/Coordinator, Ph.D. in Economic Education (UD), *2016 - 2019*

President, Society of Economic Educators, *2017 - 2018*

Vice President, *2016 - 2017*

Chair, University of Nebraska Teaching Council, *2010 - 2012*

Associate, National Center for Research in Economic Education, *2010 - 2020*

Assistant, *2005 - 2006*

Council Associate, Nebraska Council on Economic Education, *2005 - 2013*

Center Associate, UNL Center for Economic Education, *2004 - 2013*

## Publications (Google Scholar [Profile](#))

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- 60- [“Factors Contributing to the Use of References to Diversity, Inclusion, and Gender Issues in Undergraduate Economics Courses: Findings from the Sixth National “Chalk and Talk” Survey,”](#) with L. Ahlstrom and C. Harter. 2024. *Journal of Education for Business*, 99(3): 164-174.
- 59- [“Student Engagement and Interaction in the Economics Classroom: Essentials for the Novice Economic Educator.”](#) 2024. *Journal of Economic Education*, 55(1): 54-62.
- 58- [“Why are Schools Reclassifying Their Economics Major?”](#) with D. Mahon. 2024. *Eastern Economic Journal*, 50(1): 103-116.
- 57- [“The Lived Experiences of Top Women Contributors to Leading Economic Education Journals,”](#) with Z. Ferrara. 2023. *The American Economist*, 68(1): 110-125.
- 56- [“Teaching Methods and Materials in Undergraduate Economics Courses: School, Instructor, and Department Effects,”](#) with L. Ahlstrom and C. Harter. 2023. *International Review of Economics Education*, 44(2023): 100270.
- 55- [“Key Authors in Business and Management Education \(BME\) with a Bibliometric Analysis of Economic Education Scholarship by Gender,”](#) with R. Bento, Z. Ferrara, C. Fornaciari, A. Hwang, K. Lund Dean, and D. Mendez-Carbajo. 2023. *Advances in Economics Education*, 2(1): 45-68.
- 54- [“Assessing Learning in College Economics: A Sixth National Quinquennial Survey,”](#) with R. Chambers and C. Harter. 2022. *Eastern Economic Journal*, 48(2): 251-266.
- 53- [“Teaching Methods in Undergraduate Intermediate Theory, Statistics and Econometrics, and Other Upper-Division Economics Courses: Results from a Sixth National Quinquennial Survey,”](#) with C. Harter. 2022. *The American Economist*, 67(1): 132-146.
- 52- [“Bringing Down the Walls in Business and Management Education: A Textual Analysis of Economic Education Articles,”](#) with D. Mendez-Carbajo. 2021. *Journal of Education for Business*, 96(1): 10-21.
- 51- [“An Analysis of Highly-Cited Scholarship in Business and Management Education: Findings and Future Agendas,”](#) with B. Arbaugh, Z. Ferrara, C. Fornaciari, and A. Hwang. 2021. *The International Journal of Management Education*, 19(1):1-14. Article 100447.
- 50- [“Teaching Methods in Undergraduate Introductory Economics Courses: Results from a Sixth National Quinquennial Survey,”](#) with R. Chambers and C. Harter. 2021. *The American Economist*, 66(1): 18-28.
- 49- [“The Effects of Online and Blended Experience on Outcomes in a Blended Learning Environment,”](#) with J. Schmidt. 2020. *The Internet and Higher Education*, 44(2020): 1-10. Article 100708.
- 48- [“Next Steps in Business and Management Education \(BME\) Scholarship,”](#) with R. Bento, Z. Ferrara, C. Fornaciari, and A. Hwang. 2020. *Journal of Management Education*, 44(5): 622-634.
- 47- [“Premises, Promises, and Perils of the Academic Potemkin Village,”](#) with R. Bento, C. Fornaciari, and K. Lund Dean. 2020. *Management Learning*, 51(4): 491-510.
- 46- [“Did a Game-Theoretic Device Save the Lone Survivor?”](#) with F. Mixon, in L. Ahlstrom and F. Mixon, Jr. (Eds.), *War Movies and Economics: Lessons from Hollywood's Adaptation of Military Conflicts*. 2020. Routledge Taylor & Francis Group.

- 45- [“War Movies and Economics: A Survey of the Literature,”](#) with Z. Ferrara and F. Mixon, in L. Ahlstrom and F. Mixon, Jr. (Eds.), *War Movies and Economics: Lessons from Hollywood's Adaptation of Military Conflicts*. 2020. Routledge Taylor & Francis.
- 44- [“The Gender Gap in Undergraduate Economics Course Persistence and Degree Selection,”](#) with L. Ahlstrom. 2019. *AEA Papers and Proceedings*, 109: 255-260.
- 43- [“Business and Management Education Research: Developing and Assessing Research Streams Using Legitimation Code Theory,”](#) with B. Arbaugh, S. Charlier, C. Fornaciari, and A. Hwang. 2019. *Academy of Management Learning & Education*, 18(3): 433-456.
- 42- [“Navigating the Economic Major: Gender and Students’ Degree Pathways,”](#) with L. Ahlstrom, in J. Hall and K. Lawson (Eds.), *Teaching Economics: Perspectives on Innovative Economics Education*. 2019. Springer.
- 41- [“Publishing and Scholarship in Economic Education: A Catalog and Assessment,”](#) with F. Mixon. 2019. *The American Economist*, 64(2): 269-281.
- 40- [“Gender, Parental Characteristics, and Financial Knowledge of High School Students: Evidence from Multi-Country Data,”](#) with R. Chambers and E. Farley-Ripple. 2019. *Journal of Financial Counseling and Planning*, 30(1): 97-109.
- 39- [“Completion Deadlines, Adaptive Learning Assignments, and Student Performance,”](#) with L. Miller & J. Schmidt. 2019. *Journal of Education for Business*, 94(3): 185- 194.
- 38- [“What Causes a Business and Management Education Article to be Cited: Article, Author, or Journal?”](#) with B. Arbaugh, R. Bento, C. Fornaciari, and A. Hwang. 2019. *The International Journal of Management Education*, 17(1): 139-150.
- 37- [“A Cluster Analysis of Highly Productive Business and Management Education Scholars,”](#) with B. Arbaugh, R. Bento, J. Cochran, C. Fornaciari, A. Hwang, and C. Jones. 2019. *Journal of Education for Business*, 94(1): 21-30.
- 36- [“Gender, Country-level Variables, and Financial Knowledge,”](#) with R. Chambers. 2018. *Empirische Pädagogik*, 32(3/4): 310-328.
- 35- [“A Survey of Personal Finance Understanding: Does It Matter When High School Students Take the Course?”](#) with A. Hill. 2018. *Empirische Pädagogik*, 32(3/4): 416-433.
- 34- [“Can Economic Education Improve Entry-Level Math Skills?”](#) with D. Mendez-Carbajo and F. Mixon. 2018. *Perspectives on Economic Education Research*, 11(1): 19-40.
- 33- [“The Scholarship of Teaching and Learning: Changing the Dominant Narrative About \(and in\) Research Institutions,”](#) with B. Arbaugh, R. Bento, C. Fornaciari, A. Hwang, and K. Lund Dean. 2018. *Journal of Management Education*, 42(6): 731-748.
- 32- [“Multiple Product Qualities in Monopoly: Sailing the RMS Titanic into the Economics Classroom,”](#) with F. Mixon and K. Upadhyaya. 2018. *Journal of Economic Education*, 49(2): 173-179.
- 31- [“Key Institutions in Business and Management Education Research,”](#) with B. Arbaugh, R. Bento, C. Fornaciari, A. Hwang, and K. Lund Dean. 2017. *Journal of Education for Business*, 92(5): 220-29.

- 30- [“Comparing Student Performance in Blended and Traditional Courses: Does Prior Academic Achievement Matter?”](#) with J. Schmidt. 2017. *The Internet and Higher Education*, 32(2017): 29-38.  
Reprinted in Paul W. Grimes (Ed.), *Teaching College Economics*. 2019. The International Library of Critical Writings in Economics. Edward Elgar Publishing.
- 29- [“Key Authors in Business and Management Education Research: Productivity, Topics, and Future Directions,”](#) with B. Arbaugh, R. Bento, C. Fornaciari, A. Hwang, and K. Lund Dean. 2017. *Decision Sciences Journal of Innovative Education*, 15(3): 268- 302.
- 28- [“Perspectives on Evaluation in Financial Education: Landscape, Issues, and Studies,”](#) with W. Walstad, E. Breitbach, W. Bosshardt, J. Heath, B. O’Neill, C. Urban, J. Wagner, and J.J. Xiao. 2017. *Journal of Economic Education*, 48(2): 93-112.
- 27- [“Using FRED Data to Teach Price Elasticity of Demand,”](#) with D. Mendez-Carbajo. 2017. *Journal of Economic Education*, 48(3): 176-85.
- 26- [“Patreonomics: Public Goods Pedagogy for Economics Principles,”](#) with F. Mixon and S. Caudill. 2017. *International Review of Economics Education*, 25(2017): 1-7.
- 25- [“Economic Education Retrospective: 25 Years of Contributions from \*The American Economist\*,”](#) with P. Grimes and A. Jennings. 2017. *The American Economist*, 62(1): 102-17.
- 24- [“Entrepreneurship: The Missing Link in K-12 Education,”](#) with J. O’Neill, in R. Rycroft (Ed.), *The American Middle Class: An Economic Encyclopedia of Progress and Poverty*. 2017. ABC-CLIO, Inc.
- 23- [“State Educational Mandates in Economics: Do We Really Need the Treat\(ment\)?”](#) with R. Butters and A. Perumal. 2016. *Perspectives on Economic Education Research*, 10(1): 1-20.
- 22- [“Economic Education within the BME Research Community: Rejoinder to Identifying Research Topic Development in Business and Management Education Research Using Legitimation Code Theory.”](#) 2016. *Journal of Management Education*, 40(6): 705-10.
- 21- [“EconEdReviews: Economics and Personal Finance Lessons and Reviews,”](#) with J. Wagner. 2016. *Journal of Economic Education*, 47(4): 357.
- 20- [“Gender and Student Achievement in Personal Finance: Evidence from Keys to Financial Success,”](#) with A. Hill, in C. Aprea et al. (Eds.), *International Handbook of Financial Literacy*. 2016. Springer.
- 19- [“French Fried Potatoes as Lecturecraft: A Lesson on Product Homogeneity in Competition from Five Guys®,”](#) with F. Mixon. 2016. *Journal of Economics and Finance Education*, 15(1): 9-13.
- 18- [“The Choice of Reduced Seat Time in a Blended Course,”](#) with J. Schmidt. 2015. *The Internet and Higher Education*, 27(2015): 24-31.
- 17- [“Ranking Economics Journals and Articles, Economics Departments, and Economists Using Teaching-Focused Research Productivity: 1991-2011,”](#) with M. Lo, M.C. Wong, and F. Mixon. 2015. *Perspectives on Economic Education Research*, 9(2): 119-133.
- 16- [“Economic Education,”](#) with R. Butters, in James D. Wright (Ed), *The International Encyclopedia of the Social and Behavioral Sciences*, 2<sup>nd</sup> edition. 2015. Elsevier, Oxford.

- 15- ["The Features and Effectiveness of the Keys to Financial Success Curriculum,"](#) with A. Hill and B. Meszaros. 2014. *International Review of Economics Education*, 16(1): 39-50.
- 14- ["The Gender Question in Economic Education: Is it the Teacher or the Test?"](#) with R. Butters and E. Thompson. 2014. *Perspectives on Economic Education Research*, 9(1): 1-19.
- 13- ["Success in the Economics Major: Is it Path Dependent?"](#) with R. Butters and A. Perumal, in F. Mixon and R. Cebula (Eds.), *New Developments in Economic Education*. 2014. Massachusetts: Edward Elgar Publishing.
- 12- ["How do Transfer Students Perform in Economics? Evidence from Intermediate Macroeconomics,"](#) with S. Fuess and A. Perumal. 2013. *Journal of Economic Education*, 44(2): 110-128.
- 11- ["Access Patterns of Online Materials in a Blended Course,"](#) with J. Schmidt. 2013. *Decision Sciences Journal of Innovative Education*, 11(1): 107-123.
- 10- ["The Production of Economic Knowledge in Rural and Urban Areas: The Role of Student, Teacher and School Characteristics,"](#) with E. Thompson and R. Butters. 2013. *Journal of Agricultural and Applied Economics*, 45(1): 1-15.
- 9- ["Financial Literacy and Gender in U.S. High Schools,"](#) with R. Butters and S. McCoy. 2012. *Journal of Economics and Finance Education*, 11(2): 142-149.
- 8- ["The Discouraged-Business-Major Hypothesis Revisited: Could Economics be the Encouraged-Business-Major?"](#) with R. Butters. 2012. *Journal of Economic Education*, 43(1): 19-32.
- 7- ["Human Capital in the Classroom: The Role of Teacher Knowledge in Economic Literacy,"](#) with R. Butters and T. Fischer. 2011. *The American Economist*, 56(2): 47-57.
- 6- ["A Survey of Economic Understanding in U.S. High Schools,"](#) with R. Butters. 2011. *Journal of Economic Education*, 42(2): 200-205.
- 5- ["Gender and Economic Understanding in U.S. High Schools,"](#) with R. Butters. 2011. *Journal of Economics and Finance Education*, 10(1): 37-40.
- 4- ["Measurement Techniques of Student Performance and Literacy: College and High School,"](#) with K. Rebeck, in K. McGoldrick and G. Hoyt (Eds.), *International Handbook on Teaching and Learning Economics*. 2011. Elgar Press.
- 3- ["Methods of Assessment in the College Economics Course,"](#) with K. Rebeck, in K. McGoldrick and G. Hoyt (Eds.), *International Handbook on Teaching and Learning Economics*. 2011. Elgar Press.
- 2- ["Differences in Student Evaluations from Hybrid and Traditional Courses,"](#) with J. Schmidt. 2010. *Journal of Economics and Finance Education*, 9(2): 19-28.
- 1- ["The Achievement of College Business and Economics Majors on the Major Field Test in Business,"](#) with W. Walstad, in F. Mixon and R. Cebula (Eds.), *Expanding Teaching and Learning Horizons in Economic Education*. 2009. New York: Nova Science Publishers.

## **Educational Products**

[Principles of Economics](#), 2024 (forthcoming), 2021, 2018, 2015. McGraw-Hill Ed.  
[Scaling Pedagogical Knowledge and Practice](#), 2019, IMS Global Learning Consortium Award (Finalist and Honorable Mention)  
[Product of the Year](#), McGraw-Hill Higher Education, 2016  
[Best Postsecondary Learning Content Solution](#), 2016, CODiE Award (Finalist)  
*Test Bank III for Use with McConnell, Brue and Flynn: Economics (18<sup>th</sup> edition)*, with William Walstad and Tammie Fischer. 2009. McGraw-Hill/Irvin.

## **Research and Pedagogical Contributions in Progress**

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### **Under Review/Revise & Resubmit Status**

“The Gap in Personal Finance Knowledge between Young Adults with and without a Migration Background – The Explanatory Contribution of the Language Skills of the Test Takers”

### **Working Papers**

“A Survey of Teaching and Assessment Methods in Advanced Placement Economics Courses”

“Scholarship Productivity in Business and Management Education (BME): The Top 100 Institutions”

“Learning Outcomes in a High School Personal Finance Course: Evidence from Disaggregation of Value-added Test Scores”

### **Working Projects**

7<sup>th</sup> National Quinquennial Survey on Teaching & Assessment Methods in Economics  
*Expected Distribution*: Spring 2025  
*Expected Output*: 5-6 research articles between 2025-2029

## **Other Contributions**

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“[National Standards for Personal Finance Education](#).” 2021. Council for Economic Education and Jump\$tart Coalition for Personal Financial Literacy.

“My Favorite FRED Graph: Gasoline Prices and Consumer Expenditures.” 2021. [The FRED<sup>®</sup> Blog](#).

“Financial Literacy of Students and Young Adults: Determinants and Impacts,” with M. Förster, R. Happ, and W. Walstad. 2018. *Empirische Pädagogik*, [32\(3/4\)](#): 243-247.

“Perspectives on Evaluation in Financial Education: Landscape, Issues, and Studies.” National Endowment for Financial Education ([NEFE](#)).

“CEEE and Federal Reserve Bank Increase Knowledge Where Students Need It Most!” *Jump\$tart Update*, [19\(1\)](#): 10.

“The Role of Parental Experience in Entrepreneurship Choice among Adults,” with E. Thompson, Z. Zhang, and F. LeMarie. 2013. *Bureau of Business Research Publications*. [40](#).

## Awards

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- Most Valuable Professor ('22), University of Delaware Athletics.
- Latino/Hispanic Heritage Impact Award, Honorable Mention ('22), University of Delaware Latino/Hispanic Heritage Caucus.
- Phil Saunders Best Economic Education Paper Award ('20) for “*Does Taking a Principles of Economics Course Online Influence Student Performance in Intermediate Economics Courses?*” National Association of Economic Educators.
- Lerner College Outstanding Outreach/Service Award ('19), University of Delaware. “*In recognition of your extensive outreach to government officials, business leaders, and school administrators and educators to further advance economic education,*” Dean Bruce Weber. April 26, 2019
- Henry H. Villard Research Award ('19), National Association of Economic Educators (NAEE). “*For his extraordinary, positive impact on economic education research through numerous and significant contributions,*” NAEE President Elect Jennifer Davidson. March 1, 2019
- Abbejean Kehler Technology Award ('16), National Association of Economic Educators (NAEE) and the Council for Economic Education. “*For his innovative work and research in the use of technology to foster the teaching of economics,*” NAEE President Sue Owens. October 5, 2016
- Global Forum Best Paper Award ('16) for “*Key Institutions and Discipline Area Competencies in Business and Management Education Research,*” Management Education and Development Division of the Academy of Management.
- Lerner College Outstanding Teacher Award ('15), University of Delaware. “*For outstanding contributions to the education mission of the Lerner College of Business and Economics,*” Dean Bruce Weber. March 15, 2019
- Outstanding Educator of the Year Award ('13,'09), Association of Students of the University of Nebraska – Lincoln (UNL).
- Excellence in Teaching Award ('13,'08), UNL College of Business Administration.
- Certificate of Recognition for Contributions to Students ('13,'12,'11,'10,'09), UNL Parents Association and UNL Teaching Council.
- Dean’s Coin Award ('13), UNL College of Business Administration (CBA).
- Rising Star Award ('12), National Association of Economic Educators and the Council for Economic Education.
- Phillip Saunders Best Research Paper Award ('11) for “*The Gender Question in Economic Education: Is it the Teacher or is it the Test,*” Council for Economic Education.
- Best Paper in Session Award ('11) for “*Access Patterns of Online Materials in a Hybrid Course,*” The Clute Institute.
- Faculty Impact Award ('11,'10), Academy of National Hispanic Scholars.
- Outstanding Educator Award ('11,'10,'09,'08,'07), UNL Beta Theta Pi.
- Shuler-Kistiakowski Faculty Award ('10): Teaching, Research & Outreach, UNL CBA.
- Bauermeister Faculty Award ('09): Teaching, Research & Outreach, UNL CBA.
- Graduate Teaching Assistant of the Year Award ('06), UNL CBA.

## Grants and Fellowships

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- *Teaching and Learning Processes in Statistics Using a Flipped Classroom Design*: €446,097 (Project Partner), German Federal Ministry of Education and Research, Jan. 2017 - Dec. 2019
- Other Grants/Fund Raising ≈ \$10,000,000, UD, Sept. 2013 - March 2024
- *Undergraduate Creative Activities and Research Experience*, \$2,000, UNL, 2009 - 2012
- *Excellence in Economic Education (EEE) Grant #1102635*, \$25,000, U.S. Department of Education Office of Innovation and Improvement, 2011
- *Ethics Curriculum Development Grant*, \$2,500, UNL, 2008 - 2010
- *Gallup Research Grant*, 2,848, UNL, 2009
- *Peer Review of Teaching Fellowship*, UNL, 2008
- *McConnell Research Fellowship*, UNL, 2007

## Service

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- APLU Innovation and Economic Prosperity (IEP) University Designation Steering Committee, UD, 2024 - Present
- Faculty Athletics Representative, UD, 2023 - Present
- Depart. of Economics Undergrad. Retention & Recruitment Committee, UD  
*Member*, 2023 - Present  
*Chair*, 2022 - 2023
- Lerner College Diversity Council, UD, 2017 - Present
- Council of Community Engagement and Public Service, UD, 2016 - Present
- Strategic Planning Steering Committee, UD, 2021 - 2022  
*Co-Chair*, Redefining Creativity, Innovation and Entrepreneurship Committee
- Faculty Board of Athletics, UD, 2020 - 2023
- Campus Reopening and Planning Task Force, UD, 2020 - 2021
- Depart. of Economics Women and Underrepresented Minorities in Economics/Undergraduate Recruitment Committee, UD, 2019 - 2020
- Economic Education Ph.D. Committee, UD, 2013 - 2019
- Lerner College Promotion and Tenure Committee, UD, 2018 - 2019
- Honors Faculty Review Board, UD, 2018 - 2019
- Depart. of Economics Governance and Service Strategic Committee, UD, 2018- 2019
- Latino/Hispanic Heritage Caucus Advisory Board, UD, 2014 - 2019
- Community Engagement Initiative Faculty Review Board, UD, 2018
- Honors Task Force, UD, 2017 - 2018
- Dean Review Committee, UD, 2016 - 2017
- Lerner College MBA Committee, UD, 2015 - 2017
- Coordinating Committee on Education, UD, 2014 - 2017
- Undergraduate Admissions Guidelines Committee, UD, 2014 - 2016
- Depart. of Economics Undergraduate Committee, UNL, 2010 - 2013
- UNL Support for Teaching Committee, UNL, 2010 - 2012
- UNL Teaching Council (Chair and Representative), UNL, 2009 - 2012
- Depart. of Economics Undergraduate Task Force, UNL, 2011
- CBA Undergraduate Education Committee, UNL, 2010 - 2011
- CBA Assessment Committee, UNL, 2008 - 2011



### **Search Committee Member (University)**

- Lerner College of Business and Economics Dean Search, UD, 2022 - 2023
- Provost Search, UD, 2017 - 2018, 2021 - 2022
- Honors Director Search, UD, 2018 - 2019
- Department of Economics Search, UD, 2017, 2016, 2015, 2013; UNL, 2012
- School of Education Search, UD, 2016
- Department of Accounting Search (2 positions), UNL, 2011

### **Faculty Advisor (University)**

- Dissertation Chair
  - Meaghan Vitale (placement: Federal Reserve Bank, Philadelphia), UD, 2021 - *Present*
  - Joshua Dalton (placement: University of Tennessee, Knoxville), UD, 2021 - 2023
  - David Mahon (placement: University of Cincinnati), UD, 2020 - 2022
  - Zachary Ferrara (placement: University of Nebraska, Lincoln), UD, 2018 - 2021
  - Laura Ahlstrom (placement: Oklahoma State University), UD, 2015 - 2018
  - Rebecca Chambers (placement: Michigan State University), UD, 2014 - 2016
- Dissertation Committee Member: Dilek Eruslu (2023); Yasemin Akcan (*Current*)
- Lerner College Mentorship Program, UD, 2014 - 2016
- Beta Gamma Sigma Honor Society, UNL, 2009 - 2013
- Delta Sigma Pi Business Fraternity, UNL, 2008 - 2012

### **Other Service (University and Professional)**

- *Member*, Business and IT Advisory Council, University of Phoenix, 2019 - *Present*
- *Chair*, Research Committee, NAEF, 2016 - 2018; *Member*, 2008 - *Present*
- *Founding Member*, Society of Business and Management Education Research, 2016
- *Member*, Distinguished Scholars Selection Committee, UD, 2017, 2015
- *Reviewer*, NAEF Curriculum Awards, 2016, 2015
- *Member*, Workplace Center Advisory Board, Columbia University, 2014 - 2016
- *Member*, Student Leaders Selection Committee, Bank of America, 2016, 2015
- *Faculty Marshal*, Lerner College Convocation, UD, 2017, 2016, 2015
- *Faculty Representative*, UD Commencement, UD, 2017, 2016, 2015
- *Reviewer*, Competitive Fellowship Awards, UD, 2015
- *Judge*, Singapore's Innovation, Creativity & Enterprise (ICE) Challenge, 2015, 2014
- *Faculty Usher*, Lerner College Convocation, UD, 2014
- *President*, Economics Graduate Student Association, UNL, 2002 - 2004

## **Professional Activities**

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### **Research**

#### **Presentations**

*"A Survey of Teaching and Assessment Methods in Advanced Placement Economics Courses,"* Society of Economic Educators Annual Conference, 2024

- “Gender Differences in the Work of Leading Authors in Economic Education Scholarship,”* Council for Economic Education Financial Literacy and Economic Education Conference, 2022
- “The “Chalk-and-Talk” Quinquennial Survey on Teaching and Assessment Methods: Findings and Student-Engagement Strategies for Economists,”* (and slight title variations), ASSA/AEA Annual Meetings, Monash University (invited), The Remote Summit, CEEE Annual Economic Education Conference, Thomas R Brown Foundation's Econ Expo (invited), University of Arizona (invited), ECON Everyday for Everyone: A Symposium, 2022
- “How Will Our Classrooms Change after the Pandemic? Leveraging Technology to Engage Digitally-Minded Students,”* Georgia State University, 2021 (invited)
- “Teaching Digitally-Minded Students During the Pandemic and Beyond,”* University of Connecticut, 2020 (invited)
- “Developing a New Digital Product for Higher Education in the United States: Author Perspectives and Research Findings,”* University of Bamberg, Germany, 2019 (invited)
- “Teaching Digitally-Minded Students: Research Findings and Policy Implications,”* Oklahoma State University, 2019 (invited)
- “Key Institutions and Authors in Business and Management Education (BME): 2008 - 2017,”* AEA Conference on Teaching and Research in Economic Education, 2018
- “Publishing and Research in Economic Education: A Catalogue and Assessment,”* AEA Conference on Teaching and Research in Economic Education, 2018
- “Should I Blend or Should I Flip? Flip-Flex Learning in the Economics Classroom,”* Society of Economic Educators Annual Meeting, 2018
- “To Blend or Not to Blend: Student Engagement and Outcomes in the World of Digital Learning,”* 29<sup>th</sup> Annual Robert Morris Conference on Teaching Economics: Instruction and Classroom Based Research, 2018
- “Flexible or Rigid? The Choice of Completion Deadlines for Online Assignments in Economics,”* AEA Conference on Teaching and Research in Economic Education, 2017
- “Designing a Blended Course: Research Findings and Policy Implications,”* Johannes Gutenberg-University Mainz, Germany, 2017 (invited)
- “At What Age Should High School Students Take Their Capstone Personal Finance Course?”* ASSA/AEA Annual Meetings, 2017
- “Blended Education: Research Findings and Policy Implications,”* The University of Arizona, Tucson, 2016 (invited)
- “The Choice of Completion Deadlines for Online Assignments in Face-to-Face Principles of Economics Courses,”* Southern Economic Association 86<sup>th</sup> Annual Conference, 2016
- “Prior Online and Blended Experience: Does it Affect Outcomes in a Blended Course?”* Council for Economic Education Annual Conference, 2016
- “The Choice of Completion Deadlines for Online Assignments in Face-to-Face Principles of Economics Courses,”* AEA Conference on Teaching and Research in Economic Education, 2016
- “Comparing Student Performance in Blended and Traditional Courses: Does Prior Academic Achievement Matter?”* ASSA/AEA Annual Meetings, 2016
- “State Educational Mandates in Economics: Do We Really Need the Treat(ment)?”* AEA Conference on Teaching and Research in Economic Education, 2015

- “What the Research Shows,”* NAEE Professional Development Conference, 2015
- “Economic Education Retrospective: 25 Years of Contributions from The American Economist,”* ASSA/AEA Annual Meetings, 2015
- “The Role of Parental Experience in Entrepreneurship Choice among Adults,”* 61<sup>st</sup> Annual North American Meeting of the Regional Science Association International, 2014
- “Student Choices of Reduced Seat Time in a Blended Course,”* Council for Economic Education Annual Conference, 2014
- “What the Research Will Allow Us to Say About the Effectiveness of Our Programs,”* Council for Economic Education Annual Conference, 2014
- “Ranking Economics Journals and Articles, Economics Departments and Economists Using Teaching-Focused Research Productivity: 1991-2012,”* AEA Conference on Teaching and Research in Economic Education, 2014
- “Educational Spillover in Financial and Economic Education,”* Council for Economic Education Annual Conference, 2013
- “A Survey of Financial Literacy in U.S. High Schools,”* Council for Economic Education Annual Conference, 2012
- “Technology as a Disruptive Element in the Economics Classroom,”* 23<sup>rd</sup> Annual Robert Morris Conference on Teaching Economics: Instruction and Classroom Based Research, 2012
- “The Discouraged-Business-Major and the Transfer Question in Economic Education,”* Pennsylvania State University, 2011 (invited)
- “Success in the Economics Major: Is it Path Dependent?”* Council for Economic Education Annual Conference, 2011
- “The Discouraged-Business-Major Hypothesis Revisited: Could Economics Be the Encouraged-Business-Major?”* AEA Conference on Teaching Economics and Research in Economic Education, 2011
- “Determinants of Performance in Intermediate Macroeconomic Courses: The Transfer Question,”* International Conference: Comparative Studies on Economic Education in Japan, USA and China, Japan, 2011 (invited)
- “The Current State of Economic Literacy in U.S. High Schools,”* International Conference: Comparative Studies on Economic Education in Japan, USA and China, Japan, 2011 (invited)
- “How do Transfer Students Perform in Economics? Evidence from Intermediate Macroeconomics,”* ASSA/AEA Annual Meetings, 2011
- “Gender and Economic Understanding in U.S. High Schools,”* Council for Economic Education Annual Conference, 2010
- “How do Transfer Students Perform in Economics? Evidence from Intermediate Macroeconomics,”* 10<sup>th</sup> Missouri Economics Conference, 2010
- “Value Added in Economics: Evidence from Online Competitions,”* Council for Economic Education Annual Conference, 2009
- “Determinants of Student Performance on the Major Field Test in Business: Evidence from Economics and Business Majors,”* National Council for Economic Education Annual Conference, 2008

## Discussant - Academic Conferences

*Economists Who Look Like Me: Increasing Knowledge In and Awareness of Economics in The Federal Reserve Education Fellows (FREF) Program* ASSA/AEA Annual Meetings, 2024; “*Grade Sensitivity and the Economics Major at a Women’s College,*” ASSA/AEA Annual Meetings, 2021; “*Active Learning with FRED Data: Theory, Practice, and Findings,*” ASSA/AEA Annual Meetings, 2019; “*The Analysis of Grading Policies and Practices in Principles of Economics Courses,*” AEA Conference on Teaching and Research in Economic Education, 2017; “*Does Mathiness Matter? How Student Perceptions Create Barriers to Economics,*” ASSA/AEA Annual Meetings, 2017; “*Economics Across the Curriculum: Effective Delivery of Economics Instruction to High School Students,*” ASSA/AEA Annual Meetings, 2017; “*Beyond the Flipped Class: The Impact of Research-Based Teaching Methods in a Macroeconomics Principles Class,*” Southern Economic Association 86th Annual Conference, 2016; “*Do State Education Mandates Affects Student Knowledge of Economics?*” Council for Economic Education Annual Conference, 2016; “*Rent Seeking Behavior and College Athletics Recruiting: A Classroom Game,*” AEA Conference on Teaching and Research in Economic Education, 2016; “*Online vs. Face-to-Face: Pilot Study of a Comparison of Student Outcomes with Random Assignment?*” ASSA/AEA Annual Meetings, 2016; “*Online, Blended, and Classroom Teaching of Economics Principles: A Randomized Experiment,*” AEA Conference on Teaching and Research in Economic Education, 2015; “*Financial Education for Low-Income Women: An Outcome Evaluation,*” AEA Conference on Teaching and Research in Economic Education, 2015; “*The Role of Prerequisites and Course Sequencing on Performance in Economics Principles Courses,*” AEA Conference on Teaching and Research in Economic Education, 2015; “*Preconceptions of Principles Students,*” ASSA/AEA Annual Meetings, 2015; “*High School Economics, State Mandates, and Preparation for College Level Economics Courses,*” Council for Economic Education Annual Conference, 2014; “*Does Giffen Behavior Exist Among College Students?*” AEA Conference on Teaching and Research in Economic Education, 2014; “*The Industrial Organization of Online Education,*” AEA Conference on Teaching and Research in Economic Education, 2014; “*Loss Aversion, Irrational Behavior, and Student Motivation in the Economics Classroom,*” ASSA/AEA Annual Meetings, 2014; “*University Economics Methods Courses – A Self-Study Project,*” Council for Economic Education Annual Conference, 2013; “*College Students’ Financial Knowledge and Behaviors,*” Council for Economic Education Annual Conference, 2011; “*Can Technology Make Large Classrooms Neutral for Learning? The Case of an Upper- Division CBE Core Class,*” AEA Conference on Teaching Economics and Research in Economic Education, 2011; “*AP Economics: Is Access Representative?*” ASSA/AEA Annual Meetings, 2011; “*Influences on Native American Students’ Financial Knowledge and Behavior,*” Council for Economic Education Annual Conference, 2010; “*Retention of High School Economics Knowledge and the Effect of the California Mandate,*” Council for Economic Education Annual Conference, 2009; “*K-12 Economic Education Mandates and Access to Financial Services,*” National Council for Economic Education Annual Conference, 2008; “*High School Graduates as College Freshmen: An Untapped NCEE Audience,*” National Council for Economic Education Annual Conference, 2008; “*Teacher Training and Market Attitudes in Transitioning Economies,*” National Council for Economic Education Annual Conference, 2006; “*Economic Education in Kazakhstan,*” Clark/England Centennial Celebration and Conference: 100 Years of Doctoral Research at Nebraska, 2006

### **Chair - Conference Session**

Research Session: Research on Economic Education: Reclassification, Gender, and DEI, ASSA/AEA Annual Meetings, 2023; *Issues in Economic and Financial Education*, AEA Conference on Teaching and Research in Economic Education (CTREE), 2019; *Real-World Impacts of Financial Literacy*, ASSA/AEA Annual Meetings, 2019; *Behaviors and Decisions that Affect Learning*, Council for Economic Education (CEE) Annual Conference, 2018; *The Disaggregation of Value-added Learning Scores in Economic and Personal Finance Education*, ASSA/AEA Annual Meetings, 2018; *Research on Measuring Economic and Personal Finance Learning*, CEE Annual Conference, 2017; *Online Delivery Methods, Engagement, and Student Performance in Economics*, AEA CTREE, 2017; *Economic Education: Interactions of Economic, Financial Literacy, and Mathematics*, ASSA/AEA Annual Meetings, 2017; *Improving the Learning in Economics Courses*, ASSA/AEA Annual Meetings, 2016; *Effects of Institutional Characteristics on Teaching and Learning*, AEA CTREE, 2015; *Curriculum and Assessment of Economic Principles*, ASSA/AEA Annual Meetings, 2015; *K-12 Economics Education Programs: Evidence of Effectiveness*, CEE Annual Conference, 2014; *Assessment of Economic and Financial Knowledge: An International Perspective*, ASSA/AEA Annual Meetings, 2014; *Evidence of Student Achievement in Economic and Personal Finance in the K-12 Classroom*, CEE Annual Conference, 2013; *Pathways to Economic Understanding: What Helps and What Hinders*, CEE Annual Conference, 2011; *Full Impact of Economic Education and Financial Literacy*, CEE Annual Conference, 2010; *Research in Economic Education across the World*, CEE Annual Conference, 2009.

Panel Discussion Session: *Diversity, Equity, and Inclusion in the Economics Curriculum* (Chair and Panelist), ASSA/AEA Annual Meetings, 2022; *Academic Journal Challenges and the Covid-19 Pandemic*, SEE Annual Conference, 2022; *The Entrepreneurial Mindset* (Panelist), Hispanic Scholarship Fund Summit, 2021. *Teaching Macroeconomics Using Data*, ASSA/AEA Annual Meetings, 2017

Pedagogical Session: *Teaching Field Courses Issues – Development, Environmental, Demography, and Sports Economics*, AEA CTREE, 2016

### **Editorial Board**

Editor-in-Chief, *American Economist*, 2021 - Present

Former Associate Editor: *American Economist*

Former Editorial Board Member: *Perspectives on Economic Education Research*

Former Editorial Board Member: *Journal of Hispanic Higher Education*

Guest Co-Editor: *Empirische Pädagogik (Empirical Pedagogy)*

*Perspectives on Economic Education Research*

Referee

*The Internet and Higher Education, Journal of Economic Education, Journal of Management Education, The American Economist, Decision Sciences Journal of Innovative Education, Journal of Hispanic Higher Education, International Review of Economics Education, Eastern Economic Journal, Perspectives on Economic Education Research, Journal of Financial Counseling and Planning, European Academy of Management*

## **Pedagogy**

### **Presentations**

- “Innovation in Instruction: Transformative Strategies for Engaging Diverse Student Audiences,”* McGraw Hill Economics Symposium: Shaping the Future of Economics Education, 2024
- “Student Engagement and Interaction in the Economics Classroom: Essentials for Economic Educators,”* ASSA/AEA Annual Meetings, 2022
- “10 Essential Ways to Engage your Economics Students in Today's World,”* McGraw-Hill Online Webinar, 2022
- “Economic Prosperity: Economic and Financial Literacy, and Entrepreneurship,”* The Biden Challenge: How to Revitalize the Middle Class, 2018 (invited)
- “Master of Arts in Economics and Entrepreneurship for Educators (MAEEE): More Than a Master’s Degree,”* Council for Economic Education Annual Conference, 2018
- “Technology for Learning,”* 29th Annual Robert Morris Conference on Teaching Economics: Instruction and Classroom Based Research, 2018
- “Authors’ Secrets on How to Organize Principles Courses for Success,”* ASSA/AEA Annual Meetings, 2018
- “A Digital, Conceptual, and Bilingual Approach for Teaching Economics in Various Learning Environments,”* 70<sup>th</sup> Texas Community College Teaching Association Convention, 2017 (invited)
- “Teaching Digital-minded Students,”* Keynote Address, 14<sup>th</sup> Annual Professors Conference: Teaching and Learning Economics in the College Classroom, 2016
- “Graduate Education at University of Delaware: MAEEE and Ph.D. Degrees in Economic Education,”* Council for Economic Education Annual Conference, 2016
- “A New Conceptual Approach to Teaching Principles of Economics,”* Society of Economic Educators Annual Meeting, 2016
- “Teaching Digital-minded Students in Various Learning Environments,”* Keynote Address, 27<sup>th</sup> Annual Robert Morris Conference on Teaching Economics: Instruction and Classroom Based Research, 2016
- “Keys to Financial Success: A Rigorous Curriculum, Teacher-Training Program, and Assessment Process,”* Keynote Address, 8<sup>th</sup> Citi-National Institute of Education Financial Literacy Conference, Singapore, 2015

### **Curriculum and Exam Developer**

- “National Economics Challenge,”* Exam Developer (Semifinals and Finals), Council for Economic Education, 2010
- “Husker-Nomics: The Economics of Sports,”* Economics is Everywhere! UNL Center for Economic Education, 2004 - 2011

### **Reviewer**

- 2012 Economic Report of the President,* with Council for Economic Education. Teaching Boxes on Economic Concepts and Personal Financial Literacy, 2012

## **Presenter**

- “SYLP Economics Summer Camp,” UD CEEE, 2023
- “Economics for Leaders,” Foundation for Teaching Economics (FTE),  
Yale (virtual), 2020; Rice (virtual), 2020; Chicago (virtual), 2020;  
Houston, TX, 2017; Boulder, CO, 2014; Berkeley, CA, 2013; Chicago, IL, 2013;  
Nashville, TN, 2012; Boulder, CO, 2012; Austin, TX, 2011; Williamsburg, VA, 2010
- “Teaching the Economics of Trade,” The University of Arizona, Tucson, 2016 (*invited*)
- “Is Capitalism Good for the Poor?” Foundation for Teaching Economics (FTE),  
Newark, DE, 2013; Lincoln, NE, 2013; Pearland, TX, 2012; Middleburg, FL, 2010
- “Issues of International Trade,” Foundation for Teaching Economics (FTE),  
Newark, DE, 2015; Newark, DE, 2014; Edmond, OK, 2013; Newark, DE, 2012;  
Middleburg, FL, 2012; Oklahoma City, OK, 2010
- “Economics of Disasters,” Foundation for Teaching Economics (FTE),  
Middleburg, FL, 2011
- “International Trade Teaching Workshop,” Int. Conference: Comparative Studies on  
Economic Education in Japan, USA and China, Japan, 2011

## **Participant**

- “*Principles of Economics: Teaching Without Limits*,” McGraw-Hill Education, 2016
- “*Innovation in Education Summit*,” McGraw-Hill Research Foundation, 2011
- “*Principles of Economics Technology Symposium*,” McGraw-Hill Education, 2011
- “*Summer Institute for Online Teaching*,” UNL, 2010
- “*Economic Issues for Teachers*,” FTE, 2009
- “*Write Winning Grants*,” Grant Writer’s Seminars and Workshops, LLC, UNL, 2006

## **Copy Editor**

- Study Guide to Accompany Essentials of Economics: McConnell and Brue*, William  
Walstad, New York: McGraw-Hill/Irwin, 2007

## **Other Information**

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- Director, Artisans’ Bank, 2016 - Present
- NCAA Division I All-Academic Team, Honorable Mention, 1997
- *President*, Student-Athlete Advisory Board, UNL, 2001; *Multicultural Rep.*, 2000
- Spanish National Champion +45 (short course), Swimming, 2024
  - 200 Breaststroke
  - 400 Individual Medley
- Spanish National Champion +40 (short course), Swimming, 2022
  - 200 Breaststroke (with new *Spanish National Record*)
- Spanish National Champion +35 (short course), Swimming, 2017
  - 400 Individual Medley