

## Charis Asante-Agyei, Ph.D.

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### EDUCATION

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<b>Syracuse University</b> Ph.D., Information Science and Technology	Syracuse, NY June 2024
<b>Stony Brook University (SUNY Korea)</b> M.S., Technology Systems Management	Incheon, South Korea May 2018
<b>Stony Brook University (SUNY Korea)</b> B.S., Technology Systems Management Minor: Computer Science & Entrepreneurship	Incheon, South Korea Long Island, NY May 2017

### TEACHING EXPERIENCE

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<b>University of Delaware</b> Assistant Professor of Entrepreneurship	Newark, DE August 2025 – Present
<b>Lewis &amp; Clark College</b> Assistant Professor of Entrepreneurship	Portland, OR August 2024 – July 2025
<b>Syracuse University</b> Instructor, Applications Programming for Info Systems (IST256) Remote Tutoring Mentor	Syracuse, NY Fall 2022 – Spring 2023 Spring 2021-Fall 2021
<b>SUNY Korea</b> Teaching Assistant Lead Tutor, Design Thinking Summer Camp	Incheon, South Korea Fall 2017, Spring 2018 Summer 2018

### RESEARCH EXPERIENCE

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<b>Syracuse University</b> Researcher, Digital Work Group Researcher, Interior Northeast I-Corps Hub Researcher, Creating Work/Life NSF Project (#1928733) Research Assistant, Information Science and Technology	Syracuse, NY Spring 2023 – Spring 2024 Fall 2023 – Spring 2024 August 2021 – Spring 2024 August 2019– May 2021
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### PUBLICATIONS

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Kim, P., **Asante-Agyei, C.**, Munoz, I., Dunn, M., & Sawyer, S. (2025). Decoding the Meaning of Success on Digital Labor Platforms: Worker-Centered Perspectives. *Proceedings of the ACM on Human-Computer Interaction*, 9(2), 1-29.

**Asante-Agyei, C.** & Thompson, N.A. (2025). Entrepreneurship as Practice & Strategy as Practice. In *Encyclopedia of Strategy as Practice*. Grossmann-Hensel, B., Jarzabkowski, P., Kratochvil, R., Seidl, D., Spee, A. P., & Whittington, R. (forthcoming 2025). Elgar Encyclopedia of Strategy as Practice: Edward Elgar Publishing.

Duan, Y., **Asante-Agyei, C.**, Kelly, R., & Hemsley, J. (2024). A Practice Theory Perspective on Dribbble and the Evolving Design Industry. *Social Media+ Society*, 10(1), 20563051241228601.

**Asante-Agyei, C.**, Xiao, Y. M., & Xiao, L. (2022). Will You Talk about God with a Spirituality Chatbot? An Interview Study, *Proceedings of the 52nd Annual Hawaii International Conference on System Sciences* (Jan. 4 – 7, Hyatt Regency Maui, Hawaii, USA).

## CONFERENCE PROCEEDINGS, PRESENTATIONS, & POSTERS

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**Asante-Agyei, C.**, Mchiri, A. & Erickson, I. (2026). Temporality and Hybrid Entrepreneurship: Mapping Hybridity Episodes Among Docpreneurs. In *Africa Academy of Management Biennial Conference*. (Forthcoming, January 4-7, ESCA Ecole de Management, Casablanca).

**Asante-Agyei, C.**, Mchiri, A. & Erickson, I. (2025). Temporality and Hybrid Entrepreneurship: Mapping Hybridity Episodes Among Docpreneurs. In *Southern Management Academy (SMA)*. (October 22-25, Hyatt Regency Greenville, South Carolina).

**Asante-Agyei, C.**, & Cestino, J. (2024). Hybrid Entrepreneurship: An Integrative Systematic Literature Review and Research Agenda. In *Academy of Management Proceedings* (Vol. 2024, No. 1, p. 17848). Valhalla, NY 10595: Academy of Management.

**Asante-Agyei, C.**, & Erickson, I. (2024). Up Top Down Low: Exploring Autonomy in Hybrid Entrepreneurship Among Medical Doctors in Ghana. In *Academy of Management Proceedings* (Vol. 2024, No. 1, p. 15033). Valhalla, NY 10595: Academy of Management.

**Asante-Agyei, C.**, Manfredi L., & Erickson, I. (2022). Unfolding the future: Prototypes as epistemic objects in collaboration and innovation work, *Proceedings of the 2022 iConference* (Feb. 28 – Mar. 4, virtual).

Abraham, H., Jack, M., Mazmanian, M., **Asante-Agyei, C.**, Erickson, I., & Hong, J. (2021). More than Temporal Control: Forms of Agency That Matter to High-Skilled Independent Workers. In *Academy of Management Proceedings* (Vol. 2021, No. 1, p. 16322). Briarcliff Manor, NY 10510: Academy of Management.

Xiao, L., & **Asante-Agyei, C.** (2020). Preparing for the future of work: Building an informal learning community about intelligent technologies in poor neighborhoods. *Proceedings of the Association for Information Science and Technology*, 57(1), e404.

## PRESENTATIONS

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**Asante-Agyei, C.** (2024). A Chat about Entrepreneurship. *Entrepreneurship Club Fireside Chat*, October 2, 2024. Oregon Episcopal School, Portland, Oregon.

**Asante-Agyei, C.** (2024). Technology and Entrepreneurship in the age of Sustainable Development. In *Economics Education and Entrepreneurship International Conference (ECOENIC)*, June 29, 2024, Banjarmasin. Aula 11 Rektorat Lambung Mangkurat University, Banjarmasin, Indonesia.

**Asante-Agyei, C.**, Newman, A., Bellavitis, C., Wiklund, J., & Tran, M. K., (2024). I-Corps Research Projects. In *National Innovation Network (NIN)*, 7<sup>th</sup> Annual Meeting, June 9-11, 2024. The Westin Washington, DC Downtown, Washington D.C., USA.

**Asante-Agyei, C.,** Hussain, F., & Newman, A. (2024). Hopeful and Hopeless: Examining Civic Wealth Creation and Destruction among Rohingya Refugee Entrepreneurs. In Ewing Marion Kauffman Foundation Sponsored Colloquium on Transitional Entrepreneurship, May 31-June 1, 2024. Strome College of Business, Old Dominion University, Norfolk, VA, USA.

**Asante-Agyei, C.** (2023). The role of technology in fostering entrepreneurship. In International Conference on Entrepreneurship, Technology, and Education (ICETEDU), October 25, 2023, Kalimantan Barat. Institut Teknologi dan Bisnis Sabda Setia (ITBSS).

**Asante-Agyei, C.,** Manfredi L., & Erickson, I. (2023). “We need goosebumps”: Scripts and Stages in the Performance of the Entrepreneurial Pitch. In 8<sup>th</sup> Annual Entrepreneurship as Practice Conference and Symposium, Mar. 29 – Mar. 31, 2023, Lüneburg, Germany.

**Asante-Agyei, C.,** Manfredi L., & Erickson, I. (2022). Scripting Entrepreneurs: Understanding Pitching as Identity Making Practice. In 7<sup>th</sup> Annual Entrepreneurship as Practice Conference and Symposium, Apr. 4 – Apr. 7, 2022, Amsterdam, The Netherlands (hybrid).

**Asante-Agyei, C.,** Erickson, I. (2021). Amplifying the Everyday: An Interrogation of Digital Entrepreneurship using Amplification Theory. In 37<sup>th</sup> EGOS Colloquium. Sub-theme 70: The Bright and the Dark Sides of Entrepreneurship’s Social Effects, July 8-10, 2021, Amsterdam. European group for organizational studies (EGOS).

## **WORKING PAPERS & RESEARCH IN PROGRESS (ordered by proximity to submission)**

**Asante-Agyei, C.,** Cestino, J. Systematic Literature Review of Hybrid Entrepreneurship  
Target: Entrepreneurship Theory & Practice Status: Under Review

**Asante-Agyei, C.,** Erickson, I. Emancipation in Hybrid Entrepreneurship  
Target: Journal of Business Venturing Status: Re-Writing

**Asante-Agyei, C.,** Hussein, F. Digital Entrepreneurship and Refugees  
Target: Information Systems Journal Status: Out for Friendly Reviews

## **HONORS & AWARDS**

Best Paper Award in ENT Division, AoM	2024
AIS Entrepreneurial Innovation Fellowship (\$5000)	2024
Summer Pre-Dissertation Fellowship (\$4,500)	2023
Summer Doctoral Research Fellowship (\$6,500)	2022
Research Excellence Doctoral Funding Fellowship (\$12,875)	2021
CUSE Seed Grant (\$5000)	2021
Research Excellence Doctoral Funding Fellowship (\$25,000)	2019-2020
Graduate Teaching Assistantship (\$28,210)	2018
Shared Prosperity Scholarship Fellowship (~\$94,000)	2013-2017

## **SERVICE**

Judge, Whitman School of Management Business Capstone Competition	2024
Member, Dean Search Committee (School of Information Studies)	2023
Judge, Summer College Pitch Competition	2022

Member, Research Committee (School of Information Studies)	2022-2023
Crew Member, Practice PhD Consortium	2022-2024
Member, PhD Committee (School of Information Studies)	2020-2021

## REVIEWING

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Frontiers in Psychology  
Academy of Management (AoM)  
iConference  
Information Systems Journal (ISJ)  
International Conference on Information Systems (ICIS)  
Journal of Global Information Management (JGIM)

## SEMINARS & WORKSHOPS

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USASBE Entrepreneurship Lecturer Certification Workshop, April 2-23, 2024, Online.

Property Rights, Stakeholders, and Entrepreneurship, Institute for an Entrepreneurial Society, October 26-28, 2023, Syracuse University, NY.

Contemporary Research in Entrepreneurship (EEE 932), Fall 2023, Whitman School of Management, Syracuse University, NY.

Navigating Qualitative Dissertations, Academy of Management, Aug 4, 2023, Boston, MA.

Advanced Topics in Organizational Behavior II (MGT 855), Spring 2023, Whitman School of Management, Syracuse University, NY.

Virtual Summer Seminar in Entrepreneurship Research, Summer 2021, Online.

## PROFESSIONAL EXPERIENCE

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<b>SUNY KOREA</b>	Incheon, South Korea
Technical Assistant, Office of IT	October 2018– September 2019

<b>DY Corporation</b>	Incheon, South Korea
Research Intern, New Business Institute	May 2017– August 2017

<b>What's Up Seoul</b>	Seoul, South Korea
Co-founder	January 2014– October 2014

## PROFESSIONAL ASSOCIATIONS

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Academy of Management (ENT & OMT Divisions)	2021-Present
Entrepreneurship as Practice	2021-Present
Practice Theory Consortium	2021-Present

## LICENSES & CERTIFICATIONS

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USASBE Entrepreneurship Lecturer Certification	May 2024
Enterprise Design Thinking Co-Creator (IBM)	July 2020
Enterprise Design Thinking Practitioner (IBM)	May 2020

## **LANGUAGES**

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Akan: Native

English: Bilingual competence

Korean: Intermediate fluency (TOPIK 3)