

# CEEE MISSION and VISION

To prepare K-12 educators in economics, personal finance, and entrepreneurship by providing dynamic, standards-based professional development and resources.

To see students graduate as informed and productive citizens, contributing to their own prosperity and to the well-being of the world.

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## CENTER FOR ECONOMIC EDUCATION & ENTREPRENEURSHIP

# IMPACT report 2025



UNIVERSITY OF DELAWARE

**LERNER BUSINESS  
& ECONOMICS**

591 Collaboration Way | 4th Floor, Office 425 | Newark, DE 19713  
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   @CEEEatUD

## STUDENT & COMMUNITY HIGHLIGHTS

### FOUNDATIONS OF FINANCIAL LITERACY

**7,500** Students reached

### TEACH CHILDREN TO SAVE DAY

**6,224** Students engaged

### ECONOMICS MODEL LESSONS

**6,092** Economic thinkers cultivated

### PERSONAL FINANCE ACADEMY

**5,533** Individuals connected

### BANK AT SCHOOL

**1,950** Children banked

### SIEGFRIED YOUTH LEADERSHIP PROGRAM®

**797** Future leaders inspired

### ECONOMIC FORECAST

**236** Professionals plugged in

### CEEE CONFERENCES

**84** Educators energized

### MAEEE MASTER'S PROGRAM

**22** Teachers prepared

# IMPACTreport

CENTER FOR  
ECONOMIC EDUCATION  
& ENTREPRENEURSHIP

## REACH

**107** Trainings held

**2,164** Teachers taught

**220,516** Students reached

## AWARDS

### Jennifer Magaw

UD Distinguished Individual Staff Excellence Award

### Carlos Asarta

Bank of America Chaired Professorship

National Association of Economic Educators James O'Neill Economic Education Multiplier Award

University of Delaware Athletics Most Valuable Professor

## STUDENT CONTESTS

**6,381** Students competed

- InvestWrite Essay Contest
- Meaningful Economics (ME\*) Competition
- Personal Finance Challenge
- Personal Finance Essay Contest
- Teach Children to Save Day Poster Contest
- The Stock Market Game

## PRAISE

**96%** Will recommend our professional development to others

**96%** Report that our professional development improved their content knowledge

## PROGRAMS BY GRADE LEVEL

### ELEMENTARY SCHOOL

- Economics Courses for Teachers
- Economics for Kids
- Economics Model Lessons
- Mini-Society
- Personal Finance Academy
- Professional learning for in-service teachers
- Ronni K. Cohen Bank At School
- Teach Children to Save Day

### SECONDARY SCHOOL

- Economics Courses for Teachers
- Economics Model Lessons
- Keys to Financial Success
- Professional learning for in-service teachers
- Siegfried Youth Leadership Program® (SYLP)
- SYLP Economics Summer Camp

### HIGHER EDUCATION

- Master of Arts in Economics and Entrepreneurship for Educators

## THANK YOU FOR PARTNERING!

- |   |   |  |  |  |
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