

Timothy D. DeSchriv

Alfred Lerner College of Business & Economics
Dept. of Hospitality Business Management
Raub Hall, Room 207
University of Delaware
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Newark, DE 19711
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EDUCATION

Ed. D., Physical Education with an emphasis in Sport Administration, May 1996.

University of Northern Colorado.

Dissertation: Factors Affecting Spectator Attendance at NCAA Division II Football Contests.

M.A., Economics, May 1993. Penn State University

Master's Thesis: Cartel Behavior Within the NCAA.

B.A., Economics, May 1990. Villanova University

History Minor, Cum Laude Graduate.

EXPERIENCE

2016-Present

University of Delaware

Newark, DE

Associate Professor in the Department of Hospitality Business Management, Lerner College of Business & Economics

- Instruction of graduate and undergraduate courses in Sport Management.
 - Classes taught include undergraduate Sport Finance, Sport Marketing, and Sport Management Capstone Internship.
- Undergraduate Internship Program Coordinator.
- Certified Hospitality Educator, American Hotel & Lodging Association (2016).

2010 - 2016

University of Delaware

Newark, DE

Associate Professor in the Department of Business Administration, Lerner College of Business & Economics

- Instruction of graduate and undergraduate courses in Sport Management.
 - Classes taught include graduate Sport Finance, undergraduate Sport Finance, Sport Marketing, Event/Facility Management, Introduction to Sport Management, and Sport Management Capstone Internship.
- Internship Program Coordinator (2011-2016)
- Acting Area Head (Spring 2014, Spring/Summer 2016)

EXPERIENCE (cont.)

2004 - 2010

University of Delaware

Newark, DE

Assistant/Associate Professor in the Department of Health, Nutrition, and Exercise Sciences

- Member - College of Health Sciences Promotion & Tenure Committee.
- Member – Dept. of HNES Undergraduate Curriculum Committee.
- 2007-2008 – Interim Sport Management Program Director.
- 2008-2009: College Member-At-Large to University Faculty Senate.
- Granted tenure and promotion in 2006
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1998-2004

University of Massachusetts

Amherst, MA

Assistant Professor in the Department of Sport Management.

Isenberg School of Management

- Instruction of graduate and undergraduate courses in Sport Management.
 - Classes taught at the Graduate level include Sport Business and Finance, Principles of Sport Finance, and Sport Event Management.
 - Classes taught at the Undergraduate level include Introduction to Sport Management, Economics of Sport, Financial Aspects of Sport, Sport Event Management, and Sport Event Sponsorship.
- Advisement of Masters students (1999-2002).
- Co-Executive Director, 1999 and 2000 New Balance Haigis Hoopla 3-on-3 basketball tournaments.
- Co-investigator of two contracted projects for the Center for Spectator Sport Research. Project generated \$85,000 for Sport Management Department.
- 1998-2002. Department located in the College of Food & Natural Resources. 2002 - Department transferred to the Isenberg School of Management.
- Granted tenure and promotion in spring 2004.

1995-1998

Western Carolina University

Cullowhee, NC

Assistant Professor of Sport Management in the Department of Health and Human Performance

- Instruction of courses in Sport Management.
- Advisement of undergraduate majors.
- Participation on departmental, college, and university committees.
- Scholarly research responsibilities.

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EXPERIENCE (cont.)

Jan. 1994-

University of Northern Colorado

July 1994

Greeley, CO

Interim Associate Athletic Director

- Event management for intercollegiate athletic contests.
- Financial budget oversight and analysis.
- Involvement in fundraising campaign for new athletic stadium.

Aug. 1994-

University of Northern Colorado

May 1995

Greeley, CO

Graduate Assistant to the Dean of Continuing Education

- Served as assistant to the Dean and Financial Policy Analyst.
- Maintained computer database on course offerings and class sizes.
- Conducted research projects for the UNC Continuing Education Planning Committee.

Aug. 1991-

Pennsylvania State University

May 1993

University Park, PA

Graduate Teaching/Research Assistant

- Held teaching and research positions in the Department of Economics.
- Instructed courses and determined grading for 150 students per semester in Macroeconomics and Microeconomics courses.

May 1990-

U.S. Department of Labor, Bureau of Labor Statistics

June 1991

Philadelphia, PA

Field Economist

- Collected wage and salary data from private corporations.
- Development of corporate listings for future research and analysis.

RESEARCH

REFEREED PUBLICATIONS

Pifer, N.D., & DeSchrive, T.D. (revise & resubmit). Player Values and Points: Examining the Relationship between Inflation-Adjusted Transfer Fees and Club Performance in the English Premier League. *Journal of Sport Economics*.

DeSchrive, T.D., Webb, T., Tainsky, S., & Simon, A. (Accepted for Publication, 2/24/2021). If you play, will they stay?: The relationship between Southeastern Conference football and hotel revenues. *Journal of Sport Management*.

Pifer, N.D., DeSchrive, T.D., Baker, T., & Zhang, J. (2019). The advantage of experience: Analyzing the effects of player experience on performance of March Madness teams. *Journal of Sports Analytics*. 5(2), 137-152. DOI 10.3233/JSA-180331.

REFEREED PUBLICATIONS (cont.)

- Tyler, B.D., Morehead, C.A., Cobbs, J., & DeSchraver, T.D. (2017). Specifying rivalry in estimations of spectator sport demand: Past measures and testing a new approach. *Sport Marketing Quarterly*, 26(4), 204-222.
- Shapiro, S., DeSchraver, T.D., & Rascher, D. A. (2017). The Beckham effect: Examining the longitudinal impact of a star performer. *European Sport Management Quarterly*, 18(1), 1-25.
- Mayer, K.C., Morse, A., & DeSchraver, T.D. (2017). Intercollegiate football and luxury suites: An investigation of factors related to price. *Sport Marketing Quarterly*, 26(2), 75-86.
- DeSchraver, T.D., Rascher, D.A., & Shapiro, S. (2016). If we build it, will they come?: Examining the effect of expansion teams and soccer-specific stadiums on Major League Soccer attendance. *Sport, Business and Management: An International Journal*, 6(2), 205-227.
- Popp, N., DeSchraver, T.D., McEvoy, C.D., Diehl, M. (2016). A valuation analysis of corporate naming rights for collegiate sport venues. *Sport Marketing Quarterly*, 25(1), 7-20.
- Shapiro, S., DeSchraver, T.D., & Rascher, D. (2012) Factors affecting the price of luxury suites in major North American sport facilities. *Journal of Sport Management*, 26(3), 249-257.
- Rascher, D.A., & DeSchraver, T.D. (2012). Smooth operators: Recent collective bargaining in Major League Baseball. *International Journal of Sport Finance*, 7(2), 176-206.
- DeSchraver, T.D. (2007). Much adieu about Freddy: The relationship between MLS spectator attendance and the arrival of Freddy Adu. *Journal of Sport Management*, 21(3) 438-451.
- McEvoy, C. D., Nagel, M. S., DeSchraver, T. D., & Brown, M. T. (2005). Facility age and attendance in Major League Baseball: Examining the honeymoon effect. *Sport Management Review*, 8(1) 19-41.
- DeSchraver, T. D., & Howard D. (2005) Sport facility funding and asset-backed securitization. *International Journal of Sport Management*, 6(4), 324-342.
- DeSchraver, T. D. & Robinson, M. J. (2003). Consumer differences across large and small market teams in the National Professional Soccer League. *Sport Marketing Quarterly*, 12(2), 80-87.

RESEARCH PUBLICATIONS (cont.)

DeSchraver, T. D. & Jensen, P. E. (2003). What's in a name?: Factors affecting naming rights prices for major North American sports facilities. *Eastern Economic Journal*, 29(3), 359-376.

DeSchraver, T. D & Jensen, P.E. (2002). Determinants of spectator attendance at NCAA Division II football contests. *Journal of Sport Management*, 16(4), 311-330.

Rivers, D. & DeSchraver, T. D. (2002). Star players, payroll distribution and Major League Baseball attendance. *Sport Marketing Quarterly*, 11(2), 164-173.

DeSchraver, T.D. (1999). Factors affecting spectator attendance at NCAA Division II football contests. *International Sports Journal*, 3(2), 55-65.

DeSchraver, T.D. & Stotlar, D.K. (1996). An economic analysis of cartel behavior within the NCAA. *Journal of Sport Management*, 10(4), 388-400.

INVITED PUBLICATION

DeSchraver, T. D. (2009). Recession emerges as formidable foe for college sports: Athletic departments make winning decisions and lose out in the downturn. *Phi Kappa Phi Forum*, Fall. 14-17.

TEXTBOOK

Fried, G., DeSchraver, T.D., & Mondello, M. (2020) *Sport finance, 4th edition*. Human Kinetics Publishing. Published in February, 2019.

Fried, G., DeSchraver, T.D., & Mondello, M. (2013) *Sport finance, 3rd edition*. Human Kinetics Publishing.

Fried, G., Shapiro, S., & DeSchraver, T.D. (2008). *Sport finance, 2nd edition*. Human Kinetics Publishing.

Fried, G., Shapiro, S., & DeSchraver, T.D. (2003). *Sport finance, 1st edition*. Human Kinetics Publishing.

TEXTBOOK CHAPTERS

DeSchraver, T.D., Williams, S., & Mahony, D. (in production). Finance and economics in the sport industry. In Pederson, P., Parks, J., Quarterman, J., and Thibault, L. *Contemporary Sport Management, 7th Edition*. Human Kinetics Publishing.

DeSchraver, T.D., Hambrick, M., & Mahony, D. (2019). Finance and economics in the sport industry. In Pederson, P., Parks, J., Quarterman, J., and Thibault, L. *Contemporary Sport Management, 6th Edition*. Human Kinetics Publishing.

TEXTBOOK CHAPTERS (cont.)

- DeSchraver, T.D. & Mahony, D., and Hambrick, M. (2014). Finance and economics in the sport industry. In Pederson, P., Parks, J., Quarterman, J., and Thibault, L. *Contemporary Sport Management, 5th Edition*. Human Kinetics Publishing.
- DeSchraver, T.D., & Johnson, E. J. (2012) *Financial Management and Budgeting*. In G. S. McClellan, C. King, & D. L. Rockey (Eds.). *The Handbook of College Athletics and Recreation Administration*. Jossey-Bass.
- Mahony, D.F., Moorman, A.M., DeSchraver, T.D., & Hambrick, M.E. (2012) *Program rankings in Sport Management: A critical analysis of benefits and challenges*. In A. Gillentine, R. Baker, & J. Cuneen (Eds.), *Paradigm shift: Critical essays in Sport Management*. Scottsdale, AZ: Holcomb Hathaway, Inc.
- DeSchraver, T.D. & Mahony, D. (2010). Finance and economics in the sport industry. In Pederson, P., Parks, J., Quarterman, J., and Thibault, L. *Contemporary Sport Management, 4th Edition*. Human Kinetics Publishing.
- Mahony, D. & DeSchraver, T.D. (2008). The big business of college sports in America. *The Business of Sports, Vol. 1*. In Humphreys, B.R. & Howard, D.R. (editors). Praeger Publishing, pp. 225-252.
- DeSchraver, T.D. & Mahony, D. (2007). Finance, economics, and budgeting in the sport industry. In Parks, J. & Quarterman, J. *Contemporary Sport Management, 3rd Edition*. Human Kinetics Publishing.
- Howard, D., & DeSchraver, T. D. (2005) Financial principles applied to sport management. In Masteralexis, L. P., Barr, C. A., & Hums, M. A. *Principles and Practices of Sport Management, 2nd Edition*. Aspen Publications.
- DeSchraver, T.D. & Mahony, D. (2003). Finance, economics, and budgeting in the sport industry. In Parks, J., Quarterman, J, and Thibault, L. *Contemporary Sport Management, 2nd Edition*. Human Kinetics Publishing.
- ### **NON-REFEREED PUBLICATIONS**
- DeSchraver, T. D., & Stotlar, D.K. (2004). An economic analysis of cartel behavior within the NCAA. In S. Rosner & Shropshire, K. (Eds.), *The Business of Sports* (pp. 317-320). Sudbury, MA: Jones and Bartlett.
- DeSchraver, T. D. (2002). Book Review: *Sole influence*, by Yaeger and Wetzel. *Sport Marketing Quarterly*, 11(1), p. 65-66.
- DeSchraver, T. D. (23-29 April, 2001). A bright idea for the PGA Tour: Night flights. *Street & Smith's SportsBusiness Journal*, 4(1), p. 31.
- DeSchraver, T.D. (1997). Book Review: *Financing sport*, by Howard and Crompton. *Journal of Sport Management*, 11(2), p. 182-183.

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REPORTS

“*Patron analysis of National Steeplechase Association event attendees*”. A report for the National Steeplechase Association, 1999.

“*Patron analysis of NCAA Baseball Championship event attendees*”, with William Sutton, Richard Irwin, and James Gladden”. A report for the National Collegiate Athletic Association, 2000.

“*Patron analysis of Major League Soccer/Anschutz Entertainment Group teams*”, with James Gladden”. A report for the Anschutz Entertainment Group, 2002.

“*Economic impact analysis of the Ripken Baseball World Series*”. with Matthew Robinson. A report for Ripken Baseball, 2005.

“*Economic impact analysis of the Ripken Baseball Summer Youth Camps*”, with Matthew Robinson. A report for Ripken Baseball, 2005.

“*An analysis of the luxury suite/club seat pricing at Red Bull Park*”. with Daniel Rascher. A report for the New York Red Bulls, 2008.

“*An analysis of the salary system in Major League Soccer*”, with Daniel Rascher. A report for the New York Red Bulls, 2008.

“*Event Analysis and Economic Impact Study: 2009 Northern Trust Open Professional Golf Association Event*”, with Aubrey Kent, Jeremy Jordan, and Yuhei Inoue. A report produced by the Temple Sport Industry Research Center for the Professional Golf Association of America, 2009.

“*Event Analysis and Economic Impact Study: 2009 WGC-CA Championship Professional Golf Association Event*”, with Aubrey Kent, Jeremy Jordan, and Yuhei Inoue. A report produced by the Temple Sport Industry Research Center for the Professional Golf Association of America, 2009.

GRANTS/CONTRACTS

University of Delaware

- University of Delaware Center for Teaching and Learning. (2013). Grant to expand use of Student Presentation Electronic Portfolios in Undergraduate Sport Management Curriculum. Primary investigator with Gerald Oravitz. \$6,000.
- University of Delaware Center for Educational Effectiveness. (2009-11). Grant to develop E-portfolios for Sport Management program. Co-primary investigator with Matthew Robinson, \$16,500.
- University of Delaware Center for Educational Effectiveness. (2009-10). Grant to develop capstone internship course for Sport Management program. Co-primary investigator with Nathaniel Measley, \$8,000.

GRANTS/CONTRACTS (cont.)

- Unites States of America, Department of State Grant. (2005). Grant to develop sport managers and basketball coaches in the nation of Senegal. \$135,000. Primary Investigator – Matthew Robinson.
- University of Delaware Global Citizenship Faculty Fellows Program. (2005). University grant to be used for travel expenses to the nations of Turkey and South Korea to conduct research on international sport management for classroom use. \$1,000.
- Internal Grant from UD Resident Student Organization for management of 3rd Annual Hens Hardwood Classic 3 on 3 basketball tournament. Grant given to Future Sport Managers Association. \$950.
- Internal Grant from UD Resident Student Organization for management of 4th Annual Hens Hardwood Classic 3 on 3 basketball tournament. Grant given to Future Sport Managers Association, \$950.

University of Massachusetts, Amherst

- Anschutz Entertainment Group/Major League Soccer. (2002). Co-researcher for patron analysis study on Major League Soccer attendees. \$36,000.
- National Steeplechase Association. (2000). Co-researcher for patron analysis study on National Steeplechase Association event attendees. \$19,000.
- National Collegiate Athletic Association. (2000-2001). Co-researcher for patron analysis research at NCAA Championship events. \$30,000.
- University of Massachusetts, College of Food and Natural Resources. (2000). Grant for attendance at the 2nd Annual Sports Finance Forum. Scottsdale, AZ. March 27-29, 2000.
- \$600 grant, additional \$600 match from Dept. of Sport Management.

REFEREED CONFERENCE PRESENTATIONS

DeSchraver, T. D. (1995). *An economic analysis of NCAA regulations*. Student poster presentation at the 1995 North American Society for Sport Management Conference. Athens, GA. May 1995.

DeSchraver, T.D. (1996). *Factors affecting spectator attendance at NCAA Division II football games*. Presentation at the 1996 North American Society for Sport Management Conference. Frederickton, New Brunswick, Canada. May, 1996.

DeSchraver, T.D. (1997). *Cartel behavior within the National Collegiate Athletic Association*. Presentation at the 1997 North American Society for Sport Management Conference. San Antonio, TX. May, 1997.

DeSchraver, T.D. & Robinson, M.J. (1998). *Factors influencing consumer purchasing decisions for indoor professional soccer contests*. Presentation at the 1998 North American Society for Sport Management Conference. Buffalo, NY. May, 1998.

DeSchraver, T.D. & Robinson, M. J. (1999). *Acquisition of corporate sponsors for sport organizations: An instruction session for sport practitioners*. 1999 AAHPERD National Convention. Boston, MA. April, 1999.

REFEREED CONFERENCE PRESENTATIONS (cont.)

- DeSchraver, T.D. & Robinson, M. J. (1999). *Large and small markets: A comparison of patrons across markets in the National Professional Soccer League*. 1999 North American Society for Sport Management Conference. Vancouver, British Columbia, Canada. June, 1999.
- DeSchraver, T. D. & Wilson, D. (1999). *Who's making the call?: Ticket pricing in NCAA Division I-A college football*. 1999 North American Society for Sport Management Conference. Vancouver, British Columbia, Canada. June, 1999.
- DeSchraver, T. D. & Jensen, P. E. (2000). *What's in a name?: Factors affecting naming rights prices for major North American sports facilities*. 2000 North American Society for Sport Management Conference. Colorado Springs, CO. June, 2000.
- DeSchraver, T. D. & Howard, D. (2001). *Asset backed securitization and sport facility financing*. 2001 North American Society for Sport Management Conference. Virginia Beach, VA. June, 2001.
- DeSchraver, T. D. & Jensen, P. E. (2002). *Wins vs. profit: Ownership incentives in Major League Baseball*. 2002 North American Society for Sport Management Conference. Canmore, Alberta, Canada, June, 2002.
- DeSchraver, T. D. & Jensen, P. E. (2003). *An empirical estimation of marginal revenue products in Major League Baseball*. 2003 North American Society for Sport Management Conference. Ithaca, NY. June, 2003.
- McEvoy, C. D., Nagel, M. S., DeSchraver, T. D., & Brown, M. T. (2003). *Facility age and attendance in Major League Baseball: Examining the honeymoon effect*. 2003 North American Society for Sport Management Conference. Ithaca, NY. June, 2003.
- Tomasini, N., and DeSchraver, T.D. (2004). *Perceptions of Division I-A Athletic Administrators toward the Organization of the Bowl Championship Series*. 2004 Sport Marketing Association Conference. Memphis, TN. November, 2004.
- DeSchraver, T.D. (2006). *Much adieu about Freddy: Freddy Adu and attendance in Major League Soccer*. 2006 North American Society for Sport Management Conference. Kansas City, Missouri. June, 2006.
- DeSchraver, T.D., Brown, M.T., Mondello, M., and Rascher, D. (2007). *Teaching Sport Finance: A resource sharing session*. 2007 North American Society for Sport Management Conference, Fort Lauderdale, Florida. June, 2007.
- DeSchraver, T.D., Gladden, J.M., and Cobbs, J. (2007). *Brand it with Beckham: David Beckham and the repositioning of Major League Soccer*. 2007 Sport Marketing Association Conference, Pittsburgh, PA. November, 2007.

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REFEREED CONFERENCE PRESENTATIONS (cont.)

- DeSchraver, T. D. & Rascher, D. (2009). *Factors affecting the price of luxury suites in major North American sports facilities*. 2009 North American Society for Sport Management Conference, Columbia, SC. May 2009.
- McEvoy, C., DeSchraver, T.D., & Brown, M. (2009). *Integrating Moneyball into sport management curricula: Using simulation exercises to facilitate instruction on basic financial and economic theory and the impact of this theory on player operations in professional sport*. 2009 North American Society for Sport Management Conference, Columbia, SC. May 2009.
- DeSchraver, T.D., & Rascher, D. (2010). *A Panel Study of Factors Affecting Attendance at Major League Soccer Contests: 2007-2010*. 2010 Sport Marketing Association Conference, New Orleans, LA. October 29, 2010.
- DeSchraver, T.D., Johnson, E.J., & Pusecker, K.L. (2011). *Lessons Learned From Implementing an ePortfolio System: Assessing Sport Management Students' Learning for Career Placement*. 2011 Sport Marketing Association Conference, Houston, TX. October 27, 2011.
- DeSchraver, T.D., Shapiro, S., & Rascher, D. (2013). *If we build it, will you come? Examining the effect of expansion teams and soccer-specific stadiums on Major League Soccer attendance*. 2013 North American Society for Sport Management Conference. Austin, TX. May, 2013.
- Popp, N., McEvoy, C., & DeSchraver, T.D. (2013). *Valuation analysis of corporate naming rights for collegiate sport venues*. 2013 Sport Marketing Association Conference, Albuquerque, NM. October, 2013.
- Shapiro, S., DeSchraver, T.D., & Rascher, D. (2014). *The Beckham effect: David Beckham's impact on Major League Soccer, 2007-2012*. 2014 North American Society for Sport Management Conference, Pittsburgh, PA. May, 2014.
- Reese, J., Drayer, J. Shapiro, S., Alexander, J., & DeSchraver, T.D. (2014). *Roundtable session on pricing in the sport industry*. 2014 North American Society for Sport Management Conference. Pittsburgh, PA. May, 2014.
- Mayer, K.C., Morse, A.L., & DeSchraver, T.D. (2015). *Factors influencing the price of luxury suites in collegiate football*. 2015 Sport Marketing Association Conference. Atlanta, GA. October, 2015.
- DeSchraver, T.D., Shapiro, S.L., & Rascher, D.A. (2017). *What is a star? Star power and demand for professional sport*. 2017 Sport Marketing Association Conference. Boston, MA. November, 2017.

REFEREED CONFERENCE PRESENTATIONS (cont.)

Morehead, C.A., Cobbs, J.B., DeSchrive, T.D., & Tyler, B.D. (2017). *Accounting for rivalry in estimations of demand in MLS and the NHL*. 2017 Sport Marketing Association Conference. Boston, MA. November, 2017.

Pifer, N.D., DeSchrive, T.D., & Zhang, J. (2018). *The Advantage of Experience: Analyzing the Effects of Player Experience on the Performances of March Madness Teams*. 2018 North American Society for Sport Management Conference. Halifax, Nova Scotia. June, 2018.

Pifer, N.D., DeSchrive, T.D., & Zhang, J. (2019). *Dominance and Distress: Analyzing the Labor Market Strategies of Clubs in Europe's Top Soccer Leagues*. 2019 North American Society for Sport Management Conference. New Orleans, LA. June, 2019.

INVITED CONFERENCE PRESENTATIONS

Session leader in *"Exploring Resources in Sport Management, A roundtable session on the instruction of Sport Management courses"*. M. Walker and R. Ammon (Organizers). (1996). 1996 AAHPERD National Conference, Atlanta, GA. April, 1996. Led a roundtable session on the teaching of courses in Sport Finance/Economics.

DeSchrive, T.D. (1997). *Teaching Sport Finance: A resource sharing session*. Facilitated a roundtable session on the teaching of a course in Sport Finance. 1997 North American Society for Sport Management Conference. San Antonio, TX. May, 1997.

Session leader in *"On the cutting edge of sport management curriculum content and delivery"*. Richard L. Irwin and Michael R. Judd (Organizers). (1998). 1998 North American Society for Sport Management Conference. Buffalo, NY. May, 1998. Led session on the teaching of Sport Finance and Business Administration.

(1999) *Education in the future: Facility management*. Invited member of a roundtable session at the 1999 International Association of Assembly Managers Conference. Toronto, Ontario, Canada. July, 1999.

(2003) *Student Roundtable Session*. Invited member of roundtable session at the 2003 North American Society for Sport Management Conference. Ithaca, NY, May 31, 2003.

DeSchrive, T.D. (2005). *Facility age and attendance in Major League Baseball: Examining the honeymoon effect*. 2005 Korean International Sport Management Conference, Seoul, South Korea. June 29-July 1, 2005. Invited international speaker.

Invited panelist (2005). *Steroids in sports: Should the public care what athletes do to their bodies?*: Senator Joseph R. Biden Youth Conference. Dover, Delaware. May 9, 2005.

DeSchrive, T.D. (2005). *Financial budgeting and forecasting*. Effective Sport Business Strategies: The "Business of Basketball" Seminar. Istanbul, Turkey. June 20-21, 2005. Invited international speaker.

INVITED CONFERENCE PRESENTATIONS (cont.)

- DeSchraver, T.D. (2005). *Using data base marketing to enhance marketing efforts: Ticket sales strategies*. Effective Sport Business Strategies: The “Business of Basketball” Seminar. Istanbul, Turkey. June 20-21, 2005. Invited international speaker.
- DeSchraver, T.D. (2005). *Sources of ancillary income in professional sport*. Effective Sport Business Strategies: The “Business of Basketball” Seminar. Istanbul, Turkey. June 20-21, 2005. Invited international speaker.
- Invited panelist (2009). *Sport Management Night with the Wilmington Blue Rocks*. April 22, 2009.
- DeSchraver, T.D. (2009). The global recession and its effect on the sport industry. *1st International Conference on Sports and Exercise Science*. Bangkok, Thailand, December 2, 2009. Invited Keynote Address.
- DeSchraver, T. D. (2009). Lessons learned from the development of Major League Soccer. *1st International Conference on Sports and Exercise Sciences*. Bangkok, Thailand, December 3, 2009. Invited Speaker Symposium.
- DeSchraver, T.D. (2011). A retrospective analysis of the 2007-2009 economic recession and its impact on the North American Sport Industry. *Turkish Congress on Sports Economics and Management*. Izmir, Turkey, October, 13, 2011. Invited Keynote Address.
- (2013) *Student Symposium*. Invited faculty member for student symposium on strategies for service activities within NASSM. 2013 North American Society for Sport Management Conference. Austin, TX. May, 2013.
- DeSchraver, T.D., Hunt, T., Powell, B., & Rascher, D. (2013). *Academia and the industry: Opportunities for meaningful research collaboration*. 2013 Sport Entertainment & Venues Tomorrow Conference. Columbia, SC. November, 2013. Invited panelist.
- DeSchraver, T.D., Shapiro, S., & Rascher, D. (2013). *Pricing the sport experience*. Sport Entertainment & Venues Tomorrow Conference. Columbia, SC. November, 2013. Invited research presentation.
- DeSchraver, T.D. (2014). *David Beckham and the product life cycle: Major League Soccer attendance, 2007-2012*. Invited research speaker. University of Delaware, Dept. of Business Administration Research Seminar, September 19, 2014.

COURSE INSTRUCTION

University of Delaware

- Sport Finance (Graduate and Undergraduate)
- Sport Marketing (Grad and UG)
- Event and Facility Management (UG)
- Foundations in Sport Management (UG)
- First Year Experience Seminar (UG)
- Sport Management Capstone Internship (UG)

University of Massachusetts, Amherst

- Sport Business and Finance (Grad)
- Sport Finance (UG)
- Economics of Sport (UG)
- Introduction to Sport Management (UG)
- Sport Event Management (UG/Grad)
- Sport Event Sponsorship (UG)

Western Carolina University (all undergraduate)

- Financial Aspects of Sport
- Sport Marketing
- Event and Facility Management and Marketing
- Introduction to Sport Management
- Sport Management Apprenticeship

Penn State University

- Introduction to Microeconomics (Graduate Teaching Assistant)
- Introduction to Macroeconomics (Graduate Teaching Assistant)

SERVICE

ACADEMIC SERVICE

North American Society for Sport Management

- 2019 – Garth Paton Award Selection Committee
- 2017 – NASSM Practitioner Journal Development Group
- 2017 – NASSM Conference Financial Planning Working Group
- 2013-2017, NASSM Conference Planning Committee
- 2012-2018, NASSM Treasurer
- 2011-2012, Member, NASSM Professional Relations Task Force
- 2002-2004, Member-At-Large for the NASSM Executive Council.
- 2004, Chair of the NASSM Student Research Competition Selection Committee
- 2004, Chair of the NASSM Strategic Planning Finance Committee
- 2004, Chair of the Earle F. Zeigler Award Selection Committee
- 2002-2004, Member, Website Advertising Committee.
- 2001-Present, NASSM Conference Abstract Reviewer/Section Head
- 2001-2003, NASSM Student Research Paper Contest, Paper Reviewer.

Sport Marketing Quarterly

- 2001-Present, Editorial Board Member
- 2000-2001, Guest Reviewer

ACADEMIC SERVICE (cont.)

Journal of Sport Management

- 2002, Guest Reviewer
- 2003-Present, Editorial Board Member
- 2009-2015, “Off the Press” Book Review Section Editor

International Journal of Sport Finance

- 2004-Present, Editorial Board Member

Guest Reviewer

- 2001, *Southern Economic Journal*
- 2003, *Eastern Economic Journal*
- 2003 & 2007, *Sport Management Review*
- 2004, 2018 & 2021, *Journal of Sports Economics*
- 2014 & 2016, *Sport, Business and Management: An International Journal*
- 2014, 2016, 2019, *Case Studies in Sport Management*
- 2016, *International Journal of Sports Marketing & Sponsorship*
- 2016, *Journal of Applied Sport Management*
- 2017, *Global Sports Business Journal*

UNIVERSITY SERVICE

University of Delaware

- Member, University of Delaware Faculty Senate (2008-2009).
- Member, College of Health Sciences Promotion and Tenure Committee (2007-2009).
- Member, Dept. of Health, Nutrition, and Exercise Sciences Undergraduate Curriculum Committee (2007-2009).
- Participant – UD Summer Faculty Technology Institute. Summer 2007.
- Participant – Faculty instructor for First Year Experience course (Fall 2009-Present).
- Member – Faculty Senate Subcommittee on Tech and Computing Services (2009).
- Member – Department of Athletics Committee on Recreational and Intramural Services (2008).
- Member – Lerner College of Business Undergraduate Programs Committee (2011-2012).
- Member – Department of Business Administration Undergraduate Programs Committee (2010-2012).
- Member – Department of Business Administration Promotion & Tenure Committee (2010-2016).
- Member – Department of Business Administration Ad-Hoc Research Initiatives Committee (2012-2013).
- Member – Lerner College of Business and Economics Planning Committee for Minor in Business Analytics. (2013).
- Chair – Search committee for Sport Management Continuing Track faculty position. (2013).
- Member – Dept. of Business Administration Undergraduate Awards Committee (2014-2015).
- Acting Program Head – Sport Management. Spring, 2014, Spring 2016.

UNIVERSITY SERVICE (cont.)

- Ex- Officio Member, Department of Hotel, Restaurant, and Institutional Management Promotion & Tenure Document Review Committee (2016)
- Member – Lerner College of Business and Economics Graduate Curriculum Committee (2016-2018).
- Member - Department of Hospitality Business Management, Honors Day Committee (2016-Present).
- Member – Lerner College of Business and Economics Promotion and Tenure Committee (2017-2018, 2020-Present).
- Member, Sport Management Program Undergraduate Curriculum Committee (2017-Present).
- Chair – Search Committee for Sport Management Continuing Track faculty position. (2018-19).
- Chair, Department of Hospitality Business Management Promotion & Tenure Committee (2019-2020).
- Member, Gaming Studies Major Planning Committee (2019-Present).
- Member, Lerner College Undergraduate Curriculum Committee (2019-2020).
- Member, Department of Hospitality Business Management Bylaws Committee (2019-2020).

University of Massachusetts, Amherst

- Member, College of Food and Natural Resources Curriculum Committee (2000-2002).
- Member, Isenberg School of Management Undergraduate Curriculum and Academic Policy Committee (2002-2003).
- Member, Sport Management/Hotel and Tourism Administration Personnel Committee (2002-2003).
- Co-advisor, UMASSM Student Sport Management Majors Club (1998-2000,2002-2003).
- Member, Dept. of Sport Studies Graduate Admissions Committee (1998-2003).
- Member, Dept. of Sport Studies Personnel Review Committee (1998-2003).

Western Carolina University

- Chancellor's Ad Hoc Textbook Rental Committee.
- College of Education and Allied Professions Minority Recruitment Committee.
- College of Education and Allied Professions Experiential Education Evaluation Committee.
- Dept. of Health and Human Performance Program Evaluation Committee.
- Dept. of Health and Human Performance Athletic Training Advisory Committee.
- Dept. of Health and Human Performance Graduate Program Marketing Committee.
- University Visiting Scholars Committee.

EXTERNAL SERVICE ACTIVITY

University of Delaware

- External Grant Reviewer – Canada Government grant application for sport development (2009).
- External Reviewer – Towson University Sport Management Program Review (2012).
- External Reviewer – Promotion & Tenure Cases. Completed 8 reviews from 2011-Present).
- Dissertation Committee Member – invited outside member of dissertation committee for doctoral candidate (N. David Pifer) at the University of Georgia, (2017).

University of Massachusetts, Amherst

- Program Reviewer, Reviewed sport management program and curriculum for the University of Wisconsin-Parkside. Fall 1999.
- Textbook Reviewer, Invited guest reviewer for *Sport Economics*, authored by Li, M, & Mahony, D. Fitness Information Technology Sport Management Library, Fall 1999.

Western Carolina University

- Dept. of Health, Physical Education and Recreation representative to the State Employees' United Way Campaign.
- Dept. of Health, Physical Education and Recreation representative at WCU Open Houses and Job Fairs.
- Led student educational trips to the Georgia Southern Sport Management Conference. 1996-1998.

MEDIA EXPOSURE

- Quoted interviews in the *New York Times*, *Washington Post*, *Hartford Courant*, and *Dayton Daily News*.
- Conducted interview on BBC Five Live radio show “Up All Night”, June 25, 2003.
- Television interview on *Youth in Sports* show on Comcast Net Delaware, April, 2007.

AWARDS

Western Carolina University

- University Microgrant for attendance at the 1997 North Carolina Faculty Seminar for Exemplary Teaching. \$200.

University of Northern Colorado

- Colorado State Graduate Fellowship, 1994-1995. \$500.

University of Delaware

- Masters of Business Administration (MBA) Program Excellence in Teaching Award, nominated in 2006 & 2008.

North American Society for Sport Management

- North American Society for Sport Management. Garth Paton Distinguished Service Award, 2019.
- North American Society for Sport Management Research Fellow, 2018

**PROFESSIONAL ASSOCIATION
MEMBERSHIP:**

- Honor Society of Phi Kappa Phi, University of Delaware Chapter, 2005-2010
- North American Society for Sport Management (NASSM). 1993-Present.
- Sport Marketing Association (SMA), 2003-Present.