**MATTHEW J. ROBINSON**

**Personal Data**

Date of Birth October 31, 1964

Marital Status Married, wife Lynn; sons, Cullen Matthew & Patrick John; & daughter Marguerite Mae

Residence 431 Terra Drive

Newark, DE 19702

**Education**

Ed.D. Temple University 1995 Athletic Administration

M.S., Western Maryland College (McDaniel College) 1991 Educational Administration

B.A., York College of Pennsylvania 1986 Communications & English Education

**Work History**

September 2010 to Present University of Delaware Professor of Sport Management/ Area

Head Legal Studies Faculty Member

Alfred E. Lerner College of Business

July 2021 to Present University of Delaware Deputy Director of Community

Engagement Initiative

June 2021 to Present University of Delaware Secondary Appointment Joseph Biden

School of Public Policy and Administration

January 2016 to June 2016 University of Delaware Interim Director of Athletics and Recreation

Services

September 2011 to

August 2012 University of Delaware Acting Director of Institute for Global Studies

September 2004 to University of Delaware Associate Professor/Director of Sport

August 2010 Management Program/Legal Studies

Faculty, College of Health Sciences

September 2008 to Present University of Delaware Secondary Faculty Appointment

School of Education and Human Development

September 2007 to United States of America Program Coordinator, Bureau of

March 2008 Department of State Education and Cultural Affairs, Sports

United (Sabbatical Leave)

August 2001 to August 2004 University of Delaware Assistant Professor/Director of Sport

Management Program

College of Health Sciences

August 1998 to May 2001 York College of Pennsylvania Assistant/Associate Professor of Sport

Management Coordinator of Sport Management Program/Acting Coordinator of Recreation

Program.

August 1994 to June 1998 Allentown College of St. Instructor/Assistant Professor of Sport

Francis De Sales Management

August 1989 to June 1994 Western Maryland College Men’s Varsity Soccer Coach/

(McDaniel College) Facilities, Contest and Equipment

Manager/Instructor

**Career Achievements**

**Assistant Professor/Associate Professor/Program Director/Area Head: University of Delaware Sport Management Program (September 2001 to Present)**

**Position Profile:** Responsible fordeveloping curricula and delivering course material; executing commissioned reports; publishing research, attending conferences, delivering presentations, and networking with others in the academic discipline; traveling to other universities or academic settings to participate in learning opportunities; serving on and chairing; providing training and mentoring to teaching assistants and junior lecturers; reviewing methods and teaching materials and making recommendations for improvement and assisting with student recruitment, interviews, and academic counseling sessions.

**Achievements:** As a professor initiated the Sport Management academic discipline in 2001 and grew the academic discipline from a concentration to a stand-alone major within the Department of Health, Nutrition and Exercise Science (HNES) in 2004; Achieved rank of Full Professor, September 2010; led the transition of the major into the Lerner College of Business and Economics in 2010; established Sport Management MBA track in 2004; established research tracks in consumer behavior in sport, donor motives in intercollegiate athletics, variables leading to international sport success and resource allocation; developed internship and practicum program with University Athletic Department; published seventeen refereed academic articles; two books, five book chapters, twelve opinion pieces; made forty refereed national and international presentations; executed thirty-five commissioned studies; made over forty invited and or key note speeches and served on and chaired committees at the department, college and university level. (A full Academic Vitae can be provided.)

**Deputy Director of Community Engagement Initiative (CEI): University of Delaware (July 2021 to Present)**

**Position Profile:** Is responsible for executing those initiatives that contribute to enhancing University-wide capacity to support community engagement; increasing support for engaged scholarship; expanding opportunities for undergraduate and graduate students; launching new knowledge-based partnerships that address critical societal challenges; increasing recognition for UD as an engaged research university; assisting the Director in budget development; securing external revenue through contracts, grants and foundations; networking with local and state business, political, education and non-profit leaders; communicating with CEI Council to identify and support the initiatives and potential opportunities brought to light by the council; representing CEI at appropriate campus, local, state and national professional meetings and serving on appropriate boards.

**Key Achievements:** Established one new knowledge-based partnership; initiated a communication and marketing strategy; initiated the University’s application effort to be reclassified as a Carnegie Engaged University in 2026; oversee the activities and events of Southern Delaware Partnership and work with the Board of Trustee’s Southern Delaware Ad Hoc Committee; serve on the executive board of the Newark Partnership and board of the Wilmington Partnership; collaborate with the Research Office in assisting faculty in the development and implementation of the Broader Impact component of their federally funded grants; coordinate with Governmental Relations Office in the production of the monthly Community Engagement Report.

**Faculty Senate President, President-Elect and Past President, University of Delaware (July 2018 to June 2021)**

**Position Profile:** Responsible for presiding at monthly meetings of the Senate; serving as chairperson and presiding at meetings of the Executive Committee (the officers of the Senate) and signing of the official copies of all Senate actions. On all matters concerning publication or public explanation of Senate actions serve as the spokesperson and representative of the Senate. As President Elect, was responsible for serving as chair of coordinating committee which approves all academic program proposals and as past president was responsible for serving as chair of Academic Priorities and Presidential Advisory Committee which in collaboration with the provost oversees the Academic Program Review process for the University.

**Key Achievements:** Oversaw the approval of the establishment of the Joseph Biden School of Public Policy and Administration, the University Honors College, the University Graduate College and E-sport Program in the Office of Student Life and the Games Studies Major in the College of Arts and Science; revised the Academic Program Review (APR) process; adjusted the university academic calendar; served on Middle States Accreditation Steering Committee and served on the search committee for the Dean of the newly created graduate college and Presidential Senior Leadership team, the Campus Reopening Steering Committee and Emergency Academic Regulations Committee during the COVID Pandemic.

**Interim Director of Athletics: University of Delaware Department of Athletics and Recreation Services (January 2016 to June 2016)**

**Position Profile:** Oversaw 21 sport programs and recreational and club sport programs, a $29 million budget, a staff of 110 and over 600 student athletes; served on the University senior management team and reported directly to University President; served as the primary spokesperson of the Department promoting the philosophy and mission of the intercollegiate athletics program with faculty, staff, students, alumni, sports media and the general public during public relations opportunities; ensured that coaching and administrative staff actively supported the Department and University’s joint commitment to academic achievement for each student-athlete; developed budget guidelines, approved budget appropriations for each area, and monitored conformance to budget; developed and implemented programs to increase revenue sources for the department to include effective plans for marketing and promotions as well as fund raising strategies to promote donor support of the athletics program; communicated and cultivated relationships with current and potential donors to athletics; was direct supervisor of football and men’s and women’s basketball programs; consulted with the Faculty Athletics Representative and Athletics staff for NCAA Compliance regarding the interpretation of applicable rules;

**Key Achievements:** At request of president, led Department of Athletics and Recreation after the termination of previous individual. During this six-month period, two teams earned Colonial Athletic Association (CAA) conference titles, and the Women’s Field Hockey Team won the NCAA Championship the semester after completion of interim duties; served on search committee for CAA commissioner position; initiated search for men’s basketball coach; conducted a comprehensive Title IX review of the department; initiated three separate initiatives directed at increasing departmental revenues through increasing donations and season ticket sales and enhancing the spectator experience at home athletic events and rebuilt morale of department staff.

**Member President Council on Sport, Fitness, Sports and Nutrition Science Board, The United States of America Department of Health and Human Services, Washington, D.C. (January 2020 to July 2021)**

**Position Profile:** Responsible for supporting the Department of Health and Human Services (HHS) in implementing and communicating the National Youth Sports Strategy. The main duties of the Science Board are to: a) provide subject matter expertise on youth sports and related areas; b) draft content for publication (e.g., blogs, peer-reviewed articles) to various audiences highlighting specific youth sports topics; and c) participate virtually in Science Board meetings and presentations to the Council. Content for publication will be presented to the Council, and deliberated-on, before publication.

**Key Achievements:** As a board member prepared research reports in areas that were identified as of importance by the President’s Council as well as the HHS. Specifically contributed to the section on Youth Sport Retention Strategies in the Report on Youth Sports.

**Acting Director of Institute for Global Studies, University of Delaware (September 2011 to August 2012)**

**Position Profile:** Responsible for overseeing a $10 million dollar budget and staff of 12 individuals and over 50 faculty members who sponsored study abroad programs and the Fulbright program for students and faculty; serving as primary on-campus contact for over 200 global partnerships on five continents and collaborating with academic units to host international delegations for the purpose of creating these formal overseas institutional agreements; overseeing grant program that promoted international research by faculty and international travel by undergraduate and graduate students.

**Key Achievement*s:*** Conducted comprehensive evaluation of existing international partnerships; led initiative to increase student participation in semester-long study abroad programs.

**Grant Recipient/Program Coordinator, Bureau of Education and Cultural Affairs, Sports United, United States Department of State (September 2003 to March 2008) (Grant Recipient and Sabbatical Leave)**

**Position Profile:** While on sabbatical from the University, worked within the US Department of State to establish policies and programs for the Sports United Diplomacy program; reviewed grant proposals and worked with those entities who were awarded grants to execute their programs successfully. Policies and practices initiated during this time are still in place today within the Department as it continues to support and fund international sport diplomacy programs. Was offered the opportunity based on successfully executing of US Department of State funded Sport Diplomacy programs in Turkey, Senegal, and India.

**Key Achievements:** Specifically worked on sport diplomacy projects in China, and Jordan; as a grant recipient partnered with the National Basketball Association (NBA) and collaborated with the league office as well as NBA players, coaches, scouts, and front office personnel to develop the league’s internationally recognized Basketball Without Boarder programs in Senegal and India. This work has led to the growth of basketball in both countries and the establishment of professional leagues on the continent of Africa and country of India.

**Chairman Delaware Sport Commission, Chairman (July 2009 to Present)**

**Position Profile:** Responsible for coordinating and communicating with leaders from the state government, the tourism industry and professional, intercollegiate, interscholastic and youth sport communities to attract sporting events to the state of Delaware for the purpose of economic development and regional and national exposure.

**Key Achievements**: Collaborated with the State Director of Tourism in the Delaware Economic Development Office (DEDO) to form the 501c3 organization; was elected chair by the board of directors of the organization; generated an estimated $80 million in economic impact to the state through events it either recruited, organized or hosted; secured bids to host regional NCAA Championships in women’s basketball and men’s lacrosse and hosted sold-out USA Women’s Basketball National Team and Olympic Team exhibition games; conducted feasibility study and business pro forma for Kent County, Delaware that led to ultimate funding and building of a $24 million 84-acre 12 field turfed multi-sport facility and was appointed by the governor to serve on the State Tourism Advisory Board.

**Chairman Slam Dunk to the Beach/Hoophall East High School Boys Basketball Tournament, (August 2013 to Present)**

**Position Profile:** Responsible for generating annually $100,000 in sponsorship and state and county funding, oversee a $150,000 budget; recruit and select national ranked high school teams in cooperation with Position Sports LLC; implement marketing and communications plan for event and oversee the operations staff consisting of paid professionals of Position Sports and 20 volunteers. In 2021 negotiated relationship with Naismith Basketball Hall of Fame to be one of Four Regional Events to have affiliation with the organization.

**Key Achievements:** Relaunched and rebuilt the brand of a premier national high school basketball tournament in Lewes, Delaware. Annually, the three-day tournament has generated over $1 million in economic impact for the local economy. The 2021 tournament had over 1 million viewers of a live stream of the premier game of the event. Event has been identified by state of Delaware as an event that brings national attention to the state and in 2016 the tournament had a game ranked as the best high school basketball game of the year in the country.

**Director: International Coaching Enrichment Certificate Program (ICECP) and International Coaching Apprenticeship in Basketball (ICAB) (January 2008 to Present)**

**Position Profile:** Responsible for collaborating with the funding agencies of United States Olympic and Paralympic Committee (USOPC) and International Olympic Committee (IOC) to develop curriculum, identify faculty and tutors, develop budget, evaluate candidates for selection, oversee tutors and participant project implementation, oversee academic jury who review final projects and prepare evaluation report for funding agencies.

**Key Achievements:** Created and lead one of five (IOC) Olympic Solidarity funded programs in the world and only one of two English-Language programs offered. Created and lead ICAB, a basketball specific program, that was created in 2012 based on the success of the ICECP. The programs combined have graduated over 400 participants since their inceptions. Leadership of both programs has led to collaboration with 23 international sport federations and the National Olympic Committees of the 132 countries and has led to the University of Delaware being recognized as a global leader in sport management and coach and athlete development. The programs have generated over $3.5 million in external funding over the past 15 years. The program launched a virtual version of the ICECP in the Spring of 2021.

**Director of Sport Research: University of Delaware Center for Applied and Business Economics Research (CABER), University of Delaware, (September 2010 to May 2018)**

**Position Profile:** Responsible for securing contracts with external organizations for the purpose of conducting commissioned research in sport; collaborating with fellow faculty members and graduate students from the Department of Economics to execute studies in a variety of other industry sectors.

**Key Achievements:** Generated over $125,000 through external contracts and provided deliverables for domestic and international sport clients. Clients have included: the Colonial Athletic Association, University of Delaware Athletics, the Philadelphia Sport Congress and city of Philadelphia, US Soccer Federation, the Qatar Olympic Committee, and the USOPC.

**President CPTM Sport Properties, LLC. (September 2008 to Present)**

**Position Profile**: Responsible for securing contracts with clients in the areas of deferred maintenance, strategic planning, and benchmarking and feasibility studies.

**Key Achievements:** Successfully executed projects for clients including, the Baltimore Ravens, Baltimore Orioles, Maryland Stadium Authority, Delaware Stadium Authority, World Lacrosse Federation, USA Hockey, National Thoroughbred Racing Association, Ripken Baseball, Inc. City of Aberdeen, MD and Delaware General Assembly.

# Director of National Soccer Coaches Association of America (NSCAA)/United Soccer Coaches (April 2005 to Present)

# Position Profile: Responsible for developing the Director of Coaching Certificate Curriculum for the National Soccer Coaches Association of America (NSCAA) now named United Soccer Coaches.

# Key Achievements: Since its inception, the course has been offered to over 2,500 soccer administrators and coaches in 23 different states generating over $600,000 in revenue for the organization. In 2012, United Soccer Coaches collaborated with UD in the offering of the Master Coach and Soccer Leader certificate program and over 150 participants have successful completed the non-credit certificate course at the University.

**Assistant/Associate Professor/Area Head of York College of Pennsylvania (August 1998 to June 2001)**

**Position Profile:** Responsible for developing curricula and delivering course material; overseeing internship program, publishing research, attending conferences, delivering presentations, and networking with others in the academic discipline; participating in committee, departmental, and faculty meetings; assisting with student recruitment, interviews, and academic counseling sessions.

**Key Achievements:** Initiated and oversaw the undergraduate sport management program; served as acting director of Recreation Program; served as chair of the Faculty Handbook Committee and as NCAA Faculty Athletics Representative was on the planning committee for what would become the Grumbacher Sport and Fitness Center and executed a Stakeholders needs study for the Sasaki Architectural Firm

# Awards and Recognition

# The Joseph R. Bailor Award (2016). Awarded for outstanding achievement of a graduate of the graduate program of McDaniel College

# The Leon and Margaret Slocomb Professional Excellence Award (2016). Awarded to Lerner College Faculty member recognized for their leadership, mentorship and service to the university and the community.

# University of Delaware Faculty Senate Award for Exemplary Service (2008). Recognized for contributions made to the University during a difficult period while serving as Chair of the Student Life Committee of the Faculty Senate.