

# Erin A. Yetter

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Lerner College of Business and Economics  
Department of Economics  
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## EDUCATION

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Ph.D., Economic Education, University of Delaware, 2014

- Dissertation: *Do School and Teacher Characteristics Matter? Evidence From the 2006 Economics National Assessment of Educational Progress*
- Advisors: Drs. Saul Hoffman and Bonnie Meszaros

M.A., Economics, University of South Florida, 2007

B.A., Economics and Political Science, *magna cum laude*, Eastern Kentucky University, 2004

## PROFESSIONAL EXPERIENCE

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University of Delaware

- Visiting Assistant Professor, 2023 – present

Temple University

- Adjunct Associate Professor, 2022 - present

Mezrah Consulting, Tampa, FL

- Instructional Designer (remote), 2022 – present
- Manager of Account Management, 2007 – 2010

University of Arizona

- Lecturer, Department of Economics, 2018 - 2022

Federal Reserve Bank of St. Louis - Louisville Branch

- Senior Economic Education Specialist, 2015 – 2018
- Economic Education Specialist, 2012 – 2015

## TEACHING EXPERIENCE

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- An Economic Perspective
- Basic Economic Issues (Principles of Micro and Macro combined course)
- Principles of Microeconomics
- Principles of Macroeconomics
- Intermediate Macroeconomic Theory
- International Economics and Policy
- Economics of Crime
- Personal Finance
- Foundations of Instruction (College of Education)

## PUBLICATIONS

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### *Articles in Refereed Journals*

“Knowledge is Power in Teaching Economics” (with C. Harter). *Kentucky Journal of Excellence in College Teaching and Learning*, 2022, 18: 19-31.

“What do Economic Education Scholars Study? Insights from Machine Learning” (with J. Fernandez and K. Holder), *Journal of Economic Education*, 2021, 52(2): 1-17.

“Financial Literacy in the Community College Classroom: A Curriculum Intervention Study” (with M. Suiter), *Journal of Economics and Financial Education*, Winter, 2017, 16(1): 54-69.

[“Using the Berenstain Bears to Teach Economics in the Elementary Classroom,”](#) *Journal of Economics Teaching*, 1(1), 2016.

“Teacher Characteristics and Student Achievement in Economics: Evidence from the Economics NAEP,” *Southwestern Journal of Economics*, October, 2015, XI(1): 88-105.

### *Other Articles*

“Considerations for the Textbook Selection Process in Principles of Microeconomics” in P. Ruder & M. Maier (Eds.) *Teaching Principles of Microeconomics*, United Kingdom: Edward Elgar Publishing, 2023, 25-43.

[“The Importance of Early Economics Education”](#), Guest blogpost for Peachtree Publishing Company, 2020

[“Teach One, Reach Many,”](#) *Economic Literacy for Life: Today's Lessons = Tomorrow's Financial Stability and Success*, Federal Reserve Bank of St. Louis, Annual Report, 2017.

[“Prices: The Marketplace's Communication System,”](#) *Page One Economics Newsletter*, Federal Reserve Bank of St. Louis, April 2013.

[“Making Sense of the Ups and Downs of Prices,”](#) *Page One Economics Newsletter*, Federal Reserve Bank of St. Louis, August 2013.

[“Why Scarce Resources Are Sometimes Unemployed,”](#) *Page One Economics Newsletter*, Federal Reserve Bank of St. Louis, October 2013.

[“The Global Economy: It's a Small World After All,”](#) *Page One Economics Newsletter*, Federal Reserve Bank of St. Louis, November 2013.

### *Selected Curriculum and Teaching Materials*

*What Should Danny Do?*, 2022

*The Ultimate Guide to Teaching Microeconomics* (3<sup>rd</sup> ed.) (with W. Gearling, D. Mateer, B. O’Roark, and H. Sackett). New York, NY: W.W. Norton, 2020.

*The Ultimate Guide to Teaching Macroeconomics* (3<sup>rd</sup> ed.) (with W. Gearling, L. Coppock, B. O’Roark, H. Sackett, J. Tierney, and K. Holder). New York, NY: W.W. Norton, 2020.

## WORK IN PROGRESS

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“Sentiment Analysis of Student Evaluations of Teaching: Evidence from Rate My Professors” (with J. Fernandez). Revise and resubmit.

## AWARDS

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Curriculum Gold Award for *What Should Danny Do?*, National Association of Economic Educators, 2022

Eller Diversity, Equity, and Inclusion (DEI) Outstanding Faculty Award, 2021

Young Scholars Program Award, Association for Private Enterprise Education, 2020

Rising Star Award, National Association of Economics Educators, 2017

2016 Best Paper Award, *Journal of Economics Teaching*, 2017

Curriculum Gold Award for *Clifford and the Big Storm* (written for the Federal Reserve Bank of St. Louis), National Association of Economic Educators, 2017

Curriculum Gold Award for *Kiddynamics: An Economics Curriculum for Young Learners* (written for the Federal Reserve Bank of St. Louis with M. Suiter & B. Meszaros), National Association of Economic Educators, 2016

Curriculum Gold Award for *The Berenstain Bears Old Hat, New Hat* (written for the Federal Reserve Bank of St. Louis), National Association of Economic Educators, 2015

Mark Berger Best Paper Award, Kentucky Economic Association Conference, 2014

Distinguished Paper Award, Pennsylvania Educational Research Association, 2011

## SELECTED INVITED PRESENTATIONS AND LECTURES

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“Where Can Economics Take Your Students?”

- Workshop for Thomas R. Brown Foundation, virtually, November 2021

“Economics, Literature, and Diversity – Oh My!”

- Workshop for Thomas R. Brown Foundation, virtually, October 2021

“Active Learning Strategies for the Economics Classroom”

Business Teachers Association of New York, virtually, April 2021

### “Teaching Economics Through Children Literature”

- Workshop Series for the Thomas R. Brown Foundation, virtually, January 2021 - April 2021
- Center for Economics, Business, and Entrepreneurship Education at Susquehanna University, virtually, September 2020
- Center for Economic Education at the Florida State College of Jacksonville, virtually, July 2020

### “Oh, the Economics You Will Find in Children’s Literature!” and “Active Learning

Strategies for the Economics Classroom”

Youth Entrepreneurs RECharge Conference, virtually, November 2020

## PROFESSIONAL SERVICE

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Executive Committee, At-Large Elected Representative for of the National Association of Economic Educators (NAEE), 2022 – 2025

Conference Committee Chair, National Association of Economic Educators (NAEE), 2022 – present

Board of Advisors, *Journal of Economics Teaching*, 2017 – 2022

Founder and Faculty Advisor, Women in Economics Club, Eller College of Management, 2018 – 2022

Referee, *Journal of Economics Education*, *Journal of Economics Teaching*, *Journal of Economics and Financial Education*, *The American Economist*, and *Perspectives on Economics Education Research*, ongoing.

## COMMUNITY SERVICE

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Meaningful Economics (ME) Club Coach, 2023 - present

Foster, Brandywine Valley SPCA, 2023 – present

Foster, Cherished Tails Animal Sanctuary, 2021