

# Ryan T. Rodalunas

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## EDUCATION

**Doctor of Business Administration**, Creighton University

Omaha, Nebraska

**Concentration:** Information Systems

**Dissertation:** Identifying News on Social Networks: A Gamification Approach

**Master of Science in Information Systems**, University of Delaware

Newark, Delaware

**Bachelor of Science in Management Information Systems**, University of Delaware

Newark, Delaware

## ACADEMIC POSITIONS

### **Faculty Director of Technology Projects**

Feb 2021 – Present

*Department of Accounting and Management Information Systems, University of Delaware*

- Leader of program administration, budgeting, recruitment of clients, and curriculum design in the senior capstone course for Management Information Systems majors and minors
- Maintain a client portfolio of 30 projects per academic year that are assigned to student consultant teams
- Manage a diverse group of continuing and tenure-track faculty that oversee projects and ensure best practices are followed in managing projects
- Communicate expectations, sustain relationships, and network with past and future program clients
- Network with businesses and entrepreneurs in the Delaware area to build awareness of the program and its impact on the community

### **CT Instructor of Management Information Systems**

Feb 2018 – Present

*Department of Accounting and Management Information Systems, University of Delaware*

- Teach undergraduate and graduate courses that cover management information systems, project management, databases, and business analytics
- Develop new material for courses, and implement new technologies like gamification to increase student engagement and facilitate learning

### **Adjunct Instructor of Accounting and Management Information Systems**

June 2017 – Jan 2018

*Department of Accounting and Management Information Systems, University of Delaware*

- Taught courses aimed at preparing business undergraduates to utilize Microsoft Excel and Access to analyze data and gather insights

## TEACHING EXPERIENCE

- Business Computing: Tools and Concepts (undergraduate, in-person)
- Business Information Systems (undergraduate, in-person and online)
- MIS Senior Capstone (undergraduate, in-person)
- Strategic Information Systems and Accounting (undergraduate, in-person)
- Project Management and Costing (graduate, in-person)

## PROFESSIONAL EXPERIENCE

### **Commercialization Committee Member** Oct 2022 - Present

*University of Delaware Office of Economic Innovation and Partnerships, Newark, DE*

- Carry out internal entrepreneurial objectives set by university leadership and the Associate Vice President of the Office of Economic Innovation and Partnerships (OEIP)
- Evaluate technologies coming from university faculty and graduate students for patent and commercialization potential
- Oversee marketing strategy for the Technology Transfer Office and implement changes with the entire team to increase the number of technology licenses

### **Technology Business Consultant** Nov 2016 – Jan 2018

*Delaware Small Business Development Center, Newark, DE*

- Maintained a portfolio of nonprofit and for-profit corporate partners in and around the Delaware area by networking at local business events
- Served as Program Director for Digital Compass, a program I constructed to educate local entrepreneurs on how to implement e-commerce and digital marketing strategies
- Collaborated with the Manager of Technology Development to oversee the administration of the DatAssured cybersecurity and SBIR/STTR educational programs
- Executed strategic initiatives outlined by department leadership, benchmarking against past goals to plan for growth and diversification

### **Data Manager** Oct 2014 - Nov 2016

*Kirk & Associates, Newark, DE*

- Collaborated with other members of the leadership team to develop marketing strategies, manage information technology, and lead presentations at quarterly board meetings
- Managed concept-to-launch of business intelligence software tools, SQL database extractions, and SaaS payment projects
- Supervised extraction of data from company ERP systems and manipulation, using programs I developed for professional reporting and client dashboards
- Communicated one-on-one with clients (physicians) to explain analyses of financial payouts and physician productivity reports